THE CASH BOX

VOLUME XIV FEBRUARY 14, 1953 NUMBER 21

Martin Block, ace WNEW-New York disk jockey, who said he would eat the record if anything ever happened to "Oh Happy Day," does just that as the disk hit the top ten in *The Cash Box* charts. Looking on, enjoying the scene is Dave Miller (left) of Essex Records, on whose label it was distributed and who, not satisfied with Block's eating only one record, has a stack of them ready for him. At the right is Don Howard, who wrote "Oh Happy Day" and cut it himself in a Cleveland studio. He's making the record more palatable for Block by offering him the pepper and salt.

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ROCK-OLA FireBall

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The Only Phonograph with 120 SELECTIONS

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1214 W. Archer, Tulsa, Oklahoma

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The Cash Box

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(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles, Cal.
(Phone: WEbster 1-1121)
JOEL FRIEDMAN

EXECUTIVE STAFF
BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Associate Editor and Music Editor
NORMAN ORLECK, Associate Music Editor
MARTY OSTROW, Research
A. ARTESE, Office Manager
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POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

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Big Job Still Ahead To Get:

MUSIC OPS TO REPLACE PRE-WAR PHONOS

Some associations, as well as some of the best known juke box leaders, have continued to urge, for sometime now, that music operators get rid of pre-war phonos and replace these with post-war music equipment.

The pre-war phonos are hurting the industry. Tonal quality has long ago deteriorated. The appearance of the pre-war juke box itself in the majority of cases, especially as compared to the post-war models, is such that it is anything but inviting to the public and, therefore, hurts all the field, even from this viewpoint alone.

At the same time, from the matter of accounting principle, the fact that these pre-war phonos have long ago given up the ghost and lost all depreciation value, has also had its effect on general taxation of the operator who still maintains these on his route.

This is, without any doubt, the big job ahead for all in the industry. From progressive operator, right up to the manufacturer, there must be all out effort to rid the field of such music equipment which will gain it anything but good public relations and outstanding compliment.

The hurtful items which appear in the press, from time to time, regarding scratchy, screechy juke box music, can usually be traced right down to machines of the old pre-war class.

This, most definitely, and as all in the field will agree, doesn't help the progress of the juke box business. If anything at all, its hurts. Therefore, these men who are still featuring pre-war juke boxes on locations, should take into consideration the fact that, regardless of what the intake from such spots may be, they are doing anything but good. They are building anything but commendation for this industry and, especially, for themselves.

When the Miami music operators association voted to advise its members that the organization would no longer tolerate pre-war juke boxes, the entire country awoke once again to this problem. (This has been brought home to the entire industry time and again by *The Cash Box.*)

Surveys have shown that the far great majority of the pre-war juke boxes still on locations are not only scratched and marred and ugly looking, in most instances, but, what is even more important, they do not work right mechanically and, because of this, have soured some very fine patrons on all juke boxes generally.

Then, when they do play, the average listener would just as soon that they had never seen the instrument. The tonal quality has long, long ago depreciated into the limbo of the best-to-be-forgotten type of music.

It is, most definitely, up to the leaders of the juke box field to come to the fore, just as openly and as staunchly as have the leaders of the Miami music operators association, and advise every one of the operators, who are still featuring pre-war juke boxes on locations, that the time has long arrived when these should be tossedd onto the junk heap, and that new and modern post-war machines should replace them.

It is estimated by some that there can be as many as 100,000 of the pre-war machines still on locations in this country. This is shocking. Especially to those men who have the best interests of this business at heart and who want the public to favorably comment upon juke box music and, thereby, build better public relations for a greater juke box industry future.

Surely this is a challenge to every salesman everywhere in the nation. This is one big job that he can do and reap a great profit harvest so doing. Here he is in a tremendously progressive field and yet he is faced with, according to some, about 100,000 old worn out, screechy, scratchy, noisy, dirty-looking juke boxes of pre-war vintage which should be replaced with modern, fine tone quality, post-war machines.

Many of these salesmen will also find that locations where hidden installations are in vogue have old, old mechanisms that date back to the '30's and thereabout as the basis for the music which the public purchases from the wall and bar boxes in these locations.

This is a big job. And, in many cases, it's a tough job. It's tough because some of the little operators buried away in country spots do not believe that they need better equipment than what they have been using for 15 years and longer.

The majority of these operators are usually surprised when new equipment suddenly perks up their collections. Wins them praise from their locations, customers and friends. And when they find that, in every possible fashion, they are far, far ahead on the financial side.

Dime play which is, at long last, spreading nationwide, and proving to the juke box operator in most instances that this is his salvation (after ten years of hard and crusading effort by this publication) would certainly be extremely foolhardy to attempt with old 20 and 24 selection juke boxes of pre-war vintage.

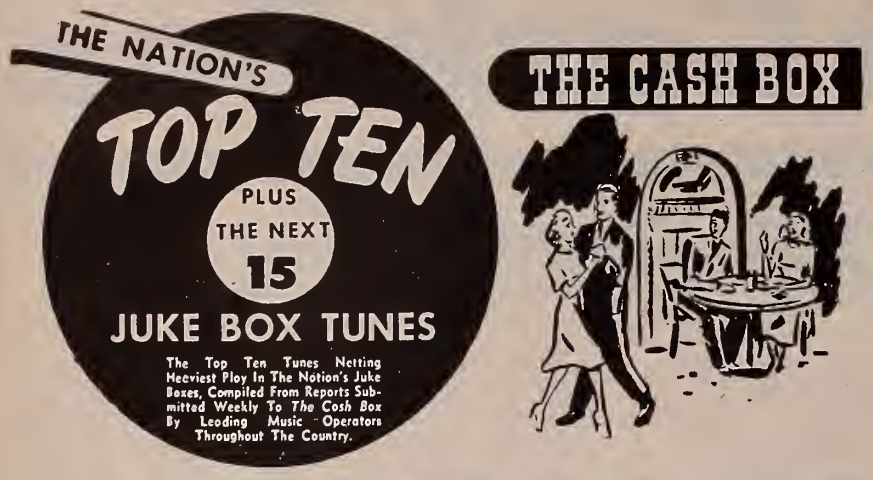
Definitely, to get dime play into operation in any community, post-war equipment is absolutely necessary.

This is a big job. It is a job for every single progressive juke box operator and everyone else engaged in the automatic music industry.

It is a job that all must work hand in hand to bring to a successful culmination.

The time has come when all in the juke box industry realize that they must build public good will.

To build such good will they must first start with the first and basic requirement—the finest musical instruments—so that the public will most completely enjoy juke box music, because of better tone, more handsome cabinets, finer mechanisms and, in general, the latest and finest programming as well as outstanding merchandising effort.


THE NATION'S
TOP TEN
PLUS
THE NEXT
15
JUKE BOX TUNES
The Top Ten Tunes Netting Heeviest Ploy In The Notion's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.
THE CASH BOX

CODE

AL—Aladdin	CO—Columbia	FE—Federal	KI—King	PE—Peacock	SP—Specialty
AP—Apollo	CR—Coral	4 Star—Four Star	LO—London	PR—Prestige	SW—Swingtime
AT—Atlantic	DA—Dano	IM—Imperial	MA—Mars	RA—Rainbow	TE—Tempo
BU—Bullet	DE—Decco	IN—Intro	ME—Mercury	RE—Regent	TN—Tennessee
BR—Brunswick	DN—Devon	JU—Jubilee	MG—MGM	SA—Savoy	UN—United
CA—Capitol	DY—Derby		MO—Modern	SE—Seger	VI—RCA Victor
CH—Chess	ES—Essex		OR—Oriole	SIT—Sittin' In	

Pos. Last Week

1 — **DON'T LET THE STARS GET IN YOUR EYES** — **1**

PERRY COMO

CA-2216 (F-2216)—Skeets McDonald
CA-2256 (F-2256)—Gisele MacKenzie
CO-21025 (4-21025)—Ray Price
CR-60882 (9-60882)—Eileen Barton
DE-28460 (9-28460)—Red Foley
ME-70023 (45-70023)—Lola Ameche
ME-70047 (45-70047)—Bobby Maxwell
VI-20-5040 (47-5040)—Johnnie & Jack
VI-20-5064 (47-5064)—Perry Como

2 — **TILL I WALTZ AGAIN WITH YOU** — **2**

TERESA BREWER

BR-84002—Five Bills
CR-60873 (9-60873)—Teresa Brewer
CR-60916 (9-60916)—Tommy Sosebee
DE-28506 (9-28506)—Dick Todd
DE-28539 (9-28539)—Russ Morgan
JU-6014—Swanson-Travis
KI-1169—Gore-Wright
ME-70069—Harmonicats
PR-1038—Harris-Light

3 — **WHY DON'T YOU BELIEVE ME?** — **3**

JONI JAMES

CA-2292 (F-2292)—Margaret Whiting
ME-70025 (45x70025)—Patti Page
MG-11333 (K-11333)—Joni James
RA-202—Five Crowns
VI-20-5017 (47-5017)—June Valli

4 — **HAVE YOU HEARD** — **6**

JONI JAMES

DE-28569 (9-28569)—Russ Morgan
MG-11390 (K-11390)—Joni James

5 — **OH HAPPY DAY** — **4**

DON HOWARD - LAWRENCE WELK ORCH.

CA-2315 (F-2315)—Four Knights
CO-39915 (4-39915)—Ken Griffin
CR-60893 (9-60893)—Lawrence Welk O.
DE-28506 (9-28506)—Dick Todd
ES-311 (45x311)—Don Howard
SA-874—Mickey Baker
VI-20-5097 (47-5097)—Joe Joe Johnson

6 — **HOLD ME, THRILL ME, KISS ME** — **5**

KAREN CHANDLER

CR-60831 (9-60831)—Karen Chandler
DE-28520 (9-28520)—Roberta Lee
JU-5108 (45x5108)—The Orioles

7 — **TELL ME YOU'RE MINE** — **8**

THE GAYLORDS

CO-39914 (4-39914)—Mindy Carson
DE-28569 (9-28569)—Russ Morgan
ME-70030 (45-70030)—The Gaylords

8 — **GLOW WORM** — **7**

MILLS BROTHERS

CA-2248 (F-2248)—Johnny Mercer
CO-39840 (4-39840)—Paulette Sisters
DE-28384 (9-28384)—Mills Brothers

9 — **EVEN NOW** — —

EDDIE FISHER

VI-20-5106 (47-5106)—Eddie Fisher

10 — **KEEP IT A SECRET** — **9**

JO STAFFORD

CA-2329 (F-2329)—Sharkey's Dixieland Kings
CA-2268 (F-2268)—June Hutton
CO-29891 (4-29891)—Jo Stafford
DE-28511 (9-28511)—Bing Crosby
IM-8169—Slim Whitman
MG-11385 (K-11385)—Henry Jerome O.
RA-202—Five Crowns
VI-20-4992 (47-4992)—Dinah Shore

11) MY BABY'S COMING HOME. 12) MR. TAP TOE. 13) BYE BYE BLUES. 14) TAKES TWO TO TANGO. 15) SIDE BY SIDE. 16) PRETEND. 17) TEARDROPS ON MY PILLOW. 18) WISHING RING. 19) TRYING. 20) CONGRATULATIONS TO SOMEONE. 21) HOW MUCH IS THAT DOGGIE IN THE WINDOW. 22) I'M JUST A POOR BACHELOR. 23) SHE WEARS RED FEATHERS. 24) MUST I CRY AGAIN. 25) A FOOL SUCH AS I.

INDEPENDENTS

Find Permanent Place In Hitmaking Role

Independents have now definitely come into their own.

They have found their place in the record picture.

They know how to establish hits—and what's more, make a profit on them.

The resurgence of the independents started when Dave Miller picked up a master in Philadelphia by an unknown group called the Four Aces. The name of it was "Sin" and from Philadelphia Miller spread it across the entire nation establishing the Four Aces as a leading vocal group, creating a number one hit of the tune, and demonstrating for all to see what one small independent record company with the proper promotional campaigns could do.

Since then not only Miller but several independents have had one hit after another. Some of these records have gone all the way up on their original labels. Some have been sold to majors. But through it all, independents have established themselves as a force in the record business.

Before "Sin" sprang into the limelight, the last big hit on a small label was Eileen Barton's "If I Knew You Were Coming, I'd've Baked A Cake" on National. After that, for a period of about two years, independents could not come up with a hit.

Several reasons were advanced for this. First, distribution for small firms was a difficult task. Second, they usually couldn't afford to promote the way a hit disk should be promoted. And lastly they usually found themselves at the end of the record with pressing bills and returns on disks which were not sold. And this took care of any profit they might have made on the record—and usually ended up in a loss.

The new independents have learned to deal with these very real problems.

As far as distribution is concerned, there has grown up across the entire nation in almost every major area, a network of first rate distributors for independent record firms. These distributors are reliable responsible people who run their businesses in a business like way. They're there to make money and they realize that they can only make money if the lines they distribute come up with hits.

As far as promotion is concerned, Dave Miller has set a sample for all to follow. He found that the primary approach for a small record firm is to reach the juke box operators and the one-stops that sell to them. He has directed the major share of promotion to these sources, with the addition of disk jokeys, and has found that it has paid off more than well.

Lastly, the independents have also learned how to make a profit out of a hit rather than a loss. They very often have some other source of income on the record rather than just the record itself. They may own the song or the artist. Furthermore they are extremely careful in how many they press and ship so that supply keeps up with orders and doesn't run too far ahead of it, lest a large return at the end turn the profit into loss.

By operating in wise business like ways, independents have established a definite place for themselves. They are continually making hits today. There's no reason to expect them not to continue it tomorrow.

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. DON'T LET THE STARS GET IN YOUR EYES ..... Perry Como (RCA Victor)
2. TILL I WALTZ AGAIN WITH YOU .. Teresa Brewer (Coral)
3. WHY DON'T YOU BELIEVE ME ..... Joni James (MGM)
4. OH HAPPY DAY ..... Don Howard (Essex)
5. TELL ME YOU'RE MINE ..... The Gaylords (Mercury)
6. HOLD ME, THRILL ME, KISS ME ... Karen Chandler (Coral)
7. HAVE YOU HEARD ..... Joni James (MGM)
8. CONGRATULATIONS TO SOMEONE . Tonny Bennett (Columbia)
9. KEEP IT A SECRET ..... Jo Stafford (Columbia)
10. EVEN NOW ..... Eddie Fisher (RCA Victor)

One of the most heartwarming stories to come our way in a long time, and again pointing up the importance of the disk jockey to the nation and the hold they have on the public, is the story of an unfortunate 18 year old girl whose body has never grown since she was four. The young lady, **Arlene Lomax**, Clinton, Missouri, was an avid listener of **Tex Roper's** "Little Dixie" Record program over KFAL-Fulton, Mo. Arlene's sister, in order to bring a little sunshine into her crippled sister's life, sent a request to Roper to play a favorite tune. Tex's compliance brought so much happiness to the young Miss that the idea was conceived to tell the audience about Arlene and Tex asked his listeners to send Christmas cards to her. The following day Arlene received 42 cards and each day cards cascaded into the Lomax home until over 1500 were received. Many of the cards contained personal messages, some sent money, and even a bracelet and necklace. Except for space shortage, we could go on to tell much more about the generosity of complete strangers who were touched by Tex Roper's tale. . . . WBUD-Trenton, N. J., held a "Radiothon" recently for the March Of Dimes and cooperating on the all night affair were: **T. J. Martin**, staff announcer; **Bob Jordan**, **Bernie Cosnosofski**, and **George Luther Bannister**.

* * * * *

BILL COOK
(WAAT—Newark, N. J.)

Popular **Bill Cook**, who is in his fifth year with WAAT-Newark, N. J., has landed an additional hour's air-time for his "Musical Caravan," which is now heard from 9:05 P.M. to midnight, Monday through Saturday. . . . **Gary Lesters** (WVNJ-Newark, N. J.) excited about his tune (he wrote it with two friends) "Enchanted Interlude." Gary has one release via **Lynne Richards**, former vocalist with **Harry James**. . . . **Sheriff Davis** (WLOW-Portsmouth, Va.) undertook a big show at Norfolk's Municipal Auditorium on January 27. About 2500 people had a wonderful three and one-half hours of such stellar performers as **Slim Whitman**, **Ken Marvin**, **Del Wood**, **Red Garret** & His Tennessee Pioneers. Folks were impressed with **Doug Bass**, who sounds so much like **Hank Williams**. . . . On February 7, **Johnny Hudak** (WSOU-South Orange, N. J.) celebrated his second anniversary with the station. His "Juke Box Review" is a two hour show. . . . Philadelphia deejay **Mac McGuire** has added three new Mutual Broadcasting System Network shows to his busy schedule. Mac has a release on the Aster label entitled, "Wanted" and "Ooh Honey How I Love You." Pubbers Myers Music have both tunes. . . . Big doings in Pittsburgh, Pa., are centered around the Pittsburgh Disk Jockeys' Jazz Singer Jump" to be held on February 9 at the Fred Astaire Dance Studios. The local jocks have been devoting ten minutes daily to plugs and plays of tunes from the flick. Admittance is the donation of one or more records to Veteran and Children's Hospitals. 50 pairs of ducats will be given to those bringing most records. Bob "Say It With Your Heart" Carroll will be the honored guest. Deejays cooperating are **Sid Dickler** (WMCK-WHOD); **Jay Michael** (WCAE); **Ed Bartell** (KQV); **Roy Lewis** (WPGH); **Art Pallan** (WWSW); **Neal Wallace** (KDKA).

* * * * *

Cuz'n Larry Lane (WEBK-Tampa, Fla.) a busy man these days. Last week he mc'd the **Lefty Frizzell** show in Lakeland and Tampa and is now promoting the **Red Foley-Grady Martin-Minnie Pearl** Show at the Tampa Armory, March 27. Larry expects a turnout of at least 5,000 folk fans for this big show. . . . **Stan Pat**, music director of WTNJ-Trenton, N. J., advises his listing of top ten tunes submitted to **The Cash Box** each week is compiled through poll of retail outlets as well as letters and telephone requests to the station. . . . **Henry Morgan** (WMGM-New York, N. Y.) was always one to oblige his listeners. Recently, a marine, thoroughly enjoying himself in Hutton's 51st Street eatery while jabberjockey Morgan broadcast his midnight to 3 a.m. show, insistently requested an Irish song. Henry, who spins less than a record a night (usually a spicy French number) had nothing Irish on hand—except a WMGM station break recorded by **George Murphy**, which he dutifully played.

MOST CONSISTENTLY PLAYED BY D. J.'s
CONSISTENTLY HEARD IN JUKE BOXES
CONSISTENT SELLER

DAVID ROSE
and his Orchestra
play

SUDDENLY
and
BEAUTIFUL MUSIC to LOVE BY

MGM 30724—78 rpm
K 30724—45 rpm

Vocals by
BERYL DAVIS

BILLY ECKSTINE
UNTIL ETERNITY | EV'THING DEPENDS ON YOU
MGM 11396—78 rpm
K 11396—45 rpm

FRAN WARREN
EVERYONE KNEW BUT ME | UNLESS YOU'RE NEAR ME
MGM 11412—78 rpm
K 11412—45 rpm

ALAN DEAN
SAY YOU LOVE ME | HIGH ON A WINDY HILL
MGM 11393—78 rpm
K 11393—45 rpm

BILL HAYES
HOW DO YOU SPEAK TO AN ANGEL | THE DONKEY SONG
MGM 11394—78 rpm
K 11394—45 rpm

ART MOONEY
HEART-BREAKER | WINTER
MGM 11386—78 rpm
K 11386—45 rpm

GEORGE SHEARING
THERE'S A LULL IN MY LIFE | MIDNIGHT BELONGS TO YOU
MGM 11425—78 rpm
K 11425—45 rpm

TOMMY EDWARDS
A FOOL SUCH AS I | I CAN'T LOVE ANOTHER
MGM 11395—78 rpm
K 11395—45 rpm

INTRODUCING
TONY MORELLI
singing
I CONFESS | AM I TO BLAME
MGM 11410—78 rpm
K 11410—45 rpm

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

M-G-M means Mighty Good Music

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

ERNIE RUDY ORCHESTRA
(Coral 60920; 9-60920)

B "SAY IT WITH YOUR HEART" (2:38) [Leo Feist] A fine piece of coverage and a good contender for top honors on a current biggie is brought forth by Ernie Rudy's men with the aid of a smooth vocal by Don Rogers and good harmony by the Merry Men.

C+ "YOU CAN FLY! YOU CAN FLY! YOU CAN FLY" (2:50) [Walt Disney Music] Don and the Three Merry Men take a ride through a cute lilter against a setting by the Rudy ork. This bouncer from the "Peter Pan" flick makes for some good light listening.

ROBERT Q. LEWIS
(MGM 11421; K-11421)

B+ "WHATEVER HAPPENED TO THE OLD SONGS" (2:03) [Famous Music] Robert Q. Lewis teams up with his Quties and runs through a novelty that's delightful and fits in as a fine novelty item for the boxes. Should get laughs and spins. A swell job by Bob.

B "I JUST CAN'T REMEMBER THE WORDS" (2:11) [Hub Music] Bob follows up with another light ditty that's offered in a homey and amusing manner. The cordial delivery should tickle the Lewis fans.

PAUL BRUNO
(King 15224; 45-15224)

C+ "DON'T FALL IN LOVE WITH ANYONE" (3:03) [Worth Music] A good bit of vocaling is sent forth by the voice of Paul Bruno while Bobby Byrne and his men supply the accompaniment. It's a good sounding piece.

C "I WISH I HAD A SWEETHEART" (2:47) [Doraine Music] Paul sings out again and hands up another ballad. The lad has an inviting tenderness in his voice.

LEE MORGAN
(Cloud 1019)

C+ "COLORADO MOONLIGHT" (2:32) [Adams-Vee & Abbott] A smooth and inviting multiple voiced job is offered by Lee Morgan on a self composed item. She harmonizes well with herself on a soft number.

C "JUST ANOTHER LINE" (2:31) [Adams-Vee & Abbott] Another number written by Lee is vocaled by the thrush to a more lively tempo. The slow jump number also features a multiple vocal.

GEORGIA GIBBS
(Mercury 70095; 70095 x 45)

B+ "SEVEN LONELY DAYS" (2:35) [Jefferson Music] Georgia makes a change by taking a completely different type of tune than she's ever done before and giving it a bang up going over. This western type number has a good bounce and is really belted out by the thrush. This stands a great chance of making the hit grade.

B "IF YOU TAKE MY HEART AWAY" (2:38) [Robert Mellin Music] Here Georgia is her own self as she portrays a lovely ballad in her sexy and intriguing voice. It's a terrific job with fine backing on both ends by Glenn Osser.

THE CASH BOX DISK OF THE WEEK

"SALOMEE" (2:50) [Chappell & Co.]
"LET ME KNOW" (2:27) [Four Star Sales Co.]
DINAH SHORE
(RCA Victor 20-5176; 47-5176)

DINAH SHORE

● Ops know what Dinah Shore can do in the boxes when she has a good tune. Whether it be ballad or novelty, she's tops. Here the sweet voiced chirp keeps her style on the light side as she bounces through a great ditty from the musical "Hazel Flagg." The number, "Salomee," is full of color and amusement as a male chorus adds a cute backing to make it an entirely different and exciting number. The number has a catchy melody which features novel snake charming like clarineting that should get laughs and draw coin. Dinah sounds more lively on this ditty than ever before. The under side is a folk item that Dinah does for the pop market. "Let Me Know" has the same beat and a similar melody to "Don't Let The Stars Get In Your Eyes." Incidentally it was written by the author of "Stars," Slim Willet. Harry Zimmerman does a top notch backing job on both lids. The top half is a natural for the boxes. Get with it.

"HUSH-A-BYE" (2:50) [Remick Music]
"MOTHER DARLIN'" (3:10) [Plymouth Music]
BING CROSBY & FRED WARING'S PENNSYLVANIANS
(Decca 28581; 9-28581)

BING CROSBY

● Two top artists in the music business team their talents on a great tune that should do a great deal of good for all concerned. Bing Crosby unites with the fine orchestra and glee club of Fred Waring to come up with an ultra touching version of a lovely motherly type of number from "Jazz Singer" called "Hush-A-Bye." Bing's voice sounds as warm and feelingful as ever while Fred's Glee Club is soft and lush. The arrangement and delivery are grade A and should do fine in the boxes. Flip, The Pennsylvanians back Bing's relaxed vocal with another tender arrangement of a pretty tune that has an appealing Scotch-Irish folk flavoring about it. This tune is tagged "Mother Darlin'." Both lids are of the lullaby type that should be appreciated by all age groups of music listeners. We look for the top deck to go great guns for Bing. It's a sensational offering.

GEORGE SHEARING QUINTET
(MGM 11425; K-11425)

B "THERE'S A LULL IN MY LIFE" (2:40) [Robbins Music] George Shearing and his Quintet come up with the most commercial side they've ever done as they deliver a stylish Latin tempo item with good sound an fashionable piano work by George. Number is very soothing.

C+ "MIDNIGHT BELONGS TO YOU" (2:35) [Bayes Music] Thrush Teddi King handles the clear voiced vocal job on this interesting arrangement of a pretty ballad. Number is a fine piece of mood music.

JUNE VALLI
(RCA Victor 20-5177; 47-5177)

B+ "LOVE AND HATE" (2:46) [Walt Disney Music] June Valli dishes up an ultra lovely job by presenting a tango in a sincere and strong voiced manner. Her feelingful and polished delivery is backed with the wonderful music of Henri Rene's ork. Number could happen.

B "CONGRATULATIONS TO SOMEONE" (2:55) [United Music] On this end Junie does some great cover work on a tune that's making the best seller grade. Her appealing voice really puts over the tune.

STEVE LAWRENCE
(King 15218; 45-15218)

B+ "TOMORROW" (2:55) [Forster Music] Against the lush backing of Dewey Bergman's ork is a wonderfully romantic vocal offering by Steve Lawrence. The artist has a terrific voice and should break big with one record. This might be it. He sounds fine.

B "IF NOT FOR YOU" (2:40) [Wemar Music] Another big voiced offering is handed in by the the young chanter. This pretty ballad should get its share of spins. It's another pretty item.

BARBARA RUICK
(MGM 11418; K-11418)

B "THAT'S HIM OVER THERE" (3:16) [Erwin H. Morris] Thrush Barbara Ruick has a sigh in her voice as she tenderly caresses the lyrics to a lovely sentimental ballad. The tune is done in a lovely manner against the lush backing of Nelson Riddle's ork.

B+ "THE PRICE I PAID FOR LOVING YOU" (1:54) [Walt Disney Music] The fine voiced artist shows her versatility by changing the tempo completely and coming up with another super vocal job. It's a terrific jump with great rhythm. This could catch on.

EDDY HOWARD
(Mercury 70071; 70071 x 45)

B+ "YOUR MOTHER AND MINE" (2:48) [Walt Disney Music] Eddy Howard sounds his smooth self on a lovely soft number from the new Disney "Peter Pan" flick. The delivery gets a tender group backing that makes Eddy's voice stand out to best advantage.

B "YOU'VE GOT ME CRYIN' AGAIN" (2:34) [World Music] The popular vocalist handles a pretty oldie ballad in good form against the lush sound of the ork. An appealing kin deck for the pretty top half.

GUY LOMBARDO ORCHESTRA
(Decca 28576; 9-28576)

B "PRETEND" (2:29) [Brandom Music] A current biggie that's headed for a high spot in the record derby is capably covered by Guy Lombardo and his men. A good vocal by Kenny Gardner in a straight forward good for dancing manner enhances the value of the lid.

C+ "THAT'S ME WITHOUT YOU" (2:41) [Old Charter Music] Kenny warbles a popular western number with fitting lyrics and melody. The delivery has a folk tenderness about it.

THE SOUTHERNAIRES
(Rudder 1006)

B "MY HEART WHISPERS" (2:31) [Rudder Music Corp.] A small ork backing fits perfectly with a soft and fine sounding vocal job handed in by the blending voices of the Southernaires. The ballad is a pretty one.

B "IF I'M NOT IN LOVE THEN I'M CRAZY" (2:35) [Rudder Music Corp.] The voices of the group sound more appealing on this rhythmic jump piece. They have a lot of life in their rhythm deliveries.

SMASH! IN PITTSBURGH

SMASH! IN CLEVELAND

"LOVE MOOD"

by

Jackie Lee

HIS PIANO AND CHORUS

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RECORD

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

JERRY WALD ORCHESTRA
(Decca 28554; 9-28554)

C+ "TERREMOTO" (2:34) [Starlight Songs] Jerry Wald diverts from his usual style and gives a sock Latin tempo styling to an exciting bolero item composed by Sherm Feller. Jerry sounds good.

C+ "THE THRILL IS GONE" (2:56) [DeSylva, Brown & Henderson] Here the boys take a ride through a moderate tempo jump beat instrumental. The manner of delivery makes for good listening.

THE DUKES OF DIXIELAND
(Okeh 6942; 4-6942)

B+ "NEON LOVE" (2:27) [Gail Music] The Dukes of Dixieland and their Duchess, Betty Owens, do an exciting and entirely different item as they belt out a hillbilly vocal with a Dixie backing. It's something in the unusual class that might catch on.

B "TA-LA-LA-LA" (2:16) [American Academy of Music] Frank Assunto and the Dukes send up some more driving Dixie music with a rousing sound that seems like it's echoing through a hall. Real sock stuff.

EYDIE GORME
(Coral 60921; 9-60921)

B "DON'T TELL LIES" (3:16) [Regent Music] The clear, tender voice of Eydie Gorme does some pretty piping on a lovely ballad backed by the inimitable Monty Kelly ork and the Jerry Packer chorus. A fine arrangement.

B+ "LOVE ME NOT JUST A LITTLE" (2:15) [Shawnee Press] The mood on this lid is entirely different as Eydie does a sensational job on a belting jump number that shifts from jump to rhumba and back. The Kelly ork & The Pastels help put over this terrific side. It could happen.

STEVE ADAMCZYK & HIS HUNGRY SIX
(Dana 3114; 45-3114)

C+ "ONE SWEET KISS" (2:36) [W. H. Sajewski] A fine sounding light and hearty polka is cruised through in a fancy folk like manner by Steve Adamczyk and his Hungry Six. Lovers of the dance are sure to take to this one.

C+ "DANCE WITH ME" (2:33) [W. H. Sajewski] The tempo is slowed up on by the boys as they deliver another polka item with an inviting air. Good listening and fine dance music.

VINNI DeCAMPO
(BBS 109)

B "LONESOME" (2:52) [Budd Music] The established following that Vinni DeCampo has should go in a big way for a lovely ballad that the artist presents. Glenn Osser's ork and a fine chorus enhance the warmth of the side.

B "HOPES AND DREAMS" (2:41) [Arrow Music] Vinni offers a tender and romantic approach to another ballad set against the lush Osser backdrop. The artist does a good take off at mid point as he whispers in a romantic manner to his lover. Both decks are terrif.

THE CASH BOX SLEEPER OF THE WEEK

"S'POSIN'" (2:19) [Mayfair Music]
"IF YOU WERE ONLY MINE" (3:11) [Robbins Music]

DON CORNELL
(Coral 60903; 9-60903)

DON CORNELL

● Don Cornell who made an impressive mark on the disk world in '52 with a chain of hits, comes up with two fine standards from his album "For You." "If You Were Only Mine" is a ballad that's given the strong voiced sock delivery that has made Don so popular with his fans. The tune and portrayal are both wonderful with an equally outstanding backing job sent up by Norman Leyden and his men. On the other deck, Don changes the tempo to lend a light lilt to a gliding number called "S'posin'." The pleasing touch with which Don handles this number should draw a good share of coin in the jukes. This lid is a great backing for a top flight ballad offered on the upper platter. Both songs should be an appropriate start for Don for the '53 season. We expect either to be big sellers in a short while.

LYNN FRANKLIN
Mercury 70082; 70082 x 45)

C+ "DEED I DO" (2:30) [Laurel Music] A terrific jump tempo oldie is belted out by the sharp and clear voice of Lynn Franklin. The fast reading is supplemented by a sock backing by Pete Rugolo's boys.

C+ "DON'T WORRY 'BOUT ME" (3:15) [Mills Music] Lynn changes her manner of delivery and deals out a torchy, sexy voiced and expressive treatment to another good number. The thrush has color.

ZIGGY TALENT
(Decca 28553; 9-28553)

C+ "I'M WIRED FOR LOVE" (2:36) [Leo Talent, Inc.] The high and interestingly different voice of Ziggy Talent stands out on a blues type delivery of a good bouncer backed by Don Costa's ork.

B "LOVE ME NOT JUST A LITTLE" (2:38) [Shawnee Press, Inc.] A concerto type of opening leads into a terrific chanting job on a rocking jump latin beat item. Ziggy gives his all on a number that might catch on.

TEX BENEKE ORCHESTRA
(MGM 11423; K-11423)

C "DANCER'S DELIGHT" (3:04) [Griffin Music] A soft, slow instrumental is eased through by Tex Beneke and his ork on a number with a pleasing sound. The treatment is missing a bit of kick.

C+ "DIGA DIGA DOO" (2:51) [Mills Music] A more exciting and fast moving piece is socked out by the gang. This stylish presentation features some smooth saxing and a slick drum solo.

LES BROWN ORCHESTRA
(Coral 60918; 9-60918)

C+ "RAMONA" (2:50) [Leo Feist] An oldie that features some fine rhythm is presented in a slick instrumental manner by Les Brown and his Band of Renown. A fine piece of material.

C+ "MONTOONA CLIPPER" (2:57) [Renown Music] An eerie jungle type of opening leads into a Latin tempo instrumental that's given an ultra-stylized delivery. The strictly listen to type of music is exciting and different.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "SEVEN LONELY DAYS"	Georgia Gibbs	Mercury 70095; 70095 x 45
★ "LOVE AND HATE"	June Valli	RCA Victor 20-5177; 47-5177
★ "THE PRICE I PAID FOR LOVING YOU"	Barbara Ruick	MGM 11418; K-11418
★ "LOVE ME NOT JUST A LITTLE"	Eydie Gorme	Coral 60921; 9-60921
★ "TOMORROW" IF NOT FOR YOU"	Steve Lawrence	King 15218; 45-15218
★ "NEON LOVE"	Dukes of Dixieland	Okeh 6942; 4-6942

THE SOUTHERNAIRES
(Rudder 1005)

B "BABY WHAT YOU'RE DOING TO ME" (2:43) [Rudder Music Corp.] The Southernaires team their harmonic voices on a good jump number with a moderate tempo. Spencer Odoms' crew backs up with fitting instrumentation.

C+ "FOR YOU, FOR YOU, FOR YOU" (2:37) [Rudder Music Corp.] Here the group slows up a bit and lilts through another pretty number. The Southernaires have appealing voices and a warmth like that of a barbershop crew.

RUSS MORGAN
(Decca 28569; 9-28569)

C+ "HAVE YOU HEARD" (2:52) [Brandom Music] Russ Morgan and his ork come up with an appealing cover job on a tune that seems to be headed for the top. Russ' vocal is straightforward. Version should go well with his fans.

C+ "TELL ME YOU'RE MINE" (2:06) [Capri Music] The Latin tempo backing set up by Russ and the men is fitting for the smooth vocal job handed in by oJan Elms on a tune that's making a load of noise. A fine dance arrangement of the hit tune.

BILL DARNEL
(Decca 28575; 9-28575)

C+ "I DON'T KNOW" (2:44) [Republic Music] Heading the Rhythm and Blues charts is this tune that was written by Willie Mabon. Bill Darnel's version done with the aid of a female partner is different than the other versions of the hit. A good side.

C "I PLAYED THE FOOL" (2:40) [Republic Music] A current Clovers biggie in the R&B field is sentimentally chanted by the artist. The slow number is backed by Bob Austin's ork.

CAPT. STUBBY & BUCCANEERS
(Rhondo 301)

C+ "THE KNOCKIN' SONG" (2:38) [RFD Music] A knockin' at the door is a cute opening for a bounce novelty lilted through with strings in an amusing manner by Capt. Stubby and his Buccaneers. Light sounding side should get spins.

C+ "EACH TIME YOU LEAVE" (2:40) A pretty ballad that's sung with feeling and which features Tiny Stokes, is presented by the Captain and Buccaneers. The fine voiced lead carries the number well.

SAMMY DAVIS JR.
(DDR 101)

B "GYPSY IN MY SOUL" (2:09) [Words & Music] Versatile star Sammy Davis, Jr., does a very good vocal job on a standard that still sounds terrific. His fine voice, good style and zestful delivery result in a fine side.

C+ "WHO NEEDS SPRING" (2:40) Morton Stevens' ork assists the singer with another pleasing backing job as Sammy lends his voice to a most beautiful ballad on this deck. The tune is wonderful.

Vera Lynn attracts the Coins!

"Forget Me Not"

with the Johnston Singers, accompaniment directed by Roland Shaw
backed by
"WHAT A DAY WE'LL HAVE"
1265 & 45—1265

During the past few months Vera Lynn has proved beyond doubt that she is one of the top coin grabbers in the business. In succession she has hit with . . .

"AUF WIEDERSEH'N", "YOURS"
and now her newest, **"FORGET ME NOT"**

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"Auf Wiederseh'n Sweetheart"	1227 & 45—1227		
"Yours"	1261 & 45—1261		
"Forget Me Not"	1265 & 45—1265		

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DINAH SHORE singing

"SALOMEE"

(with her 7 veils)

from the great new musical by Hazel Flagg

b/w

"LET ME KNOW"

RCA VICTOR 20/47-5176

RCA VICTOR Best Sellers WEEK OF FEB. 7th

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		45 rpm	78 rpm
SALOMEE LET ME KNOW Dinah Shore	20-5176 (47-5176)*		
DON'T LET THE STARS GET IN YOUR EYES LIES Perry Como	20-5064 (47-5064)*		
HOW DO YOU SPEAK TO AN ANGEL DOWNHEARTED Eddie Fisher	20-5137 (47-5137)*		
WILD HORSES I CONFESS Perry Como	20-5152 (47-5152)*		
HOT TODDY SERENADE Ralph Flanagan	20-5095 (47-5095)*		
LONELY EYES Isn't It A SMALL WORLD Vaughn Monroe	20-5145 (47-5145)*		
I DON'T KNOW HEY MRS. JONES Buddy Morrow	20-5117 (47-5117)*		
A FOOL SUCH AS I THE GAL WHO INVENTED KISSIN' Hank Snow	20-5034 (47-5034)*		
TEARDROPS ON MY PILLOW STOLEN WALTZ Sunny Gale	20-5103 (47-5103)*		
RAILROAD BOOGIE THE CRYING STEEL GUITAR WALTZ Pee Wee King	20-5144 (47-5144)*		
BLUE VIOLINS FANDANGO Hugo Winterhalter	20-4997 (47-4997)*		
THERE WASN'T AN ORGAN AT OUR WEDDING HONEYMOON ON A ROCKET SHIP Hank Snow	20-5155 (47-5155)*		
LADY OF SPAIN OUTSIDE OF HEAVEN Eddie Fisher	20-4953 (47-4953)*		
HANK WILLIAMS WILL LIVE FOREVER JUST FOR TONIGHT Johnnie & Jack	20-5164 (47-5164)*		
LET ME KNOW BUMMING AROUND Bobby Williamson	20-5168 (47-5168)*		

* 45 rpm cat. nos.

TIPS on This Week's Release

SALOMEE (With Her Seven Veils)
(From the musical Prod. "Hazel Flagg")
LET ME KNOW
Dinah Shore with The Notables
Harry Zimmerman's Orch. .....20-5176 (47-5176)*

CONGRATULATIONS TO SOMEONE
LOVE AND HATE
June Valli with
Henri Rene's Orch. ..... 20-5177 (47-5177)*

* 45 rpm cat. nos.

RCA VICTOR
FIRST IN RECORDED MUSIC

RCA "HIS MASTER'S VOICE"

'ROUND THE WAX CIRCLE

NEW YORK:

Joni James played host to deejays and the press at a cocktail party last Thursday, backstage at the Paramount Theatre. . . . Appearing on the same bill with Joni is **Johnny Long**, whose current disk is "The Light Of My Life". . . . **Dick Lyons**, assistant recording director of M.G.M. Records, left Thursday January 29, for a two week vacation in Havana and Nassau. . . . **Stuart Foster**, whose current Pab release "Casually" is doing well, subs for **Larry Douglas** on the American Music Hall on the ABC network. . . . "John, John, John", **Guy Lombardo**-Decca novelty, picking up speed and looks like it will be a real big one. . . . **Jerry Blaine**, Cosnat Distrib, has taken over national distribution for **Sammy Davis, Jr.** initial release on DDR, "Gypsy In My Soul". . . . **Frankie Lohmann** has just been appointed by King Records to handle promotion and publicity for their label in New York City. . . . London Records getting behind **Vera Lynn's** "Forget Me Not" with an all-out promotional push. . . . **Teresa Brewer** and **Sid Prosen** will receive a gold record on Ed Sullivan's show on February 15. The pair are being honored because of the million sales mark racked up by "Till I Waltz Again With You". . . . **Sandy Solo** follows his **Ben Maksiks** stint with a week at the Capitol Theatre in Washington on February 12. . . . **Bart Stewart**, Seger Records' entry in the crooners sweepstakes, caught the eyes and ears of an MGM talent scout when he appeared on **Bill Silbert's** WABD-TV show. He will test soon. . . . Paxton Music adds **Ralph Smitman** to the West Coast staff. Smitman begins his duties on "Downhearted", **Eddie Fisher's** latest on Victor. . . . **Steve Scholes** and **Bob McClusky** of R. C. A. Victor, on the road covering Houston, Dallas, Shrevesport, and Nashville. . . . **Art Talmadge** purchased the master of **Jerry Cooper's** "Have You Ever Been Lovely" and "I'm Sorry I Made You Cry" from **Ernie Krauter** of Anchor Records. . . . **Bobby Wayne**, Mercury record star, just returned from a 15 city promotion tour plugging his latest "Gone". . . . **Phil Brito** fronting the Carnivale Room in the San Marino Hotel, Miami Beach, Fla. . . . **Slim Whitman** and prexy **Lew Chudd** of Imperial Records in town. . . . Also visiting the Main Stem—**Joe Sinsheimer** of Allen Distributing, Richmond, Va. . . . **Danny Sutton** getting raves with his sock chanting at the Suburban Supper Club, Brooklyn, and as a result has been held over ten days. . . . **Alan Dale** goes to the Sahara, Las Vegas for four weeks following his Copa stint. . . . **Norman Green**, MGM recording artist, just became the proud daddy of a 6½ pound son, Martin.

DANNY SUTTON

CHICAGO:

Thanks to **Herb Kessler** and **The Four Aces** for one of the most gorgeous of gifts ever received, but, most thanks for the inscription thereon which we'll treasure. . . . **Elmo Russ** of Pyramid disks advises that **Buddy Costa** clickin' like anything in Montreal. Opens his show with "You're Not In Chicago" which simply brings the house down. **Elmo** claims that **Buddy's** on the way to stardom with Pyramid disks. . . . **Carmen Cavalaro** follows **Denise Darcel** into the Edgewater. . . . **Billy May** and his ork did a two day very great clickeroo shot at the Aragon. . . . **Larry Newton** and **Bob Carroll** hear **David LeWinter** at the Pump Room, and not only approve David's grand clicking ivories, but, openly applaud his artistry. . . . Very nice card from **Cee Davidson** now featured at the Hotel Sahara, Las Vegas, who reports he has four radio networks and is enjoying his orking here terrifically. . . . **Patti Page's** "Doggie" on the way 'way up here in town with juke box ops reporting they simply can't get enuff of these disks. Another grand hit for a grand gal. . . . Survey by ops here of disks delivered during the month of January on the orders they placed puts Capitol and Columbia on the bottom. . . . **Jim Lounsbury** verra happy with his new show on WJJD and doing a very grand deejaying spinneroo. . . . **Wade Ray** came up with a heck of a neat card which certainly got him all the attention he planned it would. . . . **Al Saber**, bass player in **David LeWinter's** band, has got "ideas" regarding the disk biz. . . . **Bob Cole** drops in to advise that his disk promotion biz goin' great guns. . . . **Artie Wayne** phones to advise he's busier than a bumble bee but'll be back even sooner than that.

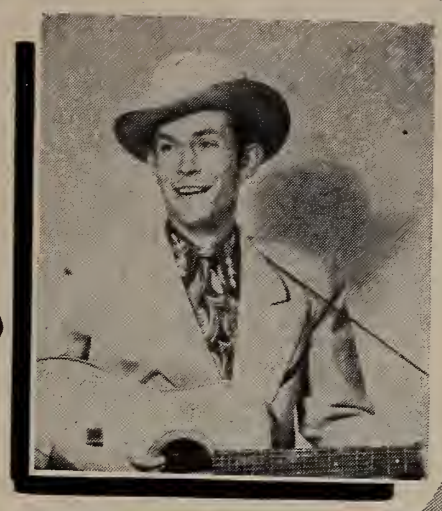
FOUR ACES

LOS ANGELES:

Al Jarvis, nationally known dj, makes the trek back to KFWB come the end of the month . . . release of the new **Dinah Shore** etching "Salome" is tailor made for the music op trade. . . . **Jack Bergman**, prexy of Tempo Distribs, New York, in town this past week. . . . **Bob Johnson**, Los Angeles Daily Mirror newsman, takes over as pub chief at Capitol Records this week. . . . Mercury Records purchased the **Artie Wayne** master of "Rachel" . . . rumored that a local dj is prepping a tv lenser patterned after the Peter Potter "Juke Box Jury" show for the rhythm and blues fans. . . . **Amos Milburn** off 'n winging via "Let Me Go Home Whiskey". . . . The phenomenal success of Buddy Morrow in slicing rhythm and blues wax may prompt several other big name bands to follow suit. Buddy's "Hey Mrs. Jones" and "I Don't Know" are climbing. . . . **Joe Bihari** a little weak after taking all the congrats when **Jimmy Fiddler** aired his supposed engagement to Governor Warren's daughter Nina. Tain't true though. . . . Understand that a federal "disk piracy" bill is in the works up thar in Washington. And it's got a purty good chance of passing too. . . . **Phil Harris**, disk jobber, notched a whopping 50,000 order from Owl Drugstores. . . . **Mannie Sachs** and other RCA brass concluded their meetings here and return to New York pronto. . . . Tradesters are saying that **King Cole's** "Pretend" is the finest slice he's ever cut. Personally we'll stick to the "Route 66" brand. . . . Good news department: that of **Harry James** and crew taking to the road. . . . Tempo Records one of the few firms out with a tape library—and some great stuff too. . . . **Mary Solle**, Bill Leuenhagen's Record Bar, doing handsprings with the way the Perry Como etching of "Wild Horses" is going.

DINAH SHORE

LEO-PROUDLY PRESENTS...



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HANK WILLIAMS

Kaw-Liga

and

YOUR CHEATIN' HEART

MGM 11416 K-11416

JONI JAMES

YOUR CHEATIN' HEART

b/w

I'LL BE WAITING FOR YOU

MGM 11426 K-11426

BILL FARRELL

Kaw-Liga

b/w YOU CAN'T STOP ME FROM DREAMING

MGM 11424 K-11424

M-G-M Records

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"SHE WEARS RED FEATHERS"
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RIAA Completes First Year

Annual Membership Meet Set For Feb. 11

NEW YORK—The Record Industry Association of America, more familiarly known as the R.I.A.A., will hold its annual membership meeting on Wednesday, February 11, to elect a Board of Directors and officers.

The Association created for the purpose of promoting the best interests of the record industry and fostering good relations among all concerned with the industry, has come a long way in its first year of operation to warrant the title: "one of the most influential and active organizations in the music industry today."

Among the important functions handled by the R.I.A.A. was the testimony by members of the legal committee of the Association in opposition to the House Judiciary Committee's measure to impose a public performance fee on the operators of juke boxes. Testimony helped take the bill off the floor. As for the future, the association intends to keep a close watch on any of the Bryson Bill matters which may be brought up again.

The association also was an important factor in the passage of Fair Trade Legislation making it law.

As for 1953, with the election of a new congress, it is anticipated that there will be a general move on the part of many industries to secure reduction of the federal excise tax on many products. The legal committee of the R.I.A.A. feels that the record manufacturers have a strong case for such tax relief and will represent them on this matter to an appropriate Congressional Committee.

Preparatory work will also be put into operation for negotiations between the record companies and the American Federation of Musicians when the A.F.M. contract expires in December of '53.

During late September and early October of last year the Association sponsored its first test record promotion in Hartford, Conn. The concerts held in this area showed three most important results: A great impact on over-all sales in the area was noted; extraordinary public interest was aroused in recordings of all types and in the artists who appeared at the concerts; and most important, it showed that competing record companies could work cooperatively for the common good.

The Promotion Committee has spent and is spending a great deal of time and effort to create a needed slogan applicable to the record business as a whole. Although over 100 good possibilities have been listed, none have been found universally acceptable. The Committee is anxious to receive suggestions from all members, their advertising agencies or anyone interested.

The Promotion Committee has completed preliminary plans whereby on the night of February 15th, 1953, Ed Sullivan's "Toast of the Town" TV show will be devoted to phonograph records and recording artists. This valuable promotion requires a high degree of cooperation from members in making available the services of well-known artists and personalities.

The Association is planning to put a strong effort behind its ideas for having record companies number their records in a uniform manner to avoid the confusion that exists presently.

The traffic committee is attempting to secure an adjustment on railway and motor freight rates for unbreakable records. The present rate which was originally established for the breakable shellacs is not fitting for the present unbreakable disks.

An Engineering Committee was formed to meet with other engineering groups to attempt a standardization in phonograph records, turntables, and phonographs. One of the most necessary improvements is a standardization of sound and volume so as to benefit the juke box ops and do away with the waste of time necessary for changing the volume on the boxes for each record played.

The Association has made a good beginning towards establishing relations and understanding with the several trade groups operating in the record industry. At various levels and with reference to various subject matters, the organization has worked with the Radio-Television Manufacturers Assn., Phonograph Manufacturers Assn., Music Operators of America, Automatic Phonograph Manufacturers Assn., National Appliance and Radio-TV Dealers Association, National Association of Music Merchants and the American Book Publishers Council.

Opinion is fairly consistent that the young organization has made a strong start. All concerned seem to be fully behind the Association which is just the cooperation necessary in the record and music industry today.

Party For Joni James

NEW YORK—A cocktail party was given on Thursday, February 5, by MGM Records, with Joni James, currently the diskeries number one star and platter seller, the guest of honor.

Held in the rehearsal room of the New York Paramount Theatre backstage, several hundred members of the music trade crowded in to do honor to the diminutive star. Disk jockies, fellow artists, record company executives, juke box operators, promotion men, and members of the press and trade press were present.

Miss James, who is right on top of the best seller lists with her "Why Don't You Belive Me" and "Have You Heard" has another hot contender with her latest release, "Your Cheatin' Heart", which is already moving upwards at great speed.

"Mr. President" To Congress

NEW YORK—Dr. Luther Evans, chief librarian of the Library of Congress, accepted from Jim Fleming, ace radio and TV newscaster, the latter's RCA Victor production album, Mr. President . . . From FDR To Eisenhower".

Selvin Joins RCA Victor

NEW YORK—Ralph S. Peer, President of Peer International and Southern Music and its affiliates announced the resignation of Ben Selvin effective as of February 14, 1953. Mr. Selvin, formerly with Musak and Columbia Records will leave to join RCA Victor as Arrangement and Repertoire Head of RCA's Recorded Program Service.

Mr. Peer stated at a press meeting that for the time being there will be no replacement for the position vacated by Mr. Selvin.

Irving Deutch, General Professional Manager, will take on the additional responsibilities of Ben Selvin's position.

Hank Snow To Korea

NEW YORK—Hank Snow and his troup depart for Korea to spend the month of March entertaining our soldiers. Snow's latest release is "Honeymoon On A Rocket Ship" backed with "There Wasn't An Organ At Our Wedding".

Block's 27th Poll Shows Surge Of Newcomers

Perry Como, Ray Anthony, the Four Aces, and newcomer Joni James won the No. 1 spots as America's favorite disk entertainers in Martin Block's twenty-seventh popularity poll on Block's 18 Anniversary broadcast of his WNEW record show, "Make Believe Ballroom."

This year's balloting proved even more unsettling than the 1952 poll which even then found many long time favorites unseated after years of top ranking. Newcomers surged upward in every category of the D.J.'s poll.

With the rise in popularity of small vocal combos and groups in the pop field, Block introduced this new category in his poll. Many newly formed groups took heavy leads over older and better established combinations.

The upsets and new crowns unveiled by over 160,000 votes cast in each category are expected to create interest throughout the music industry as Block's Poll is considered a strong index to the preferences of record fans by the entire field.

The big comeback of bands is the reason for the thorough shake-up in the orchestra division of Block's contest.

Leaders in the voting in all four categories follow:

MALE VOCALISTS

	27th Poll	26th Poll	Votes
Perry Como	1	1	33,932
Eddie Fisher	2	3	25,805
Tony Bennett	3	2	20,710
Johnnie Ray	4	4	17,682
Frank Sinatra	5	5	7,753

FEMALE VOCALISTS

	27th Poll	26th Poll	Votes
Joni James	1	...	36,314
Patti Page	2	1	32,401
Doris Day	3	2	18,543
Rosemary Clooney	4	3	14,007
Kay Starr	5	9	12,108

SMALL COMBINATIONS

(first year for this category)

	Place	Votes
Four Aces	1	59,217
Les Paul & Mary Ford	2	33,720
Ames Bros.	3	14,308
The Gaylords	4	14,181
Mills Bros.	5	12,505

ORCHESTRAS

	27th Poll	26th Poll	Votes
Ray Anthony	1	3	41,866
Billy May	2	...	24,020
Hugo Winterhalter	3	...	13,974
Guy Lombardo	4	2	12,712
Ralph Flanagan	5	1	12,313

This week Block will play on the air records he liked that made **The Cash Box** lists and records which he didn't pick that also made **The Cash Box** list.

Sammy Kaye At Statler

NEW YORK—Sammy Kaye and his "Swing and Sway With Sammy Kaye Band" will open at the Statler Hotel, New York City, on Monday, February 9, and will remain at the hotel for four weeks. This marks the first time in two years Kaye has been booked into New York.

For the period of his engagement, Kaye will broadcast his NBC and CBS network shows from the hotel.

Currently, Sammy Kaye's disk "Dance of Mexico" has created quite a stir and sales are strong.

FIRST IT WAS "COLD, COLD HEART" THEN "JAMBALAYA"

and NOW 2 MORE GREAT HANK WILLIAMS HITS!...

CHAMP BUTLER singing

"KAW-LIGA"

and

FRANKIE LAINE

"YOUR CHEATIN' HEART"

singing

coupled with
"Fit as a Fiddle"
COLUMBIA #39935

coupled with
"I Believe"
COLUMBIA #39938

COLUMBIA RECORDS

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 7 without any changes on the part of THE CASH BOX.

Art Tacker
WCRB—Waltham, Mass.

1. Congratulations To Someone (Tony Bennett)
2. I Don't Know (B. Morrow)
3. A Fool Such As I (Edwards)
4. How Much Is That Doggie In The Window (Patti Page)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Teardrops On My Pillow (Sunny Gale)
7. Casually (Stuart Foster)
8. Rachel (Al Martino)
9. Say You Love Me (A. Dean)
10. Winter (Art Mooney)

Bob Brannon
KLIF—Dallas, Tex.

1. Till I Waltz Again With You (Teresa Brewer)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. Why Don't You Believe Me (Joni James)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. My Baby's Coming Home (Paul-Ford)
6. Oh Happy Day (L. Welk)
7. Takes Two To Tango (Bailey)
8. Tell Me You're Mine (Carson)
9. I (Don Cornell)
10. Anywhere I Wander (La Rosa)

Bud Shurian
WARE—Ware, Mass.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. This Is Heaven (J. La Rosa)
3. My Baby's Coming Home (Paul-Ford)
4. Never Smile At A Crocodile (Hugo Winterhalter)
5. Oh Happy Day (L. Hooper)
6. April Fool (Peggy Ann Ellis)
7. Rachel (Artie Wayne)
8. Have You Heard (Joni James)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. Even Now (Eddie Fisher)

Ray Drury
WSPR—Springfield, Mass.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Dick Todd)
3. La Rosita (Four Aces)
4. My Baby's Coming Home (Paul-Ford)
5. Oh Happy Day (L. Welk)
6. Teardrops On My Pillow (Sunny Gale)
7. The Glow Worm (Mills Bros.)
8. Hey, Mrs. Jones (B. Morrow)
9. Lady Of Spain (Eddie Fisher)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

Denny Sullivan
WFBL—Syracuse, N. Y.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. This Is Heaven (J. La Rosa)
4. Even Now (Eddie Fisher)
5. Oh Happy Day (L. Welk)
6. Casually (Stuart Foster)
7. The Glow Worm (Mills Bros.)
8. My Heart Belongs To Only You (June Christy)
9. Side By Side (Kay Starr)
10. River, River (Peggy Lee)

Johnny Martin
WLOU—Louisville, Ky.

1. Till I Waltz Again With You (Teresa Brewer)
2. Have You Heard (Joni James)
3. Oh Happy Day (D. Howard)
4. Tell Me You're Mine (The Gaylords)
5. Outside Of Heaven (Fisher)
6. Teardrops On My Pillow (Sunny Gale)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Congratulations To Someone (Tony Bennett)
9. In The Mood (J. Maddox)
10. Just Because You're You (Jo Stafford)

Paul Flanagan
WTRY—Troy, N. Y.

1. Have You Heard (Joni James)
2. This Is Heaven (J. La Rosa)
3. She Wears Red Feathers (Guy Mitchell)
4. Why Don't You Believe Me (Joni James)
5. Oh Happy Day (D. Howard)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. Till I Waltz Again With You (Teresa Brewer)
8. I (Don Cornell)
9. Even Now (Eddie Fisher)
10. Keep It A Secret (Stafford)

Chuck Norman
WIL—St. Louis, Mo.

1. Say It With Your Heart (Bob Carroll)
2. Even Now (Eddie Fisher)
3. Have You Heard (Joni James)
4. Till I Waltz Again With You (Teresa Brewer)
5. How Much Is That Doggie In The Window (Patti Page)
6. Oh Happy Day (Don Howard)
7. Hold He, Thrill Me, Kiss Me (Karen Chandler)
8. Hey, Mrs. Jones (J. Forrest)
9. A Stolen Waltz (Sunny Gale)
10. Hot Toddy (Ralph Flanagan)

Brad Phillips
WINS—New York, N. Y.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. I Don't Know (B. Morrow)
3. Have You Heard (Joni James)
4. Till I Waltz Again With You (Teresa Brewer)
5. No Moon At All (Ames Bros.)
6. Even Now (Eddie Fisher)
7. Teardrops On My Pillow (Sunny Gale)
8. Congratulations To Someone (Tony Bennett)
9. Pretend (Nat "King" Cole)
10. All I Need To Know (Dick Haymes)

Bill Leyden
KFWB—Hollywood, Calif.

1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. People In Love (R. Anthony)
4. Congratulations To Someone (Gordon Macrae)
5. Ma Says, Pa Says (Ray & Day)
6. Keep It A Secret (Stafford)
7. Hot Toddy (R. Flanagan)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Mr. Tap Toe (Doris Day)
10. Blue Violins (Ray Martin)

Stephen Paul
WMBG—Richmond, Va.

1. Have You Heard (Joni James)
2. Why Don't You Believe Me (Joni James)
3. Keep It A Secret (Stafford)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Who Kissed Me Last Night (Rosemary Clooney)
6. Must I Cry Again (Alan Dale)
7. Jambalaya (Hank Williams)
8. The Glow Worm (Mills Bros.)
9. I'm Just A Poor Bachelor (Frank Laine)
10. Carolina In The Morning (Danny Winchell)

Hy Davis
WJKN—Jackson, Miss.

1. Tell Me You're Mine (Carson)
2. A Fool Such As I (Stafford-Edwards)
3. My Devotion (Four Aces)
4. Side By Side (Kay Starr)
5. Pretend (Nat "King" Cole)
6. Wishing Ring (Joni James)
7. Say It With Your Heart (Bob Carroll)
8. Close You're Dreamy Eyes (Sandy Solo)
9. Dance Of Mexico (S. Kaye)
10. Without Your Lover (Miller)

Lou Barile
WKAL—Rome, N. Y.

1. Till I Waltz Again With You (Teresa Brewer)
2. Oh Happy Day (D. Howard)
3. Why Don't You Believe Me (Joni James)
4. Wishing Ring (Joni James)
5. Anywhere I Wander (Julius La Rosa)
6. How Do You Speak To An Angel (Eddie Fisher)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Have You Heard (Joni James)
10. Downhearted (Eddie Fisher)

Art Hellyer
WMAQ—Chicago, Ill.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Keep It A Secret (Stafford)
3. Heart & Soul (Four Aces)
4. The Glow Worm (Mills Bros.)
5. My Jealous Eyes (Patti Page)
6. Say It With Your Heart (Bob Carroll)
7. Till I Waltz Again With You (Teresa Brewer)
8. Anywhere I Wander (Julius La Rosa)
9. Wild Horses (Perry Como)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

Bill Silbert
WABD—New York, N. Y.

1. Congratulations To Someone (Tony Bennett)
2. Say It With Your Heart (Bob Carroll)
3. How Do You Speak To An Angel (Eddie Fisher)
4. Have You Heard (Joni James)
5. How Much Is That Doggie In The Window (Patti Page)
6. You'll Never Know (Clooney)
7. Say You Love Me (A. Dean)
8. Side By Side (Kay Starr)
9. Pretend (Nat "King" Cole)
10. Can't I (Richard Hayes)

John Hudak
WSOU—South Orange, N. J.

1. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
2. Pretend (Ralph Marterie)
3. Tell Me You're Mine (The Gaylords)
4. Teardrops On My Pillow (Sunny Gale)
5. No Moon At All (Ames Bros.)
6. She Wears Red Feathers (Guy Mitchell)
7. Mave You Heard (Joni James)
8. Till I Waltz Again With You (Teresa Brewer)
9. Wild Horses (Perry Como)
10. Small World (Dorothy Collins)

Buddy Beason
KFOX—Long Beach, Calif.

1. A Shoulder To Weep On (June Valli)
2. Strange (Nat "King" Cole)
3. Till I Waltz Again With You (Teresa Brewer)
4. Did Anyone Call (R. Clooney)
5. Oh Happy Day (D. Howard)
6. Why Don't You Believe Me (Patti Page)
7. Have You Heard (Joni James)
8. Keep It A Secret (Stafford)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. Lady Of Spain (E. Fisher)

Norm Prescott
WORL—Boston, Mass.

1. This Is Heaven (J. La Rosa)
2. Rachel (Artie Wayne)
3. Congratulations To Someone (Tony Bennett)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Tell Me You're Mine (The Gaylords)
6. My Heart Belongs To Only You (Bettie McLaurin)
7. Even Now (Eddie Fisher)
8. Gonna Walk And Talk With My Lord (Johnnie Ray)
9. Wild Horses (Perry Como)
10. Without My Lover (Miller)

Harry Nigocia
WJBW—New Orleans, La.

1. Tell Me You're Mine (Carson)
2. Oh Happy Day (D. Howard)
3. Till I Waltz Again With You (Teresa Brewer)
4. Why Don't You Believe Me (Joni James)
5. Have You Heard (Joni James)
6. I (Don Cornell)
7. I don't Know (B. Morrow)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. My Darling (Roger Coleman)
10. Don't Let The Stars Get In Your Eyes (G. MacKenzie)

Robin Seymour
WKMH—Dearborn, Mich.

1. Tell Me You're Mine (The Gaylords)
2. Congratulations To Someone (Tony Bennett)
3. Don't Let Your Eyes Go Shopping (N. "King" Cole)
4. Even Now (Eddie Fisher)
5. Pretend (Ralph Marterie)
6. Strange (Nat "King" Cole)
7. Say It With Your Heart (Bob Carroll)
8. How Much Is That Doggie In The Window (Patti Page)
9. My Devotion (Four Aces)
10. I'm Just A Poor Bachelor (Frankie Laine)

Jay Trompeter
WIND—Chicago, Ill.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Tell Me You're Mine (The Gaylords)
5. How Much Is That Doggie In The Window (Patti Page)
6. Anywhere I Wander (Julius La Rosa)
7. Have You Heard (Joni James)
8. Pretend (Ralph Marterie)
9. Mr. Tap Toe (Doris Day)
10. Rachel (Artie Wayne)

CORAL RECORDS

presents the

SOLID 2 SIDED SMASH!

EILEEN BARTON

with Orchestra conducted by
JACK PLEIS

"PRETEND"

"TOO PROUD TO CRY"

CORAL RECORDS
America's Fastest Growing Record Company
(A subsidiary of DECCA RECORDS, INC.)

Coral 60927 (78 rpm)
and 9-60927 (45 rpm)

Sunny Gale

RECORDING ARTIST

RCA VICTOR

Dear Operator, D'J. & Dealer:

Thanks for the wonderful acceptance of my latest RCA Victor recording "TEAR-DROPS ON MY PILLOW" 20/47-5103.

Your support has caused this record to skyrocket towards the top of all the charts.

Thanks again, and you can be sure I will do everything possible to be worthy of your continued cooperation.

Gratefully,
Sunny Gale

"TEARDROPS ON MY PILLOW"
b/w
"A STOLEN WALTZ"
RCA Victor 20/47-5103

RCA VICTOR
FIRST IN RECORDED MUSIC

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

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Larry Wilson
WNOE—New Orleans, La.

1. Congratulations To Someone (Tony Bennett)
2. Till I Waltz Again With You (Teresa Brewer)
3. Tell Me You're Mine (Carson)
4. Wishing Ring (Joni James)
5. Oh Happy Day (L. Welk)
6. Rachel (Artie Wayne)
7. Must I Cry Again (The Hilltoppers)
8. Keep It A Secret (Stafford)
9. Pretend (Nat 'King" Cole)
10. How Do You Speak To An Angel (Eddie Fisher)

Donn Tibbetts
WFEA—Manchester, N. H.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. I'm Just A Poor Bachelor (Frankie Laine)
4. Even Now (Eddie Fisher)
5. Your Cheatin' Heart (James)
6. Black-Eyed Susie (G. Mitchell)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Sad (Bart Stewart)
9. Bye Bye Blues (Paul-Ford)
10. Must I Cry Again (Hilltoppers)

Art La Boe
KXLA—Pasadena, Calif.

1. Oh Happy Day (Four Knights)
2. Why Don't You Believe Me (Joni James)
3. My Baby's Coming Home (Paul-Ford)
4. The Glow Worm (Mills Bros.)
5. Lady Of Spain (Eddie Fisher)
6. Till I Waltz Again With You (Teresa Brewer)
7. Keep It A Secret (B. Crosby)
8. Side By Side (Kay Starr)
9. Rachel (Al Martino)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

Tiny Markle
WAVZ—New Haven, Conn.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Hold Me, Thrille Me, Kiss Me (Karen Chandler)
4. Keep It A Secret (Stafford)
5. Tell Me You're Mine (The Gaylords)
6. Oh Happy Day (Don Howard)
7. How Much Is That Doogie In The Window (Patti Page)
8. Nina Never Knew (Sauter-Finegan)
9. Strange (Nat "King" Cole)
10. Say You Love Me (A. Dean)

Bob Stevens
WVCG—Coral Gables, Fla.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Close Your Dreamy Eyes (Sandy Solo)
3. Have You Heard (Joni James)
4. Rachel (Al Martino)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Oh Happy Day (L. Welk)
7. Anywhere I Wander (La Rosa)
8. La Rosita (Four Aces)
9. I Should Care (R. Flanagan)
10. Pretend (Ralph Marterie)

Bud Wilson
WKXL—Concord, N. H.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Who Kissed Me Last Night (Rosemary Clooney)
3. Why Don't You Believe Me (Joni James)
4. I Waltz Again With You (Teresa Brewer)
5. Keep It A Secret (Jo Stafford)
6. How Much Is That Doggie In The Window (Patti Page)
7. A Shoulder To Weep On (June Valli)
8. Anywhere I Wander (La Rosa)
9. This Is Heaven (J. La Rosa)
10. Must I Cry Again (The Hilltoppers)

Earle Pudney
WGY—Schenectady, N. Y.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. No Moon At All (Ames Bros.-Les Brown)
3. Even Now (Eddie Fisher)
4. She Wears Red Feathers (Guy Mitchell)
5. On The Trail (Ray Anthony)
6. Bye Bye Blues (Paul-Ford)
7. Sugar (Vic Damone)
8. Congratulations To Someone (Tony Bennett)
9. My Jealous Eyes (Patti Page)
10. Ramona (Les Brown)

Danny Sheelds
WCAV—Norfolk, Va.

1. Have You Heard (Joni James)
2. Anywhere I Wander (La Rosa)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Till I Waltz Again With You (Teresa Brewer)
5. Tell Me You're Mine (The Gaylords)
6. Why Don't You Believe Me (Joni James)
7. Pretend (Nat "King" Cole)
8. Oh Happy Day (D. Howard)
9. Hot Toddy (Ralph Flanagan)
10. Do Ya, Do Ya (S. Stewart)

Sherm Feller
WLAW—Boston, Mass.

1. This Is Heaven (J. La Rosa)
2. Have You Heard (Joni James)
3. My Baby's Coming Home
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Gone (Bobby Wayne)
6. Close Your Dreamy Eyes (Sandy Solo)
7. Pretend (Ralph Marterie)
8. Congratulations To Someone (Tony Bennett)
9. How Many Stars Have To Shine (Steve Lawrence)
10. Say It With Your Heart (Bob Carroll)

Don McLeod
WJBK—Detroit, Mich.

1. I Don't Know (Bu. Morrow)
2. Congratulations To Someone (Tony Bennett)
3. Hot Toddy (Ralph Flanagan)
4. Strange (Nat "King" Cole)
5. Tell Me You're Mine (The Gaylords)
6. And So Goodbye (B. Greco)
7. Sugar (Vic Damone)
8. No Moon At All (Ames Bros. & Les Brown)
9. Don't Let Your Eyes Go Shopping (N. "King" Cole)
10. Side By Side (Kay Starr)

Don Bell
KRNT—Des Moines, Iowa

1. Oh Happy Day (L. Welk)
2. Why Don't You Believe Me (Joni James)
3. The Glow Worm (Mills Bros.)
4. Till I Waltz Again With You (Teresa Brewer)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Oh Happy Day (Four Knights)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. My Baby's Coming Home (Paul-Ford)
9. How Much Is That Doggie In The Window (Patti Page)
10. Bye Bye Blues (Paul-Ford)

Bob Perry
WLAW—Boston, Mass.

1. Till I Waltz Again With You (Teresa Brewer)
2. Have You Heard (Joni James)
3. Wild Horses (Perry Como)
4. Tell Me You're Mine (The Gaylords)
5. Downhearted (Eddie Fisher)
6. Amor (Vic Damone)
7. Singing The Blues (Connie Boswell)
8. Rachel (Artie Wayne)
9. A Fool Such As I (Edwards)
10. No Moon At All (Ames Bros.)

Bud Brees
WPEN—Philadelphia, Pa.

1. How Many Stars Have To Shine (Steve Lawrence)
2. Teardrops On My Pillow (Sunny Gale)
3. Lonesome (Vinni De Campo)
4. Tell Me You're Mine (The Gaylords)
5. Say It With Your Heart (Bob Carroll)
6. My Baby's Coming Home (Paul-Ford)
7. Have You Ever Been Lonely (Jerry Cooper)
8. Rachel (Al Martino)
9. Bye Bye Blues (Paul-Ford)
10. You're After My Own Heart (Rosemary Clooney)

Ray Schreiner
WRNL—Richmond, Va.

1. My Baby's Coming Home (Paul-Ford)
2. Why Don't You Believe Me (Joni James)
3. I Don't Know (B. Morrow)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Till I Waltz Again With You (Teresa Brewer)
6. Must I Cry Again (A. Dale)
7. Have You Heard (Joni James)
8. Mr. Tap Toe (Doris Day)
9. Hush-A-Bye (Danny Thomas)
10. After All (The Mills Bros.)

Ed McKenzie
WXYZ—Detroit, Mich.

1. Downhearted) (Eddie Fisher)
2. A Fool Suh As I (Jo Stafford)
3. Don't Let Your Eyes Go Shopping (Nat "King" Cole)
4. This Is Heaven (J. La Rosa)
5. Hey, Mrs. Jones (B. Morrow)
6. Congratulations To Someone (Tony Bennett)
7. Say It With Your Heart (Bob Carroll)
8. No Help Wanted (R. Draper)
9. Your Cheatin' Heart (Laine)
10. You Didn't Want Me Baby (Louis Jordan)

Gil Henry
KING—Seattle, Wash.

1. Don't Let The Stars Get In Your Eyes (Como-MacKenzie)
2. Oh Happy Day (Four Knights)
3. Why Don't You Believe Me (Joni James)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Tell Me You're Mine (Carson)
6. Trying (The Hilltoppers)
7. Must I Cry Again (The Hilltoppers)
8. Even Now (Eddie Fisher)
9. She Wears Red Feathers (Guy Mitchell)
10. Without My Lover (M. Miller)

Murray Jordan
WLIB—New York, N. Y.

1. Congratulations To Someone (Tony Bennett)
2. Have You Heard (Joni James)
3. Bye Bye Blues (Paul-Ford)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. You're So Dangerous (Martin)
6. Pretend (Ralph Marterie)
7. I'll Never Smile Again (Four Aces)
8. I Went To Your Wedding (Spike Jones)
9. Sad (Bart Stewart)
10. Suddenly (David Rose)

Norman Hall
WBNL—Boonville, Ind.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Oh Happy Day (L. Welk)
3. Keep It A Secret (Stafford)
4. Till I Waltz Again With You (Teresa Brewer)
5. In The Moon (J. Maddox)
6. Who Kissed Me Last Night (Rosemary Clooney)
7. Must I Cry Again (The Hilltoppers)
8. Mr. Tap Toe (Doris Day)
9. Teardrops On My Pillow (Sunny Gale)
10. Pretend (Ralph Marterie)

Bob Harris
KFRE—Fresno, Calif.

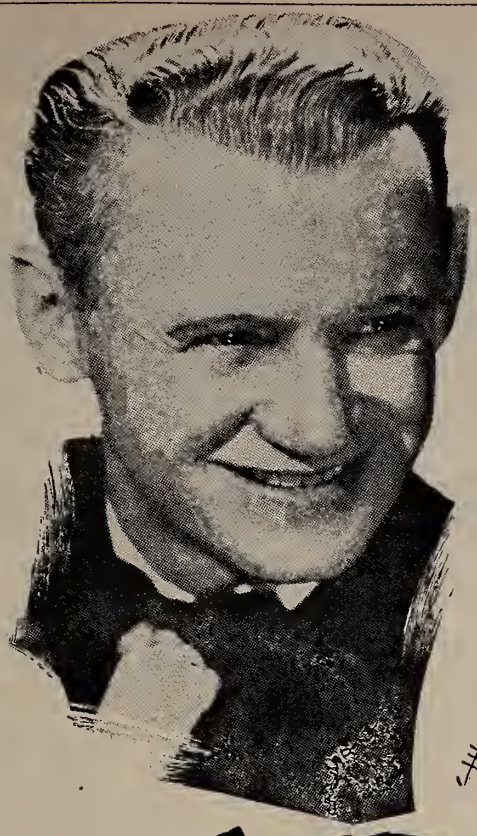
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Suddenly (David Rose)
4. Oh Happy Day (Four Knights)
5. Full Time Job (Day & Ray)
6. Outside Of Heaven (Margaret Whiting)
7. Pretend (Nat "King" Cole)
8. Downhearted (Eddie Fisher)
9. Keep It A Secret (Stafford)
10. Rachel (Al Martino)

Bill "Willie" Collins
WLOX—Biloxi, Miss.

1. Why Don't You Believe Me (Joni James)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. Oh Happy Day (L. Welk)
4. Till I Waltz Again With You (Teresa Brewer)
5. Tell Me You're Mine (Carson)
6. Wishing Ring (Joni James)
7. My Heart Belongs To Only You (June Christy)
8. I'm Just A Poor Bachelor (Frankie Laine)
9. Must I Cry Again (The Hilltoppers)
10. A Fool Such As I (Bell Sisters)

Jerry Kay
WWEZ—New Orleans, La.

1. Wishing Ring (Joni James)
2. Congratulations To Someone (Tony Bennett)
3. Till I Waltz Again With You (Teresa Brewer)
4. Oh Happy Day (Four Knights)
5. I'm Just A Poor Bachelor (Frankie Laine)
6. Teardrops On My Pillow (Sunny Gale)
7. I Don't Know (B. Morrow)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Hot Toddy (R. Flanagan)
10. Rachel (Artie Wayne)



A must for Every Juke Box Location with Dance Floors

A must for Every DJ Dance Party

A must for Every DJ Dance Record Program

The New Dance Craze...

"DANCE OF MEXICO"

(based on "LA RASPA")

by Swing & Sway with...

Sammy Kaye

b/w

"HURRY, HURRY HOME"

Columbia-39917

COLUMBIA RECORDS

2 Great New KAYE Releases

"LIGHTHOUSE IN THE HARBOR"
b/w
"An Angel Made of Ice"
Columbia 39936

and

"UNTIL TOMORROW"
b/w
"Gomen-Nasai" (Forgive Me)
Columbia 39957

A New Hit that can't Miss —

by

The One & Only

Georgia Gibbs

"SEVEN LONELY DAYS"

Mercury 70095

Mercury RECORDS

Stars In His Eyes

Perry Como, with stars in his eyes, proudly displays the gold copy of his newest million seller "Don't Let The Stars Get In Your Eyes." Perry, with five previous gold records to his credit, sets an all-time high as holder of this RCA Victor award.

New Pub Quarters

Mr. Svend B. Sommer, prominent New York executive has taken over new Fifth Avenue quarters for his two publishing firms, Veronique Publishing Co., Inc., and Avas Music Publishing Co., Inc. Veronique being with ASCAP and Avas with BMI.

Currently riding for Veronique are instrumentals "Suspicion" and "Blue Porcelain" which are back to back on the MGM label with Norman Greene conducting.

Mr. Sommer has planned an extensive campaign by sending the young 23-year old conductor to the mid-west area on a disk jockey hop and store promotion tieup with "Suspicion," the title of a perfume which is created by Sardeau Fifth Avenue. "Blue Porcelain" will also be hypoed in the way of a tieup, in that Al Galder, promotion man for the firms is negotiating with a dinner ware company to make up a set with President Eisenhower's crest, original which will be sent to the White House. "Blue Porcelain" to be used as the trade name of the set.

Further plans of Mr. Sommer are to send his promotion man on an eastern campaign covering cities such as Boston, Baltimore, Philly, Providence and Washington, D. C.

Record Stars To Shine

NEW YORK—Ed Sullivan's "Toast Of The Town" TV show which will feature a "Salute To The Record Industry" on Sunday, February 15, will spotlight the following recording artists: "Ahmahl And The Night Visitors" (Scene with original cast); Toni Arden; Gene Autry; Molly Bee, Capitol; Jimmy Boyd; Teresa Brewer, Coral; Bing Crosby, Decca; (Scene from "Going My Way"); George M. Cohan, Jr., Sunny Gale, RCA Victor; Joni James, MGM; Helen Kane; Vincent Lopez; Gisele MacKenzie, Capitol; Silver Masked Tenor; Roberta Peters.

Promotion, which will reach the eyes and ears of millions across the nation, and which will be kinescoped and re-telecast over 50 stations, will feature inexpensive home record players and the juke box. The theme will be an inexpensive way to buy the best talent in the world.

THE CASH BOX The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections

AL—Aladdin, AP—Apollo, AT—Atlantic, BR—Brunswick, BU—Bullet, CA—Capitol, CD—Cadence, CH—Chess, CO—Columbia, CR—Coral, DA—Dana, DE—Decca, DN—Devon, DO—Dot, DY—Derby, ES—Essex, FE—Federal, 4 Star—Four Star, IM—Imperial, IN—Intro, JU—Jubilee, KI—King, LO—London, MA—Mars, ME—Mercury, MG—MGM, MO—Modern, NA—National, OR—Oriole, PE—Peacock, PR—Prestige, RA—Rainbow, RE—Regent, RIH—Recorded in Hollywood, SA—Savoy, SE—Seger, SIT—Sittin' In, SP—Specialty, SW—Swingtime, TE—Tempo, TN—Tennessee, UN—United, VI—Victor, ZO—Zodiac

Feb. 14 Feb. 7

1—Till I Waltz Again With You

105.7 117.1

BR-84022—THE FIVE BILLS
★CR-60873—TERESA BREWER
Hello Bluebird
CR-60916—TOMMY SOSEBEE
DE-28506—DICK TODD
Oh, Happy Day
DE-28539—RUSS MORGAN
Must I Cry Again
JU-6014 (45-6014)—SWANSON & TRAVIS
KI-1169 (45-1169)—WRIGHT & GORE
ME-70069 (70069x45)—HARMONICATS
Back Fence Wail
PR-1038—LIGHT & HARRIS

2—Don't Let The Stars Get In Your Eyes

94.9 92.3

CA-2256 (F-2256)—GISELE MacKENZIE
My Favorite Song
CA-2216 (F-2216)—SKEETS McDONALD
CO-21025 (4-2102S)—RAY PRICE
CR-60882 (9-60882)—EILEEN BARTON
Tennessee Tango
DA-788—REGINA KUJAWA
DE-28460 (9-28460)—RED FOLEY
FS-1614 (45-1614)—SLIM WILLET
ME-70023 (4S-70023)—LOLA AMECHE
Rock The Joint
MG-11385—HENRY JEROME O.
Keep It A Secret
VI-20-S040 (47-5040)—JOHNNIE & JACK
★VI-20-5064 (47-5064)—PERRY COMO
Lies

3—Have You Heard

81.9 49.4

DE-28569 (9-28S69)—RUSS MORGAN
Tell Me You're Mine
★MG-11390—JONI JAMES
Wishing Ring

4—Why Don't You Believe Me

78.9 88.9

CA-2292 (F-2292)—MARGARET WHITING
Come Back To Me, Johnny
CA-2329—SHARKEY'S DIXIELAND KINGS
Keep It A Secret
DE-28476 (9-28476)—GUY LOMBARDO O.
Because You're Mine
JU-S106—HERB LANTZ
My Inspiration Is You
ME-70025 (45x70025)—PATTI PAGE
Conquest
★MG-11333 (K-11333)—JONI JAMES
Purple Shades
RA-202—FIVE CROWNS
Keep It A Secret
VI-20-5017 (47-5017)—JUNE VALLI
Shoulder To Weep On

5—Tell Me You're Mine

59.6 46.6

CO-39914—MINDY CARSON
The Choo Buy Song
CR-60923 (9-60923)—RALPH & BUDDY BONDS
Say It With Your Heart
DA-786—HARMONY BELLS O.
DE-28569 (9-28569)—RUSS MORGAN
Have You Heard
★ME-70030—THE GAYLORDS
Cuban Love Song

Feb. 14 Feb. 7

6—Oh Happy Day

57.2 61.9

CA-2315—THE FOUR KNIGHTS
A Million Tears
★CR-60893—LAWRENCE WELK O.
Your Mother And Mine
DE-28506—DICK TODD
Till I Waltz Again With You
★ES-311—DON HOWARD
You Went Away

7—Hold Me, Thrill Me, Kiss Me

56.2 52.5

★CR-60831 (9-60831)—KAREN CHANDLER
One Dream
DE-28530 (9-28530)—ROBERTA LEE
Do You Know Why?
JU-S108 (45-5108)—THE ORIOLES

8—Keep It A Secret

52.5 57.5

CA-2268 (F-2268)—JUNE HUTTON
I Miss You So
CA-2329—SHARKEY'S DIXIELAND KINGS
Why Don't You Believe Me
★CO-39891 (4-39891)—JO STAFFORD
Once To Every Heart
DE-28511—BING CROSBY
Sleigh Bell Serenade
IM-8169—SLIM WHITMAN
My Heart Is Broken In Three
MG-11385—HENRY JEROME O.
Don't Let The Stars Get In Your Eyes
RA-202—FIVE CROWNS
Why Don't You Believe Me
VI-20-4992 (47-4992)—DINAH SHORE
Hi-Lili, Hi-Lo

9—Even Now

35.9 29.3

★VI-20-5106—EDDIE FISHER
If It Were Up To Me

10—The Glow Worm

31.5 45.9

CA-2248 (F-2248)—JOHNNY MERCER
CO-39840 (4-39840)—PAULETTE SISTERS
Sui Sin Fa
★DE-28384 (9-28384)—MILLS BROS.

11—Pretend

2S.9 21.8

★CA-2346—NAT "KING" COLE
Don't Let Your Eyes Go Shopping
CO-3991S—KEN GRIFFIN
Oh, Happy Day
CO-60927 (9-60927)—EILEEN BARTON
Too Proud To Cry
DO-1S048—DAN BELLOC
You Are Ecstacy
★ME-70045—RALPH MARTERIE O.
After Midnight
VI-20-5119 (47-5119)—HENRI RENE
Madelena

12—Anywhere I Wander

24.4 11.8

CA-2263 (F-2263)—MEL TORME
Casually
★CD-1230 (45-1230)—JULIUS LA ROSA
This Is Heaven
CO-39866 (4-39866)—TONY BENNETT
Stay Where You Are

Feb. 14 Feb. 7

DE-28379 (9-28379)—D. KAYE & G. JENKINS
MG-11352 (K-11352)—FRAN WARREN
I Worry 'Bout You
VI-20-4960 (47-4960)—JAN PEERCE
Maria, My Own

13—My Baby's Coming Home

23.1 21.5

★CA-2265—L. PAUL & M. FORD
Lady Of Spain
JU-6019—EDNA McGRIFF
My Favorite Song
MG-11350—CINDY LORD
My Favorite Song

14—It's In The Book

22.9 48.1

★CA-2249 (F-2249)—JOHNNY STANDLEY
ME-5911 (4Sx5911)—AL BERNIE

15—Side By Side

15.6 19.5

★CA-2334 (F-2334)—KAY STARR
Noah!
VI-20-4741 (47-4741)—FRANKIE CARLE

16—How Much Is That Doggie In The Window

1S.5 15.4

★ME-70070 (70070 x 45)—PATTI PAGE
My Jealous Eyes

17—Mr. Tap Toe

15.3 29.5

★CO-39906—DORIS DAY
Your Mother And Mine

18—A Fool Such As I

1S.2 8.4

★CO-39930 (4-39930)—JO STAFFORD
Just Because You're You
★MG-11395 (K-11395)—TOMMY EDWARDS
I Can't Love Another
VI-20-5122 (47-5122)—BELL SISTERS
I'm Teaching My Dolly To Pray
VI-20-5034 (47-5034)—HANK SNOW

19—Wild Horses

15.1 —

CA-2349 (F-2349)—RAY ANTHONY O.
You're A Heartbreaker
★VI-20-S152 (47-5152)—PERRY COMO
I Confess

20—Lady Of Spain

14.7 15.7

CA-15346—PHILHARMONIC TRIO
CA-2265 (F-2265)—LES PAUL & MARY FORD
My Baby's Coming Home
CA-2288 (F-2288)—BEN LIGHT
Whispering
LO-1278—WINIFRED ATWELL
Taboo
MG-10380—ARTHUR SMITH
RA-70044—EDDIE "PIANO" MILLER
RO-188—KEN GRIFFIN
VI-20-2905—THREE SUNS
VI-20-3302—RAY NOBLE
★VI-20-49S3 (47-4953)—EDDIE FISHER
Outside Of Heaven

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

- Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
- The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it mans that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Feb. 14 Feb. 7

21—She Wears Red Feathers
10.0 10.2
★CO-39909 (4-39909)—GUY MITCHELL
Pretty Little Black Eyed Susie

22—Hot Toddy
9.4 3.7
★VI-20-5095 (47-5095)—RALPH FLANAGAN
Serenade

23—No Moon At All
9.2 13.2
★CR-60870—AMES BROS. & LES BROWN ORK.
Do Nothin' Till You Hear From Me

24—Takes Two To Tango
8.9 20.8
CA-2222 (F-2222)—JEANNE GAYLE
Butterflies
★CR-60817 (9-60817)—PEARL BAILEY
Let There Be Love
DE-28394 (9-28394)—LOUIS ARMSTRONG
I Laughed At Love
ME-5903 (45x5903)—LOLA AMECHE
Ol' Man Mose

25—Downhearted
8.5 —
★VI-20-5137 (47-5137)—EDDIE FISHER
How Do You Speak To An Angel

26—Bye Bye Blues
8.4 3.6
★CA-2316—LES PAUL & MARY FORD
Mammy's Boogie
VI-20-4791—HENRI RENE O.
Mandolino, Mondolino

27—I Believe
6.9 —
CA-2332 (F-2332)—JANE FROMAN
Ghost Of A Rose
★CO-39938 (4-39938)—FRANKIE LAINE
Your Cheatin' Heart

28—Your Cheatin' Heart
6.8 —
CO-39938 (9-39938)—FRANKIE LAINE
I Believe
★MG-11426 (K-11426)—JONI JAMES
I'll Be Waiting For You
MG-11416 (G-11416)—HANK WILLIAMS
Kaw-Liga

29—Blue Violins
6.6 5.7
★VI-20-4997 (47-4997)—HUGO WINTERHALTER O.
Fandongo

30—Congratulations To Someone
6.4 6.7
CA-2352 (F-2352)—GORDON MacRAE
How Do You Speak To An Angel
★CO-39910 (4-39910)—TONY BENNETT
Take Me

Feb. 14 Feb. 7

31—Because You're Mine
6.2 6.8
CA-2212 (F-2212)—NAT "KING" COLE
I'm Never Satisfied
DE-28337 (9-28337)—JOHN RAITT
The Song Angels Sing
ME-5897 (45x5897)—BOBBY WAYNE
Madonna Of The Rosary
MG-11301 (K-11301)—BILLY ECKSTINE
Early Autumn
★VI-10-3914 (47-3914)—MARIO LANZA
Song The Angels Sing

32—A Stolen Waltz
6.1 1.6
DE-28501 (9-28501)—AL MORGAN
Things I Might Have Been
★JU-6026 (45-6026)—DICK THOMAS
Raindrops
★VI-20-5103 (47-5103)—SUNNY GALE
Teardrops On My Pillow

33—How Do You Speak To An Angel
5.4 5.1
CA-2352 (F-2352)—GORDON MacRAE
Congratulations To Someone
MG-11394 (K-11394)—BILL HAYES
The Donkey Song
★VI-20-5137 (47-5137)—EDDIE FISHER
Downhearted

34—Say It With Your Heart
5.3 —
CR-60923 (9-60923)—RALPH & BUDDY BONDS
Tell Me You're Mine
★DY-814 (4S-814)—BOB CARROLL
Where

35—Must I Cry Again
5.1 9.4
CR-60895—ALAN DALE
A Million Tears
DE-28539—RUSS MORGAN O.
Till I Waltz Again With You
★DO-15034—THE HILLTOPPERS
I Keep Telling Myself

36—I'm Just A Poor Bachelor
4.9 6.4
★CO-39903—FRANKIE LAINE
Tonight You Belong To Me

37—Strange
4.8 6.2
★CA-2309—NAT "KING" COLE
How

38—Wishing Ring
4.7 4.1
MG-11363—AL BRITT
★MG-11390—JONI JAMES
Hove You Heard

Feb. 14 Feb. 7

39—Teardrops On My Pillow
4.6 3.4
★VI-20-5103 (47-5103)—SUNNY GALE
A Stolen Waltz

40—Hello Sunshine
4.5 —
★ZO-101 (45-101)—NORMAN BROOKS
You're My Baby

41—Trying
4.4 10.4

42—My Heart Belongs To Only You
4.1 3.9

43—It's Worth Any Price You Pay
3.3 3.8

44—I Went To Your Wedding
3.1 8.1

45—Outside Of Heaven
2.7 1.4

46—I
1.9 4.6

47—April In Paris
1.8 4.9

48—You'll Never Know
1.5 4.2

49—Jambalaya
1.4 2.8

50—My Favorite Song
1.1 6.1

MEMO from
Jackie GLEASON

M-m-m-m boy, Capitol Records have just released a single featuring 2 great sides, one of which is my theme song. It's called "MELANCHOLY SERENADE" and "YOU'RE GETTING TO BE A HABIT" and the album "MUSIC FOR LOVERS ONLY". It's a dan-dan-dandy record and album.

Get a copy for each of your machines and make this "poor soul","fatso fogarty", "crazy guggenheim","moriarty the undertaker" feel good. You're all such nice men.

I'll be playing the record in my bar-room scenes...won't you? Oh yeah... Watch out for those swinging doors.

And awaaaaay we go-
Your Friend
Joe The Bartender
Joe the Bartender

Don't Forget
JACKIE GLEASON
conducts
"MELANCHOLY SERENADE"
"YOU'RE GETTING TO BE A HABIT"
featuring the trumpet of Bobby Hackett and "Music For Lovers Only" Ork.
Capitol #2361

on CBS-TV
THE JACKIE GLEASON SHOW
Saturdays 8-9 PM EST

Capitol RECORDS HOLLYWOOD

Million Dollar Deal

NEW YORK—Glenn E. Wallichs, president of Capitol Records, Inc. (left), shakes hands with Edgardo Trinelli, managing director of Cetra Records, while Dario Soria, head of American Cetra-Soria, smiles his approval, after the trio completed their negotiations whereby Capitol Records will manufacture and sell Cetra and Cetra-Soria Records here. The long term transaction will involve payments between the principals of over $1,000,000 and this deal tremendously strengthens Capitol's classical catalogue.

Child Disk Stars Rank With Flick Kids

The increasing importance of the phonograph record as a gage of public popularity of artists is attested by the early count of votes in the current poll to find the ten top child-stars to receive the Milky Way Gold Star awards. Leading members of the press, movie, drama, radio and TV editors and columnists, and radio and affiliated members of the entertainment world were solicited for their votes, more than 1,000 of them already having filed. Ranking up with screen stars Bobby Driscoll, Joey Walsh, Gigi Perreau and George Winslow, racking up surprisingly heavy returns, Sugar Chile Robinson, Molly Bee, the Bell Sisters and Kathy Crosby, and Jimmy Boyd.

M.O.S.S. Gets 1st Recording

NEW YORK—The non-profit Mutually Owned Society of Songwriters (informally termed M.O.S.S.) created for the purpose of helping songwriters get their songs published and for providing nation-wide-organized song-plugging, is going all out on the King label recording of "Wild Stories" that was waxed by Henry Sylvern's Orchestra with Dick Brown on the vocal. The tune is an M.O.S.S. songwriter's first.

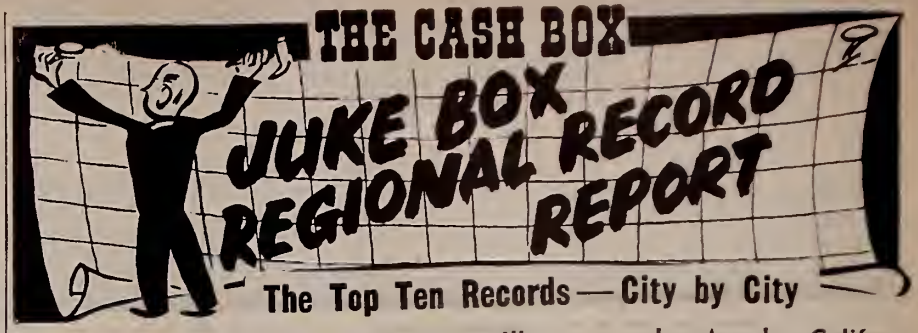
M.O.S.S. has sent out a letter with an attached listing of Disk jockeys all over the country to all of its members requesting that they write to the neighboring D.J.s in order to get spins on the "Wild Stories" record. If the local station does not have a record, the Society will supply one upon request.

THE BIG ONE FOR 1953!
"TILL I WALTZ AGAIN WITH YOU"
Village Music Company
1619 BROADWAY – SUITE 507
NEW YORK 19, N. Y.

Another BMI Pin-Up Hit!
"TELL ME YOU'RE MINE"
Published by CAPRI MUSIC CORP.
recorded by
THE GAYLORDS ..... (Mercury)
MINDY CARSON ..... (Columbia)
RUSS MORGAN ..... (Decca)
RALPH & BUDDY BONDS ..... (Coral)
ENOCH LIGHT ..... (Prom)
Exclusively Licensed by
BROADCAST MUSIC, INC.

A Terrific Novelty Record
GUY MITCHELL
by
with Mitch Miller orch. & chorus
"PRETTY LITTLE BLACK-EYED SUSIE"
Columbia 39909
SANTLY-JOY INC.
1619 Broadway New York 19, N. Y.

INTRODUCING ARTHUR GODFREY'S TALENT DISCOVERY!
Rico Turchetti
ULTRA-SONIC GUITARIST
playing
LIMEHOUSE BLUES
backed with
ST. LOUIS BLUES
with the ARCHIE BLEYER ORCHESTRA
DERBY RECORD NO. 817 (45-817)
Derby Records, Inc. Hollywood, California New York City



The Top Ten Records — City by City

New York, N. Y.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. Tell Me You're Mine (The Gaylords)
4. Oh Happy Day (Don Howard)
5. Have You Heard (Joni James)
6. Why Don't You Believe Me (Joni James)
7. Side By Side (Kay Starr)
8. Keep It A Secret (Jo Stafford)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. Anywhere I Wonder (Julis LaRosa)

Chicago, Ill.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. Say It With Your Heart (Bob Carroll)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Have You Heard (Joni James)
6. I'm Just A Poor Bachelor (Frankie Laine)
7. How Much Is That Doggie In The Window (Patti Page)
8. Pretend (Marterie-Cole)
9. Rachel (Artie Wayne)
10. Heart And Soul (Four Aces)

Los Angeles, Calif.
1. Why Don't You Believe Me (Joni James)
2. Till I Waltz Again With You (Teresa Brewer)
3. Keep It A Secret (Jo Stafford)
4. Oh Happy Day (Don Howard)
5. Have You Heard (Joni James)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. Tell Me You're Mine (The Gaylords)
8. Glow Worm (The Mills Bros.)
9. Suddenly (Beryl Davis)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

St. Louis, Mo.
1. Till I Waltz Again With You (Teresa Brewer)
2. Have You Heard (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Side By Side (Kay Starr)
5. Tell Me You're Mine (The Gaylords)
6. Oh Happy Day (Don Howard)
7. Even Now (Eddie Fisher)
8. Mr. Tap Toe (Doris Day)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. Pretend (Ralph Marterie)

Shoals, Ind.
1. Don't Let The Stars Get In Your Eyes (Gisele MacKenzie)
2. Till I Waltz Again With You (Teresa Brewer)
3. Why Don't You Believe Me (Joni James)
4. Keep It A Secret (Jo Stafford)
5. Glow Worm (The Mills Bros.)
6. Oh Happy Day (Don Howard)
7. Outside Of Heaven (E. Fisher)
8. Have You Heard (Joni James)
9. Because You're Mine (Cole)
10. Wishing Ring (Joni James)

Philadelphia, Pa.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Anywhere I Wander (Julis La Rosa)
3. Till I Waltz Again With You (Teresa Brewer)
4. Oh Happy Day (Don Howard)
5. Tell Me You're Mine (The Gaylords)
6. Have You Heard (Joni James)
7. Say It With Your Heart (Bob Carroll)
8. Downhearted (Eddie Fisher)
9. My Jealous Eyes (Patti Page)
10. Side By Side (Kay Starr)

Detroit, Mich.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Tell Me You're Mine (The Gaylords)
4. Hot Toddy (Ralph Flanagan)
5. Why Don't You Believe Me (Joni James)
6. I Don't Know (B. Morrow)
7. Have You Heard (Joni James)
8. How Much Is That Doggie In The Window (Patti Page)
9. Strange (Nat "King" Cole)
10. Oh Happy Day (Don Howard)

Des Moines, Iowa
1. Why Don't You Believe Me (Joni James)
2. Oh Happy Day (L. Welk)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Till I Waltz Again With You (Teresa Brewer)
5. Keep It A Secret (Jo Stafford)
6. Trying (The Hilltoppers)
7. Glow Worm (The Mills Bros.)
8. My Baby's Coming Home (Paul-Ford)
9. Side By Side (Kay Starr)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

Dallas, Tex.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Fool Such As I (T. Edwards)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Keep It A Secret (Jo Stafford)
6. Why Don't You Believe Me (Joni James)
7. Even Now (Eddie Fisher)
8. Glow Worm (The Mills Bros.)
9. Oh Happy Day (Don Howard)
10. Tell Me You're Mine (The Gaylords)

Pittsburgh, Pa.
1. Till I Waltz Again With You (Teresa Brewer)
2. Have You Heard (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Tell Me You're Mine (The Gaylords)
5. Why Don't You Believe Me (Joni James)
6. How Much Is That Doggie In The Window (Patti Page)
7. I Don't Know (B. Morrow)
8. Side By Side (Kay Starr)
9. Fool Such As I (Jo Stafford)
10. Even Now (Eddie Fisher)

Washington, D. C.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Keep It A Secret (Jo Stafford)
4. Why Don't You Believe Me (Joni James)
5. Glow Worm (The Mills Bros.)
6. Have You Heard (Joni James)
7. Oh Happy Day (Don Howard)
8. Tell Me You're Mine (The Gaylords)
9. Side By Side (Kay Starr)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

New Orleans, La.
1. Till I Waltz Again With You (Teresa Brewer)
2. Have You Heard (Joni James)
3. Oh Happy Day (Don Howard)
4. Strange (Nat "King" Cole)
5. Why Don't You Believe Me (Joni James)
6. Must I Cry Again (The Hilltoppers)
7. Even Now (Eddie Fisher)
8. Side By Side (Kay Starr)
9. Congratulations To Someone (Tony Bennett)
10. Tell Me You're Mine (The Gaylords)

Cincinnati, Ohio
1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylords)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Must I Cry Again (The Hilltoppers)
6. How Much Is That Doggie In The Window (Patti Page)
7. Oh Happy Day (Don Howard)
8. Have You Heard (Joni James)
9. Even Now (Eddie Fisher)
10. Side By Side (Kay Starr)

Boston, Mass.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Tell Me You're Mine (The Gaylords)
4. Why Don't You Believe Me (Joni James)
5. How Much Is That Doggie In The Window (Patti Page)
6. Have You Heard (Joni James)
7. Side By Side (Kay Starr)
8. Even Now (Eddie Fisher)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. This Is Heaven (J. La Rosa)

Atlanta, Ga.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. How Much Is That Doggie In The Window (Patti Page)
4. Why Don't You Believe Me (Joni James)
5. My Baby's Coming Home (Paul-Ford)
6. Have You Heard (Joni James)
7. Oh Happy Day (Four Knights-Howard)
8. Blue Violins (H. Winterhalter)
9. Trying (The Hilltoppers)
10. Keep It A Secret (Jo Stafford)

Denver, Colo.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Oh Happy Day (Welk-Howard)
4. Why Don't You Believe Me (Joni James)
5. Glow Worm (The Mills Bros.)
6. Have You Heard (Joni James)
7. Tell Me You're Mine (The Gaylords)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Even Now (Eddie Fisher)
10. Keep It A Secret (Jo Stafford)

Tulsa, Okla.
1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylords)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Even Now (Eddie Fisher)
5. Why Don't You Believe Me (Joni James)
6. My Baby's Coming Home (Paul-Ford)
7. Bye Bye Blues (Paul-Ford)
8. Oh Happy Day (D. Howard)
9. Have You Heard (Joni James)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

Wilmington, Del.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Oh Happy Day (Don Howard)
4. The Glow Worm (Mills Bros.)
5. Why Don't You Believe Me (Joni James)
6. Tell Me You're Mine (The Gaylords)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Have You Heard (Joni James)
9. Keep It A Secret (Jo Stafford)
10. My Baby's Coming Home (Paul-Ford)

Reno, Nev.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Till I Waltz Again With You (Teresa Brewer)
4. The Glow Worm (Mills Bros.)
5. Keep It A Secret (J. Stafford)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Tell Me You're Mine (The Gaylords)
8. Have You Heard (Joni James)
9. Oh Happy Day (Don Howard)
10. My Baby's Coming Home (Paul-Ford)

Nashville, Tenn.
1. Till I Waltz Again With You (Teresa Brewer)
2. Oh Happy Day (Don Howard)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Have You Heard (Joni James)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Tell Me You're Mine (The Gaylords)
7. My Baby's Coming Home (Paul-Ford)
8. Congratulations To Someone (Tony Bennett)
9. Keep It A Secret (Jo Stafford)
10. Bye Bye Blues (Paul-Ford)

Seattle, Wash.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Why Don't You Believe Me (Joni James)
5. Oh Happy Day (Howard-Four Knights)
6. She Wears Red Feathers (Guy Mitchell)
7. Pretend (Nat "King" Cole)
8. Tell Me You're Mine (The Gaylords)
9. Side By Side (Kay Starr)
10. Mr. Tap Toe (Doris Day)

The HALE You Say

by natt hale

Now comes the period 'twixt "seasons"—that space of time when no holidays are in the offing, no conjecture is presented by the weather and no immediate sentimental offerings have to be tied-in with the songs of the day.

True, we are looking forward to the Saint of Valentine's Day, when the world in general loves lovers and, no doubt, there is certain to be a rash of records in regard to the spirit of two hearts beating as one and all that sort of stuff. In the ordinary course of the music business, however, we rely so much on ballads and love lyrics, this cannot be deemed too much of a radical departure.

Therefore, we still remain—between seasons.

NATT HALE

Which brings to mind another oft-bemused point of the disc bizz: The *excuse*. . . . This is something which, unlike our treatise of the term, "commercial" of last week, we cannot trace back to any link of history. Rather, the *excuse* is an invention of our present-day logic, and is employed sans rhyme, sans reason and sans conscience in order to explain sans lucre. In other words, why we ain't got no dough to pay the bills.

Up to now, we accepted the raves and rantings of various of our colleagues with complacent regard. Often, we were inclined to bestow our sympathy, pity, understanding, etc., with appropriate Tsk, Tsk, Tsk as the occasion warranted. This clucking of the tongue increased our circle of friends no end, and, in time, we gained a reputation as the best and most sincere tongue-clucker in the record industry.

Human nature being what it is, 'though, we found that we were called upon more and more without due regard for our own sensibilities, until, at last, we were forced to adopt and put into effect a rigid schedule, whereby we could accommodate those of our friends who were in need of a shoulder to weep on and tell us why certain records did not "go."

So that the merits of the plan may be made evident to you, we are herewith setting down the most-frequently-employed "excuses" as to why this or that particular disc didn't "happen," and you are free to adopt any or all of these to apply to your own individual cases, as you see fit:

1. (From the Artist): The arranger missed my range. . . . Doesn't that guy know I can't go up to E-Flat!??? My range is from Middle C to Middle F. . . . No wonder the record didn't go!
2. (From the Arranger): What an artist to pick for a beautiful song like that! I purposely made the arrangement simple—to match his simple mind—but he couldn't even make that top note, the D. . . . No wonder the record didn't go!
3. (From the A. & R. Chief): So whatt'ya want from me? I can't pick 'em *every* time! Thinking it over, the song wasn't too commercial, at that. No wonder the record didn't go!
4. (From the Publisher): I give that guy the greatest song I've had since I been in business. And what does 'e do? Assigns it to a second-rate artist, an amatoor arranger—Gosh, no wonder the record didn't go!
5. (From the Sales Manager): Well, it's tough, but this isn't the right time of year for a song like that. Besides, the distributors didn't get on the ball fast enough. . . . No wonder the record didn't go!
6. (From the Distributor): It wasn't a *bad* record—exactly. . . . But the factory didn't get 'em to us the way they should have. . . . Hell, no wonder the record didn't go!
7. (From the Promotion Man): Gosh, this should have been the greatest, the bitter end, flipville! If only the jocks would've listened to me. No wonder the record didn't happen! Rhubarb!
8. (From the Disc Jockey): I would've got on it, but the promotion guy didn't say a word about it. Sure would've liked to've seen the thing make it. But you can't play what you haven't got. . . . No wonder it missed!
9. (From the Artist Manager): Well, guess we'll go back to playing those B spots for awhile. If that publisher and the label had only gotten together to put it over—Boy, would that number have gone!
10. (From the Retail Dealer): Thank God for that 5% return privilege.
11. (From the Juke Box Operator): Well—what's new?

Naturally, there are a few remarks made from time to time, which might be best to leave unsaid. Generally, they don't fall into the realm of excuses, as such. But, be it as it may, we really don't have to rely on "passing the buck" too much.

We can be wrong.

But, that's what we believe!

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(Phone: PLaza 7-1977)
Cable Address: Expo Record, N. Y.
HARTFORD, CONN.
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(Phone HA. 5-7123)

Admiration Society

DEROIT, MICH.—Sisterly admiration shows all over the face of Betty Clooney as she looks at a picture of the famous Rosemary, now a Hollywood star. Equally fond of the "Come On A My House" girl is disc jockey Ed McKenzie who played a part in boosting Rosemary to fame as a recording star. Ed and Betty are shown here during a recent interview on his WXYZ Detroit record show. The younger Clooney sister just completed a series of television shows on WXYZ-TV.

Ed started Detroit's first on-the-air school for aspiring young disk jockeys. It was inaugurated Monday (Feb. 2) via WXYZ.

This opportunity is being offered to all high school and college students in the Motor City area. Each day a girl or boy will take over fifteen minutes of Ed's afternoon broadcast. He or she will program their favorite type of music, do the between-record-chatter, learn to run the turntables and handle all commercials in the time segment.

Participants in the "So You Want To Be A Disc Jockey" feature are being chosen by their letters and cards, in which they tell McKenzie their reasons for wanting to be a disk jockey. Each day's guest is selected on the merit of this letter, with school, sex and type of music being rotated to lend variety.

Following each week's broadcasts, listeners will be asked to vote for their favorite guest d.j. of the week. And a run-off contest in June will discover Detroit's most promising young radio personality.

Webman And Goodman Form Pubbery

NEW YORK—Hal Webman will leave Down Beat some time next month and go into business as a music publisher, setting up both BMI and ASCAP firms. Benny Goodman will be associated with the firm and, no doubt, several of his originals will find their way into the firm's catalogue.

Lombardo On Tour

Guy Lombardo, vacationing and speedboating since winding up at New York's Hotel Roosevelt on January 31, kicks off his band's three-month tour on February 12. The tour will include two months of concertizing and a month of location engagements.

On February 12 the Lombardo band opens at New Orlean's Hotel Roosevelt, where they wind up on the 25th. The concerts begin the following day at Vicksburg, Miss., and take the ork west until they head into El Rancho, in Las Vegas, for a March 25-April 7 engagement.

Following the Las Vegas engagement the band takes off on another three weeks of concerts before returning to New York for a May opening at the Roosevelt Grill.

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"MUST I CRY AGAIN"
and
"I KEEP TELLING MYSELF"
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singing
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"I NEVER KNEW"
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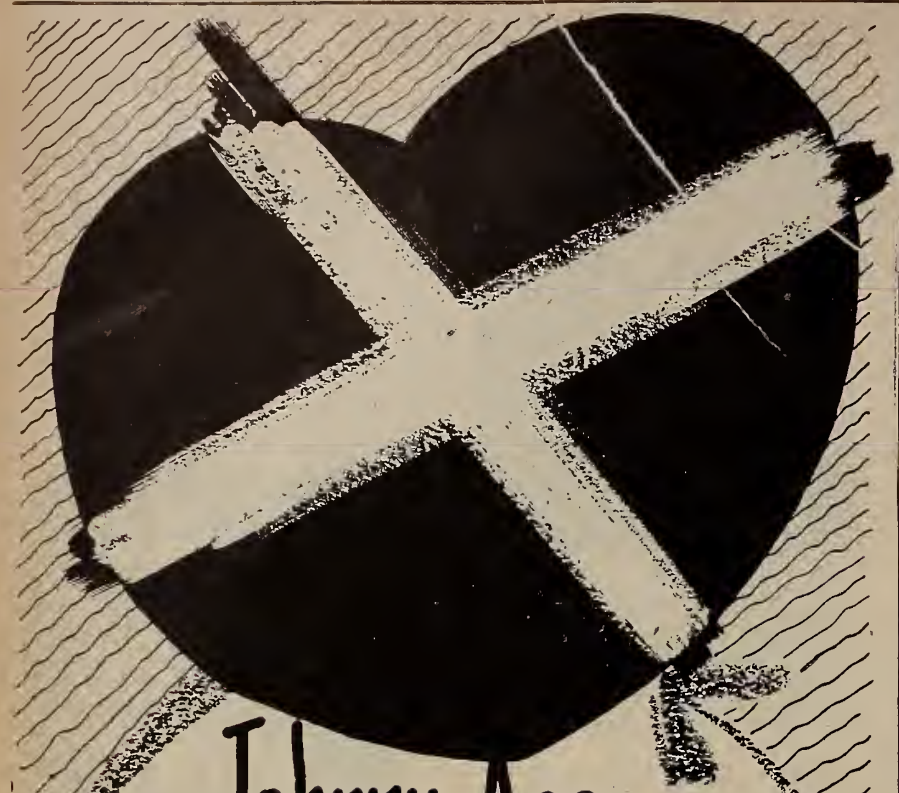

Johnny Ace
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Both sides on charts!
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b/w
AIN'T IT A SHAME
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Specialty records
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THE CASH BOX HOT 10

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	in HARLEM	on CHICAGO'S South Side	in NEW ORLEANS
1	BABY, DON'T DO IT *The "5" Royales* *(Apollo 443)*	BABY, DON'T DO IT *The "5" Royales* *(Apollo 443)*	BABY DON'T DO IT *The "5" Royales* *(Apollo 443)*
2	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	CROSS MY HEART *Johnny Ace* *(Duke 107)*
3	SOFT *Tiny Brodshaw* *(King 4577)*	SOFT *Tiny Bradshaw* *(King 4577)*	AIN'T IT A SHAME *Lloyd Price* *(Specialty 452)*
4	CROSS MY HEART *Johnny Ace* *(Duke 107)*	YES I KNOW *Linda Hayes* *(Recorded In Hollywood 244)*	NOBODY LOVES ME *Fats Domino* *(Imperial 440)*
5	BE TRUE *Vocaleers* *(Red Robin 113)*	JOHNNY, JOHNNY *Johnny Moore* *(Modern 888)*	SOFT *Tiny Bradshaw* *(King 4577)*
6	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown* *(Atlantic 986)*	STRANGE *Nat "King" Cole* *(Capitol 2309)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
7	PORT OF RICO *Illinois Jocquet* *(Mercury 89001)*	HEY, MRS. JONES *The Clovers* *(Atlantic 977)*	YES I KNOW *Linda Hayes* *(Recorded In Hollywood 244)*
8	I'M GONE *Shirley & Lee* *(Aloddin 3153)*	BLUE TURNING GREY *Roy Milton* *(Specialty 446)*	DREAM GIRL *Jesse & Marvin* *(Specialty 447)*
9	ROCK ME ALL NIGHT LONG *The Ravens* *(Mercury 8291)*	SAD HOURS *Little Walter* *(Checker 764)*	PERSON TO PERSON *Eddie Vincent* *(King 4582)*
10	YES I KNOW *Linda Hayes* *(Recorded In Hollywood 244)*	DREAM GIRL *Jesse & Marvin* *(Specialty 447)*	WHOOPIN' AND HOLLERIN' *Earl Forest* *(Duke 108)*

	in PHILADELPHIA	in NEWARK	in MEMPHIS
1	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	BABY, DON'T DO IT *The "5" Royales* *(Apollo 443)*	BABY, DON'T DO IT *The "5" Royales* *(Apollo 443)*
2	CROSS MY HEART *Johnny Ace* *(Duke 107)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
3	BABY, DON'T DO IT *The "5" Royales* *(Apollo 443)*	CROSS MY HEART *Johnny Ace* *(Duke 107)*	WHOOPIN' & HOLLERIN' *Earl Forest* *(Duke 108)*
4	SOFT *Tiny Bradshaw* *(King 4577)*	YES, I KNOW *Linda Hayes* *(Recorded In Hollywood 244)*	HOW MUCH MORE *J. B. Lenore* *(J.O.B.)*
5	DREAM GIRL *Jesse & Marvin* *(Specialty 447)*	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown* *(Atlantic 986)*	I BELIEVE *Elmore James* *(Meteor 5000)*
6	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown* *(Atlantic 986)*	I'M GONE *Shirley & Lee* *(Aladdin 3153)*	NOBODY LOVES ME *Fats Domino* *(Imperial 5220)*
7	I'M GONE *Shirley & Lee* *(Aloddin 3153)*	AIN'T IT A SHAME *Lloyd Price* *(Specialty 452)*	CROSS MY HEART *Johnny Ace* *(Duke 107)*
8	I CRIED FOR YOU *Dinah Washington* *(Mercury 70046)*	HEY, MRS. JONES *Jimmy Forest* *(United 130)*	SAD HOURS *Little Walter* *(Checker 764)*
9	OH-SHO-BE-DO-BE *Dizzy Gillespie* *(Dee Gee 3603)*	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	PORT OF RICO *Illinois Jacquet* *(Mercury 89001)*
10	COOL RAGE *Illinois Jacquet* *(Mercury 89021)*	GABBIN' BLUES *Big Maybelle* *(Okeh 6931)*	MY RIVER'S INVITATION *Percy Mayfield* *(Specialty 451)*

THE CASH BOX HOP

in DALLAS | in LOS ANGELES | in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	DALLAS	LOS ANGELES	ST. LOUIS
1	BABY, DON'T DO IT *Five Royals* *(Apollo 443)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	BABY, DON'T DO IT *Five Royals* *(Apollo 443)*
2	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	YES, I KNOW *Linda Hayes* *(Recorded in Hollywood 244)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
3	YES, I KNOW *Linda Hayes* *(Recorded In Hollywood 244)*	BABY, DON'T DO IT *Five Royals* *(Apollo 443)*	DREAM GIRL *Jesse & Marvin* *(Specialty 447)*
4	CROSS MY HEART *Johnny Ace* *(Duke 107)*	CROSS MY HEART *Johnny Ace* *(Duke 107)*	I'M GONE *Shirley & Lee* *(Aladdin 3153)*
5	SOFT *Tiny Bradshaw* *(King 4577)*	I BELIEVE *Elmore James* *(Meteor 5000)*	I BELIEVE *Elmore James* *(Meteor 5000)*
6	MY RIVER'S INVITATION *Percy Mayfield* *(Specialty 451)*	PACHUKO HOP *Chuck Higgins* *(Combo 12)*	TELL ME, PRETTY BABY *Lloyd Price* *(Specialty 452)*
7	LET ME GO HOME, WHISKEY *Amos Milburn* *(Aladdin 3164)*	I'M GONE *Shirley & Lee* *(Aladdin 3153)*	YES, I KNOW *Linda Hayes* *(Recorded In Hollywood 244)*
8	HOW MUCH MORE *J. B. Leonore* *(J.O.B.)*	LET ME GO HOME, WHISKEY *Amos Milburn* *(Aladdin 3164)*	SOFT *Tiny Bradshaw* *(King 4577)*
9	NOBODY LOVES ME *Fats Domino* *(Imperial 5220)*	NOBODY LOVES ME *Fats Domino* *(Imperial 5220)*	CROSS MY HEART *Johnny Ace* *(Duke 107)*
10	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown* *(Atlantic 986)*	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown* *(Atlantic 986)*	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown* *(Atlantic 986)*

in SAN FRANCISCO | in SHOALS, IND. | in COLUMBIA, S. C.

	SAN FRANCISCO	SHOALS, IND.	COLUMBIA, S. C.
1	CROSS MY HEART *Johnny Ace* *(Duke 107)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
2	DREAM GIRL *Jesse & Marvin* *(Specialty 447)*	SAD HOURS *Little Walter* *(Checker 764)*	BABY DON'T DO IT *The "5" Royales* *(Apollo 443)*
3	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	SOFT *Tiny Bradshaw* *(King 4577)*	CROSS MY HEART *Johnny Ace* *(Duke 107)*
4	WHOOPIN' & HOLLERIN' *Earl Forest* *(Duke 108)*	GONE TO MAIN ST. *Muddy Waters* *(Chess 1526)*	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown* *(Atlantic 986)*
5	NOBODY LOVES ME *Fats Domino* *(Imperial 5220)*	I'D BE SATISFIED *The Dominoes* *(Federal 12105)*	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*
6	JOHNNY, JOHNNY *Johnny Moore* *(Modern 888)*	THE BELLS *The Dominoes* *(Federal 12114)*	I'M GONE *Shirley & Lee* *(Aladdin 3153)*
7	DUKE'S BLUES *Johnny Hodges* *(Mercury 89018)*	HEY, MISS FANNIE *The Clovers* *(Atlantic 977)*	THE BELLS *The Dominoes* *(Federal 12114)*
8	AIN'T IT A SHAME *Lloyd Price* *(Specialty 452)*	GABBIN' BLUES *Big Maybelle* *(Okeh 6931)*	AIN'T IT A SHAME *Lloyd Price* *(Specialty 452)*
9	SOFT *Tiny Bradshaw* *(King 4577)*	STILL IN LOVE *Joe Turner* *(Atlantic 982)*	MEAN OLD WORLD *Little Walter* *(Checker 764)*
10	YES, I KNOW *Linda Hayes* *(Recorded In Hollywood 244)*	BELIEVE ME, BABY *Roy Milton* *(Specialty 446)*	JUKE *Little Walter* *(Checker 758)*

THE CASH BOX BEST SELLING SPIRITUAL RECORDS

Listed Alphabetically

- Blessed Be Thy Name — PILGRIM TRAVELERS *(5pecialty)*
- Echoes From Heaven — BELLS OF JOY *(Peacock)*
- Every Day Will Be Sunday — ORIGINAL GOSPEL HARMONETTES *(5pecialty)*
- How Many Times — WARD SINGERS *(5avoy)*
- If Jesus Goes With Me — ANGELIC GOSPEL SINGERS *(Gotham)*
- In The Upper Room — MAHALIA JACKSON *(Apollo)*
- I Was Praying — FIVE BLIND BOYS *(Peacock)*
- My Rock — SWAN SILVERTONE SINGERS *(Specialty)*
- No Room In The Hotel — JESSE MAE RENFRO *(Peacock)*
- Tell Me Angel — ANGELIC GOSPEL SINGERS *(Gotham)*

HERE'S YOUR VALENTINE . . .
2 REAL COIN CATCHERS !

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AL 3164

Lynn Hope

"BLUES FROM ANNA BACOA"
AL 3165

Aladdin RECORDS
Beverly Hills, Calif.

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THE ORIOLES'

great treatment of

"HOLD ME, THRILL ME, KISS ME"

b/w

"TEARDROPS ON MY PILLOW"

JUBILEE 5108; 45x5108

—and—

"TILL THEN"

JUBILEE 5107; 45x5107

JUBILEE'S NEW RELEASES Add Up to 3 SMASHES!

1. EDNA
'Heavenly Father'
MC GRIFF
with Buddy Lucas Ork.

"WHY OH WHY"

b/w

"EDNA'S BLUES"

JUBILEE 5109; 45x5109

2. BUDDY LUCAS ORK.

"LAURA"

b/w

"Organ Grinders Swing"

JUBILEE 5111; 45x5111

3. SONNY TIL & Ork.

"HAVE YOU HEARD"

b/w

"LONELY WINE"

JUBILEE 5112; 45x5112

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER | C+ GOOD
B+ EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

ELMORE NIXON
(Mercury 70061)

B "MILLION DOLLAR BLUES" (2:35) [Carter Music] Elmore Nixon sings a slow tempo blues in easy on the ears manner. The chanter's vocal is pleasant and should catch spins.

C+ "PLAYBOY BLUES" (2:38) The flip is a quick beat Latin tempo foottapper chanted effectively by Nixon.

CHARLES WATKINS
(Savoy 4042)

C+ "MY CHANGE" (2:38) [Savoy] Charles Watkins sings a moderate beat religious number beautifully. His smooth lead is backed by a soft chorus. A good gospel side.

C+ "ALL ALONE, O LORD" (2:41) [Crossroads] Watkins and the group wax a similar item with polish.

THE DU-DROPPERS
(Red Robin 108)

C+ "CHAIN ME BABY" (2:55) The Du-Droppers sing a slow item with a soft, mellow approach. Ben Smith's Quintet provides a soft and pleasant backing.

B "CAN'T DO SIXTY NO MORE" (2:45) The group etches a quick beat bounce in lively style, but retains that feeling of softness nevertheless. Instrumentalists take a driving break that moves.

GENE GILMORE
(Imperial 5215)

C+ "MABLE BELL" (2:16) [Commodore Music] Gene Gilmore belts out a fast moving bounce with a solid vocal. Some torrid horn blowing is spotlighted.

B "I WANT TO BE WITH HER" (2:23) [Commodore Music] The flip is a slow tender item emotionally read by Gilmore. Backing is on the easy side.

TAB SMITH
(United 140)

B "THESE FOOLISH THINGS" (2:41) [Bourne, Inc.] Tab Smith uses the lovely oldie as a showcase for his saxing ability, and, as ever, it is a pleasure to listen to.

B+ "RED HOT AND BLUE" (2:35) [Pamlee] Smith waxes a quick beat with a torrid display of sax blowing. A colorful side and one that should catch lots of play.

THE RAVENS
(Mercury 70060)

B+ "DON'T MENTION MY NAME" (2:40) [Patricia] The Ravens do not let their fans down with this one. The boys do a slow tempo feathery mood piece with a wonderful blend of voices. The group's soft reading is embellished with a sweet sax solo bit backed with their soto voiced chanting.

B "I'LL BE BACK" (2:44) [Russel] The flip is a quick beat change of pace. The rhythmic item is paired with a cute set of lyrics and the Ravens come off with a happy sounding foottapper.

THE CASH BOX ★AWARD O' THE WEEK★

"THREE LIES" (2:41) [Savoy]

"GETTING READY FOR MY DADDY" (2:38)

VARETTA DILLARD

VARETTA DILLARD

● Varetta Dillard dishes up a tune that has the quality, melody, and lyrics to go big time in a big way. Titled, "Three Lies," the moderate tempo item plus the Dillard shadings, sexy feeling she conveys, her distinctive squeels and her smooth vocalizing makes this a high-flanking disk. The thrush, who takes a back seat from no one when it comes to selling a tune, gives this etching everything she has and the results are evident. The flipdeck "Getting Ready For My Daddy." is another top-flight effort with a change of pace beat. The gal belts it from the roots of her toes, employing all her tricks, and comes up with an exciting and oomphy side that ought to be a natural for the boxes. A two sided hit with something for all tastes.

MILLIE BOSMAN
(MGM 11429)

B "DREAM STREET" (2:37) [Beacon Music] Millie Bosman sings a heartfelt slow tempo blues in fine style against an ultra soft backing.

B+ "YOU AIN'T HAD NO BLUES" (2:35) [Beacon Music] A slow rhythmic torcher is the material for the thrush and she sells it in no uncertain terms. Millie Bosman reads the solid lyrics with compelling potency.

AL (Tenor Sax) KING
(MGM 11430)

B "BIG WIND" (2:41) [Beacon Music] (Tenor Sax) King splits the air with a steady stream of high flying notes as he gives an exhausting performance. Tune is a quick beat and acts as a showcase for the King sax. Backing is soft and unobtrusive.

C+ "ROYAL CROWN BLUES" (2:39) [Beacon Music] The under portion is a slow, soft side with King again exhibiting his talented saxing. A relaxing side.

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"FOUR O'CLOCK BLUES" (2:55) [Pamlee]

"TOO HOT TO HOLD" (2:45) [Pamlee]

ROOSEVELT SYKES
(United 139)

● Roosevelt Sykes etches a slow, swaying type, blues in a manner that will sell disks. The tune is titled, "Four 0'Clock Blues," and in the age of new sounds, this etching comes up with a haunting, eerie harmonica sound that stops you cold. The combination of the grade A blues shouting of Sykes and the instrumental handling of the effective arrangement makes this one disk you should hear. The under portion, "Too Hot To Hold," is a wildie with screams and a crazy harmonica that races along at a driving tempo. No vocal on this end, but interjected comments keep it moving. Worthy of comment is a lively bit of keyboard work. We look for the top deck to stir up a commotion in short order.

THE VOCALEERS
(Red Robin 113)

B "OH! WHERE" (2:45) [Bob-Dan Music] A slow soft blues is simply and movingly presented by The Vocaleers.

B+ "BE TRUE" (3:10) [Bob-Dan Music] The Vocaleers etch a slow, melodic and moody piece with romantic lyrics and come off with a top-flight deck. The group's relaxed and mellow presentation makes this a strong contender.

THE ORIGINAL HARMONETTES
(Specialty 839)

C+ "HE'S RIGHT ON TIME" (2:42) [Venice Music] The Original Gospel Harmonettes dish up a moderate tempo religious item with deep feeling. Fem lead is in good voice.

C+ "I SHALL KNOW HIM" (2:50) [Venice Music] Flip is a slow tempo gospel tune delivered potently by the Harmonettes. Backing is soft and in the mood of the piece.

BEULAH BRYANT
(MGM 11427)

B "FAT MAMA BLUES" (2:38) [Beacon Music] Beulah Bryant dishes up a rhythmic moderate tempo cutie. The fem vocalist with the aid of Her Thin Men etch a happy side.

C+ "BED BUG BLUES" (2:41) [Beacon Music] The blues chantress sings a slow blues effectively. Beulah has an appealing manner of presentation.

MEMPHIS SLIM
(Mercury 70063)

B "TRAIN IS COMIN'" (2:37) [Argyle Music] Memphis Slim sings a slow tempo blues in smooth style. Steady beat gives the "train" effect.

C+ "DRIVIN' ME MAD" (2:40) [Argyle Music] Flip is a slow bounce with a fem voice added to Slim's for an effective side.

FIVE BILLS
(Brunswick 84002)

B "CAN'T WAIT FOR TOMORROW" (2:50) [Challenge Music Inc.] The Five Bills spins a slow tender love tune softly, tenderly, and romantically. Lead voice is solid and this group could catch on.

C+ "TILL I WALTZ AGAIN WITH YOU" (3:01) [Village Music Co.] The boys get together on an R & B treatment of the currently hot pop lovely.

FAT MAN MATTHEWS
(Imperial 5211)

C+ "LATER BABY" (2:34) [Commodore Music] Fat Man Matthews and The Four Kittens belt a driving quick beat. Matthews chanting is spirited and lively and the orking hot. Good sax for the horn lovers.

B "WHEN BOY MEETS GIRL" (2:23) [Commodore Music] The The under deck is a slow beat with tender chorus and easy ork backing. Matthews' vocal is solid and the general feeling of the romantic blues is one of restful relaxation.

THE CASH BOX RHYTHM N' BLUES Ramblings

Like that story we got this week from **Gayle Brown** and **Sarah McLawler** when they visited the office. The pair have just cut a terrific disk, "Gone Are The Days," on the reactivated Brunswick label. When just early teeners, Gayle and Sarah were singing together in a traveling religious group. Fifteen years ago Brown entered Fisk University and McLawler took her formal education at Indiana U. The lad was tapped by Uncle Sam for the army after that and while Gayle was toting a gun, young Miss McLawler began her professional career as vocalist for Lucky Millinder's band. Her smooth piping soon won her a King recording contract. Sarah also formed an all-girl band that created quite a stir in r & b circles. In the meantime, Brown had received his discharge from the service and studied music for three years at the McArthur Conservatory of Music in Indianapolis, Ind. For eating money, Gayle joined up with "The Brown Inspirational Group," led by his mother. Bringing the story up to the present time, it seems that **Johnny Hartman**, R. C. A. Victor recording star and a boyhood friend of Gayle's, had promised to do what he could to break the ice for Gayle if he ever got to New York. Brown decided to pack his bags and see what the Big Apple had to offer. Hartman put Brown in touch with **Phil Rose**, newly appointed A & R man at Brunswick, and an audition was set.—Now comes the punch—By the way of celebration, Gayle Brown and his wife decided to celebrate the forthcoming audition by doing one of Brooklyn's night spots. Walking into the "Arlington Inn," Gayle spotted Sarah, who was working there, and whom he had not seen for fifteen years, since they parted company to go to their respective colleges. The meet resulted in the pair cutting a test disk which they took to Phil Rose who signed both immediately. The etching, which is the first ever for Brown, is strikingly different and features the most exciting organ music you have heard in a long time. Sarah doesn't sing on this one, but with her talent on the Hammond she doesn't have to.

RUTH BROWN

* * * * *

Atlantic getting raves from their distribs about the latest **Ruth Brown** "Mama, He Treats Your Daughter Mean." The waxing has taken off like sixty wherever exposed. . . . **Arnett Cobb** doing his Mr. Saxology stint at Harlem's Apollo to everyone's delight. . . . Harlem's news rave is the Dawn Casino on the site of the once popularly frequented Bamboo Inn where it's social set mingled in droves during the Roarin' Twenties. . . . **Arthur Prysock** (Decca) playing a string of one-nighters on his way into New York after closing "Club Alabam" in Los Angeles, Calif. **Ben DeCosta** picks him up on February 13 in El Paso, Texas, to work a string of dates for **Don Robey**, promoter and prez of Peacock and Duke Records. . . . **Willis Jackson** into Harlem's Savoy Feb. 16. . . . **Babs Gonzales** has his "Shuckin' 'n' Jivin' " and "Lullaby Of The Doomed" set for his (Babs) label. . . . Robinson Record hit a big one in their "Be True" by **The Vocaleers**. Tune is on the Red Robin label and has broken in New York and Philly. . . . **Robert Patterson** of the Robert Patterson Singers, has just been released by the army, and the Group is back in action. They have cut a few sides for Gotham and are looking for some bookings in the religious spots. . . . **Freddie Mendelson**, formerly of Regal Records and now head of the new label "Herald Records," is lining up a stable of R & B stars and will cut his first session the latter part of February. . . . Oldtimers remember **Detroit Red** who teamed up with **Gladys Bentley** and rendered a corking duo thrilling with saucy tunes. Well, Red's now a talent scout. The Bentley lass is still active on the ivories on the West Coast. . . . **Duke Hampton** ork inked for Cincy's Cotton Club February 16. . . . Sultry **Wini Brown** into Philly's Powelton February 23.

* * * * *

Bill Doggett into The Casino, Baltimore, Md. . . . **James Moody** ork set for Hi Hat February 16. . . . **Hal Singer** currently wowing them at Pep's, Phila. nitery. . . . Another name will be added to the Modern and RPM record companies. The Bihari's will call this one Music Masters and the disks will be semi-micro-groove. Each side will have two tunes instead of the usual one. . . . **Todd Rhodes** coming East February 16 for a date at the Show Boat, Phila. . . . **Tiny Bradshaw** into The Earle on Feb. 20. Bradshaw's "Soft" climbing w-a-a-a-y-y up. . . . **Willie "I Don't Know" Mabon** off on a long tour of the south. Booking arranged by Gale Agency. . . . After her whirlwind performance on the west coast backed by her superb performance at the Brown Derby in Honolulu, Hawaii, **Dinah Washington** is booked into the popular Blackhawk Club in Frisco. Opening is set for Tuesday, February 10. . . . 1953 marks 30th anniversary in newspaper circles for publicist- columnist Ted Yates who is currently ill with the flu. And who isn't? ? ? **Ruth Brown** (Atlantic) was also bitten by the bug and had to miss her Royal Theater opening day. Just about 50% of the music industry is laid up with the flu and the other 50% are walking around with it.

LITTLE ESTHER

* * * * *

5 ROYALES

Cootie Williams currently driving them mad at the "Home of Happy Feet," the Savoy Ballroom in N.Y.C. . . . **Lionel Hampton, Earl Bostic, Johnny Otis, Sonny Thompson, Louis Armstrong** and **Todd Rhodes** have been pulling them in at every city they play. . . . **Tab Smith, H-Bomb Ferguson** and **Little Esther** package touring the Atlantic Seaboard. . . . The 5 Royales went over in a big way at the Apollo Theatre last week. . . . Lew Simpkins of United Records reports that the firm have just signed four artists to exclusive recording contracts. They are: **The Dozier Boys** (formerly with Columbia and Chess), **Billy Ford** (formerly with RCA-Victor), **Debbie Andrews** (formerly with Decca), and **Jimmy Coe** (formerly with Mercury). Clicking in the pop field, Lew reports, is United's first Dozier Boys' release, "I Keep Thinking Of You." Also starting well on its way is a cute disk by Billy Ford, "You Foxy Thing," of which Simpkins says, "This one can break right for the top."

Getting In The Mood

NEW YORK—Bob Shad, Mercury rhythm and blues A & R head going over a tune with James Moody before they get down to the serious work of the actual session. The Moody session marked the kick-off to an extensive Mercury drive in the r & b market. Along those lines, Mercury has signed Arnett Cobb and Buddy Johnson and plan release shortly.

Savoy "Slay Trio" Disk Breaks Out

NEW YORK—Savoy Records seems to have latched on to what could be one of the biggest r & b hits of 1953.

Reports started to trickle into the office late last week that "My Kind Of Woman" by the Emmett Slay Trio had broken wide open in Cleveland. Nate Kulkin of Ohio Record Sales, Cleveland, reported on the telephone that he had rushed an order for 5000 after a tremendous reaction to deejay Moondog's plays on the air.

Herman Lubinsky, prexy of Savoy Records, reports that orders from his distrib in Texas was in excess of 5000, orders from St. Louis totaled 3000 and his aggregate total for two days has reached 18,000. "All this," says Lubinsky, "without distribs having received a single sample disk. All the business was done by playing the etching on the long distance telephone."

The original acetate that Moondog broke the landslide which was left with him by Lee Magid, a & r man, after he had cut the Slay Trio in Detroit.

A Must For Music Ops!
"I DON'T NEED A DIARY"
by
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HOT R & B SELLERS

1. COOL GOOFIN'-Rudy Ferguson-798 & 45
2. TWISTED - Annie Ross - 794 & 45
3. THESE FOOLISH THINGS-Moody-774 & 45
4. HEART IN SORROW-B. McGhee-1301
5. SERENATA - Joe Holiday - 786 & 45
6. DIG - Miles Davis - 777 & 45
7. STITT'S IT - Sonny Stitt - 787 & 45
8. MY HEART IS ACHIN'-Piney Brown-1305
9. Farmer's Market-Wardell Gray-770 & 45
10. MOOD FOR LOVE-J. Moody-703 & 45
11. BODY AND SOUL-J. Moody-730 & 45
12. DONDE - Joe Holiday - 791 & 45
13. SMALL HOTEL - Benny Green - 790
14. CALL ON ME - Mello Moods - 799
15. THIS IS HAPPINESS-Holiday-767 & 45

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NOBODY'S LONESOME FOR ME"

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b/w HONKY-TONK MOUNTAIN

Capitol #2339

Singing DJ

MOBILE, ALA.—One of the top country deejays in the south, Jack Cardwell hit the jackpot when he wrote and recorded on the King label "The Death Of Hank Williams." Cardwell is the Jack part of "Tom and Jack," popular team who operate out of WKAB-Mobile.

Jack, 27 years old, received his musical training early in life as he was part of a family of musicians. Mother, Dad, two brothers and a sister were all accomplished musicians as well as vocalists. Long winter evenings on the farm gave Cardwell plenty of time for practice, and the youth became quite accomplished on the guitar.

The going was rather tough in the music field with four mouths to feed, Jack had married and had fathered two little guitar pickers, and so he turned to radio. His auditioner was Tom Jackson, WKAB's program director, and thereby sprung the team of Tom and Jack. The duo has held top hooper rating in the Gulf Coast area for the last four years.

When Hank Williams suddenly died, Cardwell, who had been a boyhood chum of Hank, wrote "The Death Of Hank Williams," sold it and himself to King, and it was an instantaneous hit.

Bihari Launches "Flair"

LOS ANGELES, CALIF.—Joe Bihari, president of Flair Records, this past week announced the release of the firm's first platters. The label, specifically aimed at the folk and western music fields, has already set distribution plans using the nationwide network of Modern and RPM Record distributors.

First release pairs Roy Harris and The Magnolia Boys with "South Of San Antone" and "No Room For My Heart," and the Carroll County Boys via a folk rendition of "Begin The Beguine" and "Carroll County Blues."

Chuckles

NEW YORK—Jerry Wexler (Robbins, Feist, Miller) sent out a cute mailing piece to the trade. Quotes were originally compiled by Frances Rodman of The New York Times Magazine. For your enjoyment we list just a few.

"Jazz will endure as long as people hear it through their feet instead of their brains."—*John Philip Sousa.*

"Opera is where a man is stabbed in the back and instead of bleeding he sings."—*Judy Canova.*

"I had rather be a kitten and cry mew, than one of these same meter ballad-mongers."—*Shakespeare.*

"A piccolo is the smallest instrument a musician may play in public and still maintain his self-respect."—*Emile Gauvreau.*

LADDER OF Best Sellers FROM King AND Federal RECORDS

Popular

STEVE LAWRENCE
TANGO OF ROSES (Love Me)
HOW MANY STARS HAVE TO SHINE
15208 and 45-15208

CHARLIE SPIVAK
WAITING
BLOODSHOT EYES
15219 and 45-15219

DANNY SUTTON
I WAS WRONG
OH! WHAT FOOLIN'
15213 and 45-15213

Folk/Western

JACK CARDWELL
THE DEATH OF HANK WILLIAMS
TWO ARMS
1172 and 45-1172

CHARLIE GORE & RUBY WRIGHT
TILL I WALTZ AGAIN WITH YOU
WHEN I GAVE YOU MY LOVE
1169 and 45-1169

YORK BROS.
SO FULL OF LOVE
BABY I'M LOST WITHOUT YOU
1156 and 45-1156

WAYNE RANEY
NO ONE'S CRYING BUT ME
POWERFUL LOVE
1160 and 45-1160

Rhythm/Blues

TINY BRADSHAW
SOFT
STRANGE
4577 and 45-4577

ROY BROWN
TRAVELLIN' MAN
HURRY HURRY BABY
4602 and 45-4602

SONNY THOMPSON
CHLOE
LAST NIGHT
4595 and 45-4595

WYNONIE HARRIS
BRING IT BACK
BAD NEWS BABY (There'll Be No Rockin' Tonight)
4593 and 45-4593

Federal

BILLY WARD and his DOMINOES
THE BELLS
PEDAL PUSHIN' PAPA
12114 and 45-12114

LITTLE WILLIE LITTLEFIELD
K. C. LOVING
PLEADING AT MIDNIGHT
12110 and 45-12110

LITTLE ESTHER
TURN THE LAMPS DOWN LOW
HOLLERIN' AND SCREAMIN'
12115 and 45-12115

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THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **I LET THE STARS GET IN MY EYES**
   Goldie Hill
   (Decca 28473; 9-28473)

2. **BACK STREET AFFAIR**
   Webb Pierce
   (Decca 28369; 9-28369)

3. **KEEP IT A SECRET**
   Slim Whitman
   (Imperial 8169; 45-8169)

4. **DON'T LET THE STARS GET IN YOUR EYES**
   Skeets McDonald
   (Capitol 2216; F-2216)

5. **I'LL NEVER GET OUT OF THIS WORLD ALIVE**
   Hank Williams
   (MGM 11366; K-11366)

6. **JAMBALAYA**
   Hank Williams
   (MGM 11283; K-11283)

7. **GAL WHO INVENTED KISSING**
   Hank Snow
   (RCA Victor 20-5034; 47-5034)

8. **MIDNIGHT**
   Red Foley
   (Decca 28420; 9-28420)

9. **I'M AN OLD, OLD MAN**
   Lefty Frizzell
   (Columbia 21034; 4-21034)

10. **EDDY'S SONG**
    Eddy Arnold
    (RCA Victor 20-5108; 47-5108)

Mexico

NEW YORK—A few months ago, a young singer while on tour of the Continent, heard a night club singer offer an exciting new song titled "Mexico". Ken Remo, the young traveler, entranced with the song, made a demonstration record and brought it back to Harry Meyerson, MGM A & R chief, who was impressed. Meyerson inked Remo and cut the tune with a trick twist. Remo sings in French and English, injecting a bit of yodel that makes this disking an interesting and different piece of wax.

Ken Remo is best known for his role as the Siamese prince in the Broadway show "The King and I".

Remo is seen decked out in Mexican Tops.

Allen Records Inks Jack Hunter

Jack Hunter, former vocalist with Elliot Lawrence, who will shortly return to the Lawrence crew, has been inked to a solo singing contract by Allen Records.

Rosalind Patton, who also thrushes with the Lawrence ork, recently cut her first four sides for Allen, and recently cut an additional four tunes.

Husing Premiers "Jazz"

Silbert Signs With WMGM

NEW YORK—Ted Husing one of the most colorful figures in American radio, gives play to his preference for jass when he premieres "Tex Husing's Dixieland Bandstand", Monday thru Saturday, show over WMGM, on February 9 from 2 to 3 P.M.

Husing's former 6-7 spot on the same station goes to Bill Silbert who was signed to a one year contract for his own six-times-a-week disk jockey show titled, "Silbert At Six". This show also makes its debut on February 9.

Surprise Party

NEW YORK—Last week Herb Abramson, prexy of Atlantic Records was given a surprise party by over fifty people in the music business. The party was held at Al & Dick's Steak House, New York, on Thursday, January 29.

A veteran recording executive, Abramson helped to launch such big careers as Billy Eckstine, Ruth Brown, The Ravens, Charlie Ventura, and The Clovers (to mention a few).

For the story on the dinner, see page 22 of the February 7 issue.

Meeting Dates Of Music Operators' Associations

Feb. 9—Wisconsin Phonograph Operators' Association
Place: To Be Announced.

10—Western Massachusetts Music Guild
Place: Contact Ralph Ridgeway, Springfield, Mass.
Tel. 2-4948.

12—Connecticut State Coin Association
Place: Waverly Inn, Cheshire, Conn.

12—Music Operators of Northern Illinois
Place: Pjacks Restaurant, Chicago, Ill.

16—Westchester Operators' Guild
Place: American Legion Hall, White Plains, N. Y.

17—Western Massachusetts Music Guild
Place: Contact Ralph Ridgeway, Springfield, Mass.
Tel. 2-4948.

18—New York State Operators' Guild
Place: Palantine Hotel, Newburgh, N. Y.

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BILLY LEIBERT

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b/w
"Mary Lou"

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PEE WEE KING RINGS THE BELL

"RAILROAD BOOGIE"

Cash Box Award "Best Country & Western Artist 1952"

backed by

"CRYING STEEL GUITAR"

RCA VICTOR 20/47-5144

THE PEE WEE KING SHOW
Now playing SHAMROCK HOTEL, Houston, Texas
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Going Strong

"TENNESSEE TANGO"

backed by

"CRAZY WALTZ"

20/47-5009

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FOLK AND WESTERN REVIEWS

A DISK & SLEEPER · B EXCELLENT · C GOOD · C FAIR · D VERY GOOD · D MEDIOCRE

BULLSEYE of the WEEK

"THE CRYING STEEL GUITAR WALTZ" (2:23)[Tannen Music]
"RAILROAD BOOGIE" (2:39) [Ridgeway Music]

PEE WEE KING
(Victor 20-5144)

PEE WEE KING

● The new Pee Wee King release is a winner and one that will stir up action for the juke box operators. Titled, "The Crying Steel Guitar Waltz," the King aggregation comes up with a slow tempo, lush type of waltz that is right down its alley. The lilting item is treated by the expert and pleasing vocalizing of Redd Stewart. King instrumentalizing, Stewart warbling, and the lovely air the combo has to work with, add up to "hit," and that is what we predict this etching will be. The under portion, "Railroad Boogie," is a boogie beat well done by the Pee Wee King ork. Handling the vocal end is Gene Stewart and The Dickens Sisters. It is a happy sounding item, abetted by the gimmick of train sounds.

KITTY WELLS
(Decca 28578)

B+ "PAYING FOR THAT BACK STREET AFFAIR" (2:27) [Forrest Music Corp.] Kitty Wells does a solid job on the sentimental follow up on the folk biggie "Back Street Affair." Kitty's sorrowful treatment and expert handling will make this a hot item.

B+ "CRYING STEEL GUITAR WALTZ" (2:27) [Tannen Music] The thrush does another top-flight reading of the lilting item. Vocal is a powerful selling force and the fine steel guitar work lends color.

JESSE ROGERS
(MGM 11422)

C+ "THE DEVIL'S PITCHFORK" (2:41) [Milene Music] Jesse Rogers dishes up a quick beat rhythmic country gospel tune. Rogers tells of the evils of whiskey and the "devil's gonna get you with his pitchfork" in rollicking manner. The Saddle Buddies supply the backing.

B+ "HOWIN' AND A-PROWLIN'" (2:41) [Acuff-Rose] The chanter does a moderate tempo beaty item with a blues feel. Rogers' low down treatment of the powerful lyrics makes this a potent disk.

CLAUDE KING
(Specialty 711)

B "GOT THE WORLD BY THE TAIL" (2:12) [Ark-La-Tex] Claude King treats a moderate tempo ditty to a polished reading. Kings bag of vocal tricks and a backing of neat guitaring makes this a happy sounding etching.

B "SLOW THINKING HEART" (2:35) [Venice Music, Inc.] The flipdeck is a slow mellow piece with sad romantic lyrics. King's vocal is warm and filled with tenderness.

ROY HOGSED
(Capitol 2350)

C+ "ROLL 'EM DICE" (2:16) [Harley Music Pub.] Roy Hogsed presents a quick beat with a chuckle in each line. A spirits lifting ditty.

B "AIN'T A BUMP IN THE ROAD" (2:03) [Vanguard Songs] The artist dishes up another hustling item in zestful manner. String work backs the warbler in fine style.

ARTHUR SMITH
(MGM 11433)

B "IN MEMORY OF HANK WILLIAMS" (2:41) [Lynn Music] Arthur Smith presents his tribute to the departed folk artist with a vocal opening and closing of a Williams written hymn and a recitation by Sonny Smith which is done in fine taste. The poem is a simple, straightforward story of the life of Hank Williams and is a fine tribute, sincerely told.

C+ "I'M RICHER THAN YOU" (2:38) [Lynn Music] A slow, soft hymn is presented by the quartet as a fitting coupling for the flip deck. The tune was written especially to back the tribute.

HAWKSHAW HAWKINS
(King 1174)

B+ "THE LIFE OF HANK WILLIAMS" (3:12 [Mar-Kay] Another fine disk eulogizing Hank Williams. Hawkins tells his story simply and the feeling you get is one of carrying on a conversation with the narrator.

B "PICKING SWEETHEARTS" (2:31) [4 Star] Hawkshaw sings a slow tempo tune in a happy vein and with ear pleasing smoothness. Backing is soft and in the mood.

MILT DICKEY
(Coral 64146)

B "NEON LOVE" (2:33) [Gail Music] Milt Dickey dishes up a slow romantic lament. The artist tells of his girl who turns her love off and on like a "neon light" effectively. Tune is melodic and the platter is potent.

C+ "OUR WEDDING WILL ALWAYS BE BRAND NEW" (2:29) [Gail Music] The underportion is another slow love ditty told by Dickey with much feeling.

JOHNNY HICKS
(Columbia 21064)

B "PICK UP BLUES" (2:41) [Big "D" Music] Johnny Hicks belts a bluesy thing with a cute set of lyrics. Hicks driving vocal is enhanced with a piano roll type 88 and strings.

B "NO WILD SIDE OF LIFE" (2:25) [Peer International Corp.] Another in the "Wild Side Of Life" series is set to a slow tempo and smoothly chanted by Hicks.

THE CASH BOX FOLK and WESTERN ROUNDUP

Capitol Records added **Roy Acuff** to their roster of country artists last week and Acuff cut his first session for the label in Nashville on January 26. Negotiations had been going on for several weeks and Acuff signed when the diskery came up with a special contract. Capitol has set plans for an immediate release with top promotion. Acuff will also give releases top billing on his WSM "Grand Ole Opry" headliners.

Don Law of Columbia in Nashville this week for sessions with Decca's **Paul Cohen** set to come in next week. **The Carlisles** (Mercury) cut follow up sides for their spurting "No Help Wanted" last Sunday night under **Dee Kilpatrick. Al Britt** (M-G-M) set for Nashville session February 5.

KWTO's Bill Ring (Springfield Mo.) doing many guest spots on west coast while vacationing with his wife. He was on **Tennessee Ernie's** (Capitol) ABC network show Feb. 2 and also dropped in on Ronnie Kemper and Jack Owens while in Hollywood. Ring has his own daily ABC show from home station being carried from tape in his absence.

George Biggar, director of the WLS country programs, will welcome any cowbell with significance to the collection he is building. The bells are being displayed with placards in the lobby of Chicago's Eighth Street Theatre where stations "National Barn Dance" is produced every Saturday night.

Al Turner had **Skeets McDonald** (Capitol) in Dallas last Saturday night, Jan. 31, for **Turner's** "Big D Jamboree" show. McDonald headlined the show with his current record successes—"Don't Let The Stars Get In Your Eyes" and "Let Me Know".

Bob Atcher, top hand of the WLS "National Barn Dance", just passed his fourth year with the show.

Fred Webb, who recently entered WGAA in Cedartown, Ga. as deejay, doing a new country record show which replaces a semi-classic hour. Station reports increased coverage since the change to oatunes.

GEORGE MORGAN

Rosemary Clooney (Columbia) set to guest with **Red Foley** (Decca) on his "Grand Ole Opry" NBC show this Saturday night. Appearance was set since Miss Clooney has been overly successful with the country ditties in pop style. **George Morgan** (Columbia) will duet one number with her—most recent Columbia release was a duo of the two.

..."Grand Ole Opry" visitors last week end included **Nelson King** of Cincinnati's WCKY with his wife; station's head librarian, Mrs. **Essie Rupp;** and the station's library staff. Cincinnati Operator's Prexy, **Charlie Kanter,** also with the group continuing to Memphis from Nashville on business.

Russ Eastcott and **Jack Kingston** of the Hamilton, Ontario "Main Street Jamboree" (CHML) in Nashville last week end on business. Eastcott directs the Canadian oater with Kingston headlining on the show.

D. J. "Cuz'n" Larry Lane m.c'd **Lefty Frizzell's** show in Lakeland and Tampa. Larry's promoting **Red Foley, Grady Martin & Minnie Pearl's** show at Tampa Armory. The March 27th event is expected to draw at least 5,000 folk fans.

Al Barkle who cut "The Goodnight Waltz" has just cut his second for Polkaland Records called "You're Just A Flying Saucer".

Webb Pierce and **Goldie Hill** spent a week in New York and appeared on Don Russe'l's TV show and on **Rosalie Allen's** "Prairie Stars". Webb's appearance on **Perry Como's** show is being worked on for February.

Horace Logan, producer of Louisiana Hayride, visited the Grand Ole Opry last week.

Joe Slattery, announcer of KWTO in Springfield, Missouri, just returned from west coast where he m.c'd "Smiley Burnette Show" transcriptions for Springfield's Radiozark Enterprises. Slattery also does the mike work on Radiozark's George Morgan—Robin Hood Flour transcriptions done in Springfield studios regularly under name of "Red Davis".

Tex Ritter (Capitol) stayed over in Nashville this week to make two appearances with the Nashville Children's Symphony after doing the guest spot on Prince Albert's "Grand Ole Opry" NBC show last Saturday night. The symphony appearances were covering folk music and Ritter provided the vocals on four selections during both preformances. Ritter was set to leave Nashville Wednesday night for Hollywood.

Next Sunday's WSM "Sunday Down South" regional netter will go from Ryman Auditorium due to **Rosemary Clooney's** appearance on the show. Show ties in with the first showing of her current movie in Nashville with an overflow crowd expected for the performance. Show regularly goes from WSM's studio auditorium.

Bill Monroe (Decca) making good progress at Nashville's General Hospital after auto accident three weeks ago. Monroe was taken off of the critical list last week end.

Smiley Burnette playing dates in Florida and Alabama first half of February. Burnette will remain in the southern area for appearances for balance of month plus returning to west coast in time to start a new **Gene Autry** (Columbia) picture March 16th.

Bob Seymour, a d. j. power in Detroit from WKMH, completed five years of spinning with the station last Monday, Feb. 2.

Red Smith now taking top d. j. spot with oatunes from WBOK in New Orleans.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. I'LL GO ON ALONE.....Marty Robbins (Columbia)
2. DON'T LET THE STARS GET IN YOUR EYES.....Skeets McDonald (Capitol)
3. THAT'S ME WITHOUT YOU.....Sonny James (Capitol)
4. NO HELP WANTED.....The Carlisles (Mercury)
5. GOIN' STEADY.....Faron Young (Capitol)
6. I'LL NEVER GET OUT OF THIS WORLD ALIVE.....Hank Williams (MGM)
7. MIDNIGHT.....Red Foley (Decca)
8. EDDY'S SONG.....Eddy Arnold (RCA Victor)
9. BACK STREET AFFAIR.....Webb Pierce (Decca)
10. KEEP IT A SECRET.....Slim Whitman (Imperial)

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Happy Ison
WORZ—Orlando, Fla.
1. The Death of Hank Williams (Jack Cardwell)
2. Sweet To Your Wedding (Spike Jones)
3. Divided By Two (K. Wells)
4. Don't Let The Stars Get In Your Eyes (Red Foley)
5. Satisfied (Martha Carson)
6. I'll Go On Alone (Robbins)
7. That's Me Without You (Webb Pierce)
8. Jambalaya (Hank Williams)
9. Eddy's Song (Eddy Arnold)
10. Keep It A Secret (Whitman)

Sheriff Tex Davis
WLOW—Norfolk, Va.
1. Going Steady (Faron Young)
2. A Fool Such As I (H. Snow)
3. Condemned Without Trial (Eddy Arnold)
4. Somebody Loves You (Tubb)
5. I Could Never Be Ashamed Of You (Hank Williams)
6. Don't Let The Stars Get in Your Eyes (Skeets MacDonald)
7. Keep It A Secret (Whitman)
8. Gal Who Invented Kissing (Hank Snow)
9. I'll Go On Alone (Robbins)
10. Death of Hank Williams (Jack Cardwell)

Smokey Smith
KRNT—Des Moines, Iowa
1. Most Of All (M. Red Taylor)
2. I'll Go On Alone (Robbins)
3. I'll Never Get Out Of This World Alive (H. Williams)
4. Eddy's Song (Eddy Arnold)
5. Goin' Steady (Faron Young)
6. Feelin' Low (Cowboy Copas)
7. Bayou Baby (Merle Travis)
8. Let Me Know (Slim Willet)
9. Do You Care For Me (Warren)
10. The Death of Hank Williams (Jack Cardwell)

Shel Horton
WHUN—Saxton, Pa.
1. Don't Let The Stars Get In Your Eyes (Ray Price)
2. Tennessee Tango (P. W. King)
3. Tennessee Warbler (Marlin Sisters)
4. Let Me Know (B. Williamson)
5. Money, Marbles And Chalk (Patti Page)
6. Eddy's Song (Eddy Arnold)
7. Raindrops (Dick Thomas)
8. Older And Bolder (E. Arnold)
9. I Let The Stars Get In My Eyes (Goldie Hill)
10. Flint Hill Special (Flatt and Scruggs)

Bashful Bob MacKenzie
KLOK—San Jose, Calif.
1. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
2. No Help Wanted (Carlisles)
3. That's Me Without You (Webb Pierce)
4. Blackberry Boogie (T. Ernie)
5. I'll Go On Alone (Robbins)
6. Forever And Always (Fuzzell)
7. Crazy Waltz (Pee Wee King)
8. I'll Never Get Out Of This World Alive (H. Williams)
9. Jambalaya (Hank Williams)
10. Gal Who Invented Kissin' (Hank Snow)

Burt Beck
WSOU—South Orange, N. J.
1. Kaw Liga (Hank Williams)
2. That's Me Without You (Webb Pierce)
3. Midnight (Red Foley)
4. Condemned Without Trial (Eddy Arnold)
5. I'm An Old Old Man (Frizzell)
6. I Let The Stars Get in My Eyes (Goldie Hill)
7. Death Of Hank Williams (Jack Cardwell)
8. What Am I Doing Down Here (Jolly Joe Nixon)
9. Goin' Steady (Faron Young)
10. Tribute To Hank Williams (J. T. Adams)

Bob Ferguson
KWSC—Pullman, Wash.
1. You Win Again (H. Williams)
2. No Help Wanted (Carlisles)
3. Midnight (Red Foley)
4. Are You Forgetting (V. Bruce)
5. I'll Go On Alone (W. Pierce)
6. Eddy's Song (Eddy Arnold)
7. [illegible] Waltz (Jerry Byrd)
8. Don't Let The Stars Get In Your Eyes (Ray Price)
9. I'll Never Get Out Of This World Alive (H. Williams)
10. Condemned Without Trial (Edddy Arnold)

Mesquite Jerry Johnson
WTWN—St. Johnsbury, Vt.
1. Don't Let The Stars Get in Your Eyes (Red Foley)
2. Somebody Loves You (Tubb)
3. Back Street Affair (W. Pierce))
4. A Fool Such As I (H. Snow)
5. I'll Never Get Out Of This World Alive (H. Williams)
6. Red Wing (Doc Williams)
7. Midnight (Red Foley)
8. My Li'l Home in West Va. (Ellis & Bill)
9. Eddy's Song (Eddy Arnold)
10. I'd Trade All My Tomorrows (Eddy Arnold)

Fred Wamble
WLBS—Birmingham, Ala.
1. I'll Go On Alone (Robbins)
2. No Help Wanted (Carlisles)
3. A Fool Such As I (H. Snow)
4. The Things I Might Have Been (Wade Ray)
5. The One You Hurt (B.Walker)
6. Death Of Hank Willioms (Jack Cardwell)
7. My Lonely Heart's Running Wild (Carl Smith)
8. I Could Never Be Ashamed Of You (Hank Williams)
9. Chattanooga Stomp (R. Sneed)
10. How Much Can A Heart Ache (Ken Marvin)

Jungle Jolly
WHIN—Gallatin, Tenn.
1. That's Me Without You (Webb Pierce)
2. Back Street Affair (W. Pierce)
3. I Let The Stars Get In My Eyes (Goldie Hill)
4. Eddy's Song (Eddy Arnold)
5. That's The Kind Of Love (Carl Smith)
6. I'll Never Get Out Of This World Alive (H. Williams)
7. Midnight (Red Foley)
B. I'll Go On Alone (Robbins)
10. A Fool Such As I (H. Snow)

Buck Benson
WLBR—Lebanon, Pa.
1. No Help Wanted (Carlisles)
2. You Sure Do Need Him Now (Martha Carson)
3. I'll Never Get Out Of This World Alive (H. Williams)
4. I'll Live With God (Johnny & Jack)
5. Condemned Without Trial (Eddy Arnold)
6. Eddy's Song (Eddy Arnold)
7. Take It Like A Man (C. King)
8. By The Side Of The Road (Mac Wiseman)
9. Satisfied (Martha Carson)
10. Divided By Two (Kitty Wells)

Bill Mack
KWFT—Wichita Falls, Tex.
1. No Help Wanted (Carlisles)
2. That's Me Without You (Sonny James)
3. I'll Go On Alone (W. Pierce)
4. Keep It A Secret (Whitman)
5. When The Sun Goes Down (Bill Mack)
6. You Win Again (H. Williams)
7. Don't Let The Stars Get In Your Eyes (Slim Willet)
8. Wedding Ring Ago (K.Welles)
9. Bow Thy Head (Webb Pierce)
10. Coquita Of Loredo (Maddox Bros.)

Marty Licklider
WICA—Ashtabula, Ohio
1. Don't Let The Stars Get In Your Eyes (Ray Price)
2. Tennessee Tango (York Bros.)
3. I'll Go On Alone (Robbins)
4. Back Street Affair (T. West & J. Bond & W. Pierce)
5. Keep It A Secret (Whitman)
6. That's Me Without You (Webb Pierce)
7. I'll Never Get Out Of This World Alive (Williams)
B. Indian Love Call (Whitman)
9. Eddy's Song (Eddy Arnold)
10. The Gal Who Invented Kissing (Hank Snow)

Bill Thornton
KRLW—Walnut Ridge, Ark.
1. No Help Wanted (Carlisles)
2. Going Steady (Faron Young)
3. That's Me Without You (Sonny James)
4. Old Old Man (Lefty Frizzell)
5. Goin' Like Wildfire (Wiseman)
6. Let Me Know (S. MacDonald)
7. A Wedding Ring Ago (Kitty Wells)
8. I Let The Stars Get In My Eyes (Goldie Hill)
9. The Gal Who Invented Kissing (Hank Snow)
10. Are You Teasing Me (Smith)

Joe Morris
WKDK—Newberry, S. C.
1. No Help Wanted (Carlisles)
2. That's Me Without You (Sonnny James)
3. Don't Let The Stars Get In Your Eyes (Slim Whitman)
4. Mother's Praver (E. Arnold)
5. Back Street Affair (W. Pierce)
6. I'll Go On Alone (Robbins)
7. The Crazy Waltz (P. W. King)
B. The Family That Prays (Louvin Bros.)
9. It's No Sin (Cowboy Copas)
10. I'll Never Get Out Of This World Alive (H. Williams)

Slim Lay
WHBS—Huntsville, Ala.
1. I'll Go On Alone (Robbins)
2. You Win Again (H. Williams)
3. That's Me Without You (Sonny James)
4. Our Honeymoon (Carl Smith)
5. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
6. Let Me Know (S. MacDonald)
7. I'm An Old Old Man (Lefty Frizzell)
8. Setting The Woods On Fire (Hank Williams)
9. Eddy's Song (Eddy Arnold)
10. Death Of Hank Williams (Jack Cardwell)

Tex Roper
KFAL—Fulton, Mo.
1. Back Street Affair (Pierce)
2. Jambalaya (Hank Williams)
3. No Help Wanted (Carlisles)
4. Don't Let The Stars Get in Your Eyes (Slim Willet)
5. Goin' Steady (Faron Young)
6. I'll Go On Alone (Robbins)
7. Keep It A Secret (S. Willet)
B. I'll Go On Alone (W. Pierce)
9. I'll Never Get Out Of This World Alive (H. Williams)
10. Fool Such As I (Hank Snow)

Jolly Joe Nixon
KCUL—Fort Worth, Tex.
1. No Help Wanted (Carlisles)
2. Condemned Without A Trial (Eddy Arnold)
3. Take It Like A Man (C. King)
4. That's Me Without You (Sonny James)
5. The One You Hurt (B.Walker)
6. Child's Side Of Life (Horton)
7. What Were You Doing Last Night (Jim Reaves)
B. I'll Go On Alone (Robbins)
9. Got the World By The Tail (Claude King)
10. What Am I Doing Down Here (Joe & Jerry)

"Uncle" Joe Johnson
WPAQ—Mt. Airy, N. C.
1. I'll Go On Alone (Robbins)
2. Tribute to Hank Williams (Joe Rumore)
3. Back Street Affair (W. Pierce)
4. Don't Let The Stars Get In Your Eyes (Skeets MacDonald)
5. Goin' Steady (Faron Young)
6. Jambalaya (Moon Mullican)
7. Tennessee Tango (Jack & Daniel)
8. That's Me Without You (Sonny James)
9. Midnight (Red Foley)
10. No Help Wanted (Carlisles)

Cliff Rodgers
WHKK—Akron, Ohio
1. Don't Let The Stars Get In Your Eyes (MacDonald)
2. The Death Of Hank Williams (Jack Cardwell)
3. Goin's Steady (Faron Young)
4. Tennessee Tango (York Bros.)
5. Keep It A Secret (Whitman)
6. I Could Never Be Ashamed Of You (Hank Williams)
7. I'll Never Get Out Of This World Alive (H. Williams)
B. That's Me Without You (Webb Pierce)
9. Somebody Loves You (Tubb)
10. Till I Waltz Again With You (Tommy Sosabee)

Carl J. Swanson
WRUN—Utica, N. Y.
1. Midnight (Red Foley)
2. Keep It A Secret (S.Whitman)
3. Sweet Little Lover (W. Carter)
4. The Things I Might Have Been (Wade Ray)
5. That's Me Without You (Sonny James)
6. Guitar Polka (Rosalie Allen)
7. Baby, I'm Lost Without You (Owen Bradley)
B. You Win Again (H. Williams)
9. Vendors Waltz (J. Wakely)
10. Hillbilly Hula (J. Carmen)

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OPS LOOK FOR BEST YEAR

Terrific Banquet Held By Baltimore Operators' Assn.

Mayor Thomas H. D'Alesandro, addresses the gathering.

BALTIMORE, MD.—The Amusement Machine Operators Association of Greater Baltimore held its 5th Annual Dinner and Dance at the Lord Baltimore Hotel, this city, on Sunday night, February 1, and as usual its success was tremendous. The organization, known throughout the industry for the high calibre of its banquets, outdid itself this year. It presents itself with a problem of bettering the party for 1954.

To attain such success, credit must be given those people responsible for the conception, planning and actual work involved.

Following its usual procedure, only a few speeches were made, and these were short and to the point. Irv Goldner, president, welcomed his members, their friends and guests, city officials and out-of-town visitors. Irv explained that he had served as president for a number of years, and Bernard Rose was slated to take over. However, due to illness, Rose couldn't assume these duties at this time, and Goldner continued in office.

The only other speech, and this one took only about one minute, was made by the Mayor of Baltimore, the Honorable Thomas H. D'Alesandro. The Mayor expressed his thanks for being invited, and complimented the men in the industry for their good citizenship.

Harry Rosenberg, the golden voiced orator, introduced the many city officials, visiting manufacturers, and members of the trade press. City officials who took a bow were: Henry Miller, newly elected member of the City Council; Judge Miller of the So. Baltimore Police Court; Rubin Kaplan, Judge of the North Baltimore Police Court; Stanley Scherr, Chief Judge of the Traffic Court; Capt. William Hartung, Baltimore City Police; Bob (Sol) Levinson, associate Judge of the Traffic Court; Philip Goodman, member of the City Council; Irving Wasserman, office of the Bureau of Receipts and Licenses; Leo Abramson, vice president of the City Council; Arthur B. Price, president of the City Council; Max Wild, City Council and Joe Wilde; Samuel Freedel, newest Congressman from the 7th District; Tom Vidicen, City Solicitor of Baltimore; and James Pollak, one of the city's outstanding political figures. Several outstanding attorneys and accountants were also introduced.

Out-of-town visitors called upon to take a bow, were: Herb Oettinger and Ray Riehl of United Manufacturing Co.; Jack Nelson and Dan Moloney of Bally Manufacturing Co.; Sam Stern and Harry Stern, Williams Manufacturing Co.; Sam Wolberg, Chicago Coin Machine Co.; Jack Mitnick and John Stuart, AMI, Inc.; Sol Gottlieb, D. Gottlieb & Co.; Lenny Schneller, Nate Schneller, Inc.; Dave Simon; and the bunch from *The Cash Box*, Joe Orleck, Bob Austin, Norman Orleck and Marty Ostrow.

The dinner served was truly outstanding, and the entertainment which followed was enjoyed to the utmost by all.

Exhibit Clicks With Humerous "Estimated Deficit Return" Forms

CHICAGO—Bringing some humor into the tax return situation, Exhibit Supply mailed sheets titled, "Estimated Deficit Return—1952," that drew laughs from all who received them.

J. A. (Art) Weinand of Exhibit Supply retorted that, "Many requests have since been received for many more of the forms.

The sheet is marked: "Form 0000, Treasured Dept., Pocket Cleaners Service." Explaining the heading, "Estimated Deficit Return," is the sentence beneath which reads: "If your deficit is greater than $500,000.00 you've lost your shirt and might need a new form, but don't worry."

One side states, "Write or doodle all you want here." The other side reads: "Do not use this space. (Collector doodles here)."

Some of the questions are: "Is this a joint return? If so, where is the joint? Are you married? Were you over 65 or couldn't you see well? Living with wife? Why?"

Underneath the one short line given to answer the above question is this pert statement: "For additional space turn on other side. This also prevents snoring."

In short, it is one of the most hilarious forms printed, and having been mailed along with Exhibit Supply's latest bulletin, drew howls of laughter from all who received it.

"A little humor," as Art Weinand stated, "goes a long way."

Believe Play Action Will Continue At Present Pace. Hope No Tax Or Legislative Problems Will Come Along To Upset Smoothness Of Present Operations

CHICAGO—Continued reports from all over the country are to the effect that the average operator is of the belief that 1953 can very well be his best year yet.

Provided, he reports, that obstacles do not arise to offset this optimistic outlook. Operators admit that play action has continued at a rapid pace, even after the very fine holiday season of '52-'53. This past holiday season was one of the best ever enjoyed by the operators, they claim.

One of the big obstacles operators seem to fear is the growing demand for much higher state, county and city revenue taxes.

Reports from many operators are to the effect that their state legislatures, as well as their counties and cities, are all seeking more revenue and plan to hike all license fees.

In fact, some of the Governors of various states have openly remarked that it is absolutely necessary for them to hike license tax fees of almost all businesses to assure the state continuing to meet its financial obligations.

Operators are, therefore, of the belief that 1953 will see license fees hiked in many, many areas, but, all are hoping that the raises will not be of such a nature that they may prove discriminatory and hurt their businesses.

Almost without fail, every single operator in the nation, agrees with *The Cash Box* that there is an acute need for an entirely new type amusement in the moderate priced category.

Operator after operator has written to *The Cash Box*, since the appearance of editorials in this regard, that this is one of the really great necessities at this time.

Larger operators believe that the reason for the usual lack of new blood competition is due to the higher prices of present equipment.

They believe that the higher prices are favorable to the professional operators.

They claim that this not only eliminates the usually irritable new blood competition, but, that it gives them the opportunity to amortize their new and higher priced equipment in the proper fashion.

The belief is that this has caused a much more highly concentrated field. That there are less operators, but operators with more sound financial status, than there would be if equipment were lower in price and was attracting new blood.

There is much argument pro and con regarding the above throughout the field, but, it does seem that the operators believe that the lack of competition which they have enjoyed is due to the higher prices of present equipment.

Most aggressive and progressive field at this time, regardless of the greater growth of television, is the juke box business. The operators here are replacing old equipment with new machines.

They are optimistic over the future of the music business. They are willing to take on debt and believe that they will be able to meet payments as long as conditions prevail.

In addition, the appearance of various kiddie rides has opened a new type of location, and the professional operator, with his hard earned experience, is taking advantage of this new phase.

In general, the entire business looks ahead for one of its very best years in 1953.

International — Scott-Crosse Opens New Large Quarters In Scranton, Pa.

To Run Open House Party On Sunday, Feb. 15

SCRANTON, PA.—Sol Groenteman and Abe Witsen, heads of International Amusement Company and Scott-Crosse Company, announced that they will celebrate the opening of their new and larger Scranton branch offices and showrooms, with an open house party on Sunday, February 15.

New location of these offices is at 819-821 West Lackawana Ave., and Groenteman and Witsen, as well as the local branch manager, Joe Kovack, have issued invitations to all Scanton operators, their families and friends to pay them a visit on this Sunday. The party will get going at 10 A.M. and run until 5 P. M.

"We'll be on hand to greet all these people," stated Witsen and Groenteman. "We want all coinmen in this area to join us in the opening. If through some oversight we fail to reach any of these people personally, we here and now extend our invitation to them. Come on in and have a good time."

The new branch will occupy 2,500 square feet of space and will have plenty of free parking facilities. The firm distributes for Williams, Bally, Gottlieb, Keeney and Evans. The party will also be the occasion for the first Scranton showing of the Evans' "Century" 100 record phono.

In addition to new and used equipment, a complete parts department and a varied line of premiums will also be available to operators at the Scranton branch.

CALIFORNIA GOES TO DIME PLAY

Geo. A. Miller Predicts All Of Calif. Will Go 10¢ Play Within 60 To 90 Days

GEORGE A. MILLER

OAKLAND, CALIF.—George A. Miller, president and business manager of the California Music Guild, this city (as well as president of Music Operators of America) informs *The Cash Box* this week:

"Music operators in many parts of California are changing over their phonograph equipment from 5c to 10c, 4 for 25c, and in practically every instance there has been an increase of 30 percent or more in revenue. This increase is not enough to offset the increased cost of operation and the increased cost of new phonographs, but it has helped the operator to a large extent and at least he can remain in business until the general public has fully accepted the change-over. It is believed that in due time the increase in revenue will jump to 50 percent or more."

Miller relates that one thing the operators in California have found is that the general public has not shown the resentment to 10c play that many operators anticipated. The general public, Miller pointed out, has accepted the increase to 10c on such items as soft drinks, newspapers, telephone calls, and many candy bars, realizing that the nickel buys very little, if anything.

"Operators in California have changed over to 10c play strictly as individuals," Miller stated, "not through any particular organized plan, but due mainly to the fact that each operator realizes that he cannot operate his phonographs for 5c per play and remain in business.

Miller has continually informed the operators that neither he nor the association can enforce 10c play, nor could the association penalize any operator for not making the change-over without being involved in restraining trade or price fixing.

"Therefore," Miller says, "the California Music Guild has not recommended for or against the change-over. The transformation has been the music operator's idea and his alone.

"In many localities 5c play has been unprofitable, but due to the fact that other types of coin operated equipment existed in these localities, an operator was able to stay in business. Now that other amusement devices are limited to a large degree, music must stand on its own, and to do so 10c play, 4 for 25c, seems to be the answer," Miller continued.

San Diego was one of the first cities to change over to 10c play, and a recent survey shows that even the locations owners in that city would not resort back to 5c play.

Bakersfield, Fresno, San Jose, Sacramento, Stockton, Oakland and San Francisco are now in the process of converting their equipment, and the results have been most astonishing. These are the largest cities in California.

Miller predicts that within sixty to ninety days, practically all of California juke boxes will be 10c play.

"It has been interesting to read in the trade papers that operators all over the nation have come to the same conclusion as the operators in California," concluded Miller.

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SEEBURG 1-46 HIDEAWAY	150
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	275
SEEBURG M-100A	675
SEEBURG WOM (W4-L56)	40
WURLITZER 1015	175
WURLITZER 1080	150
WURLITZER 1250	425
WURLITZER 1400	Write
A.M.I. MODEL A	325
A.M.I. MODEL B	425
A.M.I. MODEL C	450
ROCK-OLA 1422	125
ROCK-OLA 1426	150
ROCK-OLA 1428	275
MILLS CONSTELLATION (Evans Mech.)	250

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There's no stiffer test of ANY PRODUCT than ACTUAL LOCATION OPERATION! That's why WE WANT YOU to ASK ANY OPERATOR WHO ALREADY HAS THE ROCK-OLA "FIREBALL" 120 SELECTION PHONOGRAPH "ON LOCATION" what HE THINKS of THIS SENSATIONAL 1953 MUSIC MACHINE.

That's the ONE BEST WAY TO GET THE TRUTH—THE REAL FACTS—JUST WHAT YOU WANT TO KNOW—as a music operator: "WHAT CAN IT DO ON LOCATION? DOES IT WORK PERFECTLY? DOES IT GET MORE PLAY ACTION?" Etc., etc. THEN COME ON IN FOR THE BIGGEST TRADE-IN OF YOUR LIFE AND GET THE ROCK-OLA "FIREBALL" 120 SELECTION PHONOGRAPH!

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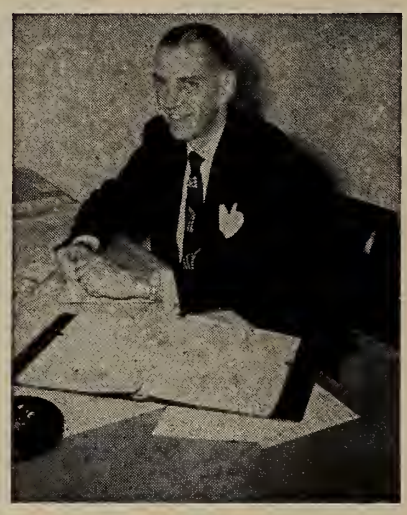
Chicago 47 2330 N. Western Ave.

Joe Black & The "Senator" Shuffle

NEW YORK—The fabulous "Senator" Al Bodkin (center) recently introduced Joe Black, famous Brooklyn Dodger baseball pitcher (left) to the intriguing play of a shuffle game. Pictured above are these men along side a shuffle game, together with Phil Betz (right), owner of the Surrey Inn, Jamaica. Charles Merkin, district manager for Guiness' Stout, and James Cork, sales rep for the same firm, were with Black when the picture was snapped.

United Mfg. Co. Sets New "Show Boat" Run



BILL DeSELM

CHICAGO — Bill DeSelm, sales manager of United Manufacturing Company, reported this past week that the firm has set up new production runs on its "Show Boat" game.

"The reason simply is," DeSelm reports, "that our first production run was far behind what we needed and with demand continuing," he said, "we have now set up further production runs for this game."

Featuring six cards, with new type extra cards feature, wherein each coin lights one to six cards, DeSelm claims:

"This is one of the major attractions on 'Show Boat'."

He also advised that the new type extra balls feature, double and triple scores, 3-4-5 in-line scoring, either diagonal, vertical or horizontal, has also had much to do with setting up new production runs of "Show Boat."

"Suffice it to say," DeSelm reports, "our 'Show Boat' has just about every feature the operators want.

"It is," he claims, "one game where, in addition to all these features, the operators have one of the easiest servicing games and one of the finest games we've ever manufactured.

"It looks to me," DeSelm concluded, "that from all present indications we shall continue our production runs on 'Show Boat' for some time to come.

"This game has everything that the operators have requested be incorporated in any game we've built."

Special Sale!

Buckley Boxes	$ 5.00
Uneeda Candy Machines	49.50
Statler Cookie Machines	49.50
Statler Cigarette Machines	49.50

Supreme Distributors, Inc.

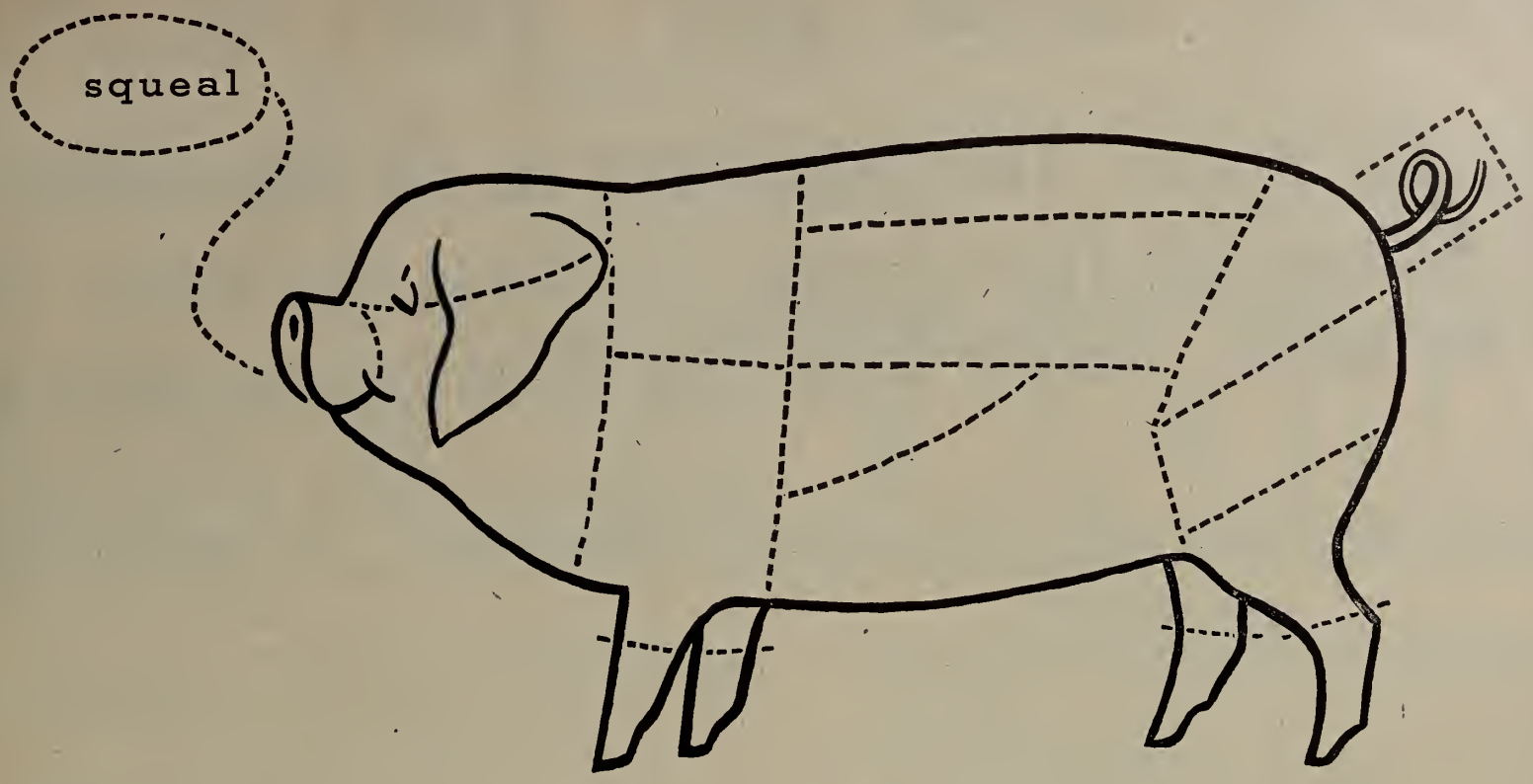
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

N. Y. Music Ops Assn. Receive Blessing For Juke Box Donation

NEW YORK—One of the major Public Relations efforts of the Automatic Music Operators Association, this city, is its program of contributing juke boxes to PAL centers, playgrounds, Churches, Synagogues, Homes for the Aged, etc.

Al Denver, president of AMOA, is in receipt of a bulletin issued by the Congregation Beth Jacob of Astoria, L. I., N. Y., in which the organization says:

"To the Automatic Music Operators Assn., we extend our profound appreciation for their gift of a juke box. Our youth will be the beneficiaries of enjoyable music. We want to thank all the offices of the association for their charitable work for we know they gain pleasfure and pride in their philanthropic endeavors. May God bless these gentlemen with good health and with a spirit to continue their noble work."



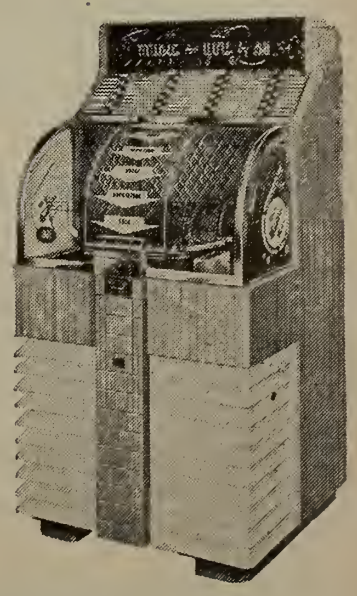
merchandising

Meat packers, it is said, take advantage of every possible by-product, including the squeal.

Model "D" operators have no squeal to sell, but they are alert to the "D's" many features that increase profits. Eye-level display, ease and speed of play, good-and-clean inviting juke boxes increase the "take." Special tunes and the appointment of an individual music promoter in the location pay off, too.

Good music merchants take advantage of good music equipment. They spend less, make more, when they back their investment with practical thinking, imagination and promotion.

The "D" is available in 80 and 40 selections, blond or mahogany cabinets.



AMI *Incorporated*

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

ACCLAIM "CASH BOX" FOR 10c PLAY

Music Ops Praise "THE CASH BOX" for Its Successful Crusade of Past Ten Years to Get 10¢ Phono Play Going Thruout the Nation. Believe Dime Play Helped Boom Music Biz.

CHICAGO—Music operators thruout the country have been communicating with *The Cash Box*, praising this publication because of its ten year long crusade for the adoption of 10¢ play.

Ten years ago *The Cash Box* pointed out that materials costs and labor's wages were rapidly spiraling upward and that, without any doubt, post-war equipment prices would be many times higher than were pre-war machine prices.

This became fact when the first new post-war phonographs were produced.

This was no real surprise since music operators were paying very high prices for used machines of all types during the war period.

But now the flush of the free spending era was over.

With the war ended, and new post-war production under way, people began to save their money. They did not spend as liberally as they used to during the war.

It was then found that it was all but impossible to amortize the new and higher priced phonos and at the same time, show some sort of return on the huge investments required to purchase these juke boxes so that the operator could successfully remain in business.

Other business men, too, began to feel the same pinch. They raised prices of their products immediately. Even such a necessary service as the telephone doubled its price in many, many communities thruout the country. The public was now paying 10¢ per pay station phone call.

This price hiking fever continued unabated. This field began to deeply feel the effects of higher overhead expense, increased cost of equipment, and the hiked wages of the labor it must employ.

The Cash Box pointed out that, whereas during the war period it had also urged a turn to a 70%-30% commission percentage basis (with the 70% going to the operators) and at the same time had also suggested 1 play 10c and 3 plays for 25c, it was now all sold on the need for dime play.

Timidly, here and there about the country, music ops tested dime play. They found it proved profitable.

The first big change over to dime play came when the entire City of Chicago switched to the 10c coin chute. That started the rest of the nation to seriously thinking about dime play.

When dime play proved itself feasible in Chicago, as well as in the surrounding area, others quickly turned to it.

As *The Cash Box* pointed out in past years, and points out now, even if play did drop as much as 40%, on the change over to the dime chutes, the fact remains that there would then be 40% less wear and tear on the automatic music equipment. Less servicing overhead expense. Less record wear and less parts and supplies wearing out. At the same time, it would require less labor to service equipment.

All totaled this added up to a real savings that amounted to actual profits for the juke box operators.

At the same time, 40% less play on dimes still meant 10% more than was formerly earned on nickels, plus all the savings of wear and tear, labor parts, supplies, records, etc., that accumulated to the operators' benefit.

Operators from coast to coast began to communicate with *The Cash Box*. Representatives of this publication called on them and spoke before them and their associations.

The Cash Box pointed out the need for the savings (as listed above) which resulted from 10c play. Which would mean more and better returns for the operators, so as to help them remain in business and be able to amortize their equipment within the usual period of time.

The savings alone effected by 10c play would show some profit return on the music operator's investment.

The result is that, today, *The Cash Box* is being acclaimed from coast to coast for its great crusade, as well as for its factual business logic which pointed out the correct path to the entire automatic music industry.

Many now claim that this factual business logic (10c play) is definitely the reason for the boom in the music field.

Coven Features Phono "Cart-Sled"

CHICAGO—Reason for so many music ops calling around at Coven Distributing Company these days was revealed this past week when Ben Coven advised that the firm was entering into even greater production of its fully guaranteed "Cart-Sled".

This is a strong, light weight cart which can easily handle up to 1,000 lbs. It is used to cart phonos into and out of locations.

Being made of strong durable tubular steel, weighing only 28 lbs., the "Cart-Sled" can be very simply negotiated up and down stairs for those locations where entrances are above or below the sidewalk level. In such cases the "Cart-Sled" acts just like a sled.

Where it is used on the sidewalk level, to roll a phono in or out of a location, the "Cart-Sled" features 5" solid rubber wheels.

It is thoroly streamlined and features a strong net strap which is placed about the phono to hold it solidly on the cart.

Music ops, Coven reports, have been buying these for all their routes.

TV Show To Salute Record Industry

Juke Box To Be On Stage

NEW YORK—Wherever possible, music machine people should try to catch Ed Sullivan's "Toast Of The Town" TV show on Sunday, February 15.

This show will feature a "Salute To The Record Industry", and we understand that a portion of the show will be devoted to the juke box influence, and that a juke box will appear on the stage as part of a set.

Those areas thruout the country where the show will not be seen on Sunday, February 15, will catch up with it at a later date, as it will be re-telecast and kinescoped.

Opens Branch In Dallas

DALLAS, TEX.—National Rejectors, Inc., a St. Louis firm, announced the opening of a branch office at 3202 Knox St., this city to serve the operators in Arkansas, Louisiana, Oklahoma, New Mexico and Texas.

Gottlieb Adds Outlets On Phone Switchboard

CHICAGO—Constant pressure of long distance telephone calls on the D. Gottlieb & Company switchboard at the factory here, as reported by Alvin Gottlieb this past week, forced the firm to add additional trunk lines.

Conference lines are also being arranged on the new board and, it is hoped, this will allow the factory to have an "open line" for important outgoing calls.

"Our lines", Alvin stated, "have been blocked up for many months now and we were forced to add new trunk lines", he continued, "so that we could have some free lines to make important calls ourselves."

The "Queen of Hearts" game, which is currently in production at the Gottlieb factory, has been tremendously responsible in blocking all available trunk lines of the switchboard, it is stated.

"It seems", Alvin Gottlieb reports, "that everytime we present a game the long distance phone calls increase."

"We certainly need these new lines and we are hoping that they will prove sufficient to cover our present requirements."

The Edgewater Heart Fund

is a

Memorial

to

George D. Moloney

"The Edgewater Heart Association, Inc., is a newly formed non-profit organization, interested in furthering research in heart disease . . . number one cause of death in our society.

"This association also proposes to extend help and support to those many individuals who are stricken by heart ailments and who cannot afford hospital care. It is more than logical that a private group, such as ours, should come into being to find ways and means to alleviate the suffering of those afflicted by heart disease.

"I should like to emphasize that all funds will be alloted for the purpose outlined, and no physicians' fees will be paid from this fund.

"With the continued support of you, your friends, and acquaintances, we feel that the staggering death toll will be substantially reduced through constant and continued research."

(signed)
Ira L. Schnaer, M.D.
Secretary,
Edgewater Heart Association, Inc.

Give Generously . . . Send Your Check to:

Edgewater Heart Association, Inc.
Edgewater Hospital
Chicago, Illinois

Players love NEW IMPROVED SELECT-A-SPOT FEATURE

CHOICE OF UP TO 7 SPOT NUMBERS

Bally® BEACH CLUB

Popular IN-LINE and CORNERS* SCORE

3-IN-LINE ON SUPER-CARD* SCORE 4-IN-LINE

Attractive ADVANCING SCORES*

Improved SELECT-A-SPOT* feature

Spot numbers flash for each coin. Selector-knob may be turned to select any lit spot-number. Up to 7 spot-numbers may light.

New EXTRA-TIME* feature

Selector-knob locks after fourth ball is shot but player may play to delay locking until after fifth ball is shot.

TRIPLE SPOTS* Roll-over feature

Roll-overs hit when lit spot 2, 5, 8—all 3 numbers.

Up to 3 EXTRA BALLS* per game

*Star-features are EXTRA-COINS attractions. BEACH CLUB combines in one brilliant game the greatest variety of extra-coins features ever built into an in-line game. Get your share of the big BEACH CLUB earnings. Get BEACH CLUB now.

Player Turns Knob To Select Choice of 10, 16, 19, 20, 21, 22, 25 (WHEN LIT)

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NEW and LARGER
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Their Families and Friends are invited to eat, drink and be merry at our Scranton
OPEN HOUSE PARTY
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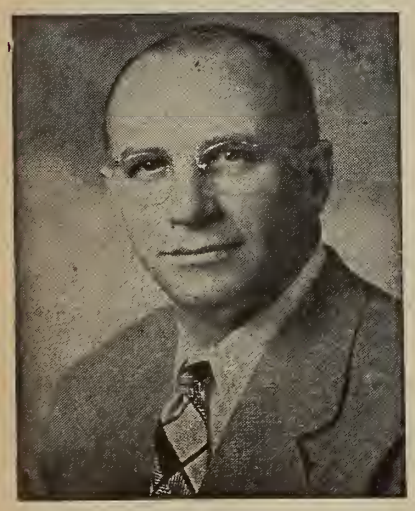
(Tel.: RI 6-7712)

Bally Introduces "Beach Club" New "In-Line" 5-Ball Game



JACK NELSON

CHIGACO—Distributors this week received their first shipments of "Beach Club," new 5-ball replay game manufactured by Bally Manufacturing Company, this city, according to an announcement by Jack Nelson, general sales manager.

Nelson described "Beach Club" as a standard pinball size with popular "in-line" scoring. The playfield contains 25 skill-holes numbered 1 to 25. As the player shoots the balls into the skill-holes a corresponding number is lighted in a large square card on the backglass containing the same 25 numbers as the playfield. The object of the game is to light 5 numbers in a row on the backglass center card, either diagonally, vertically or horizontally. As coins are deposited Super-Card Panels flash above 2 Super Cards, each containing 9 numbers. When the panel is lit, 3-in-line scores score 4-in-line. New Select-A-Spot feature permits players to turn the knob on the front of the cabinet to select choice of up to 7 spot numbers when lit on the backglass. Three extra numbers are also spotted when lighted Triple-Spot roll-overs are hit. New Extra Time feature is offered by clever automatic locking of Selector-Knob after the fourth ball is shot, but the player may play to delay locking until after the fifth ball is played.

Familiar features such as 4-corner scores; advancing scores; and extra balls for extra coins are also included in "Beach Club."

Mutoscope To Exhibit "Photomat" At Nat'l Photographic Show

LONG ISLAND CITY, N. Y.—International Mutoscope Corporation, this city, will exhibit its "Photomat" coin operated photo machine at the National Photographic Show, being held at the Grand Central Palace on February 12 to 16, according to Herb Klein, sales manager.

William Rabkin, president of the firm, will also be on hand to promote the machine.

NEW ORLEANS NOTES

Down deep in New Orleans, the atmosphere of the Mardi Gras, with its swishing skirts and long tail tuxedos, is all around. . . . Saw **Lillian Ammons** from M.G.M. Dist. Co., shopping for an evening dress. She and her husband attending Babylon and the Venus Balls. . . . Numerous others with "call outs" and that means a "dance set." . . . **Joe Speer** from Barcelona Amuse. will be waltzing with **Betty Barcelona**, while Betty's mother attends as a past maid of Venus. . . . **Bob Tanner** very popular with loads of bids. . . . **Lois** and **Dick Sturgell** from A. I. Dist., also attending. . . . **Joe Mancusco** is very anxious to get into his suburban home in Metairie. . . . Nearly every Thursday morning now, you can find **Lawrence LaGarde, Joe Peters** and **Charlie Baggert** all of Tac Amuse., out at City Park. They are reported to be as accurate on this golf course as they are at their business—swell guys. By the way, Tac has moved into its new offices and from reports, it's a beautiful place. (Planning on running an open house???). One peach of a gal over at Tac, and whom we know only as **Miss Mary**, has a place in our heart. . . . Mrs. Sievers had to get up from a sick bed to see what had happened to her record order. . . . **Earl Gibbs** from Slay Music, Hattiesburg, Miss., shopping around town.

Sammy Marcello back in his old tracks after leaving Uncle Sam. We're glad to have you back. . . . **Art Rupe** and wife winding up a tour for his Specialty Records. . . . **Leonard Chess** of Chess Records and **Morty Shad** expected in any day now. . . . **Jimmy Kell** of Southern Coin is sick in the Baptist Hospital. . . . **Leo Tridico** back at work after a siege with the flu. . . . **Tony** and **Ann** from Graphone knitting tiny garments. . . . Mrs. **Zeke Clements** recovering from an operation. . . . **John Molery** and **Bill Tinlin** of Beaumont, Tex., in for the Fair Ground races and some of the Mardi Gras doings. . . . **Nick, Joe** and **Hap** happy over the success of the three **Joni James** records. . . . **Frank Sasone** from Morganza, La., visiting around . . . **Woody Herman** and his Third Herd went over big, being sponsored by **Joe Delaney** and **Mel Mallory**.

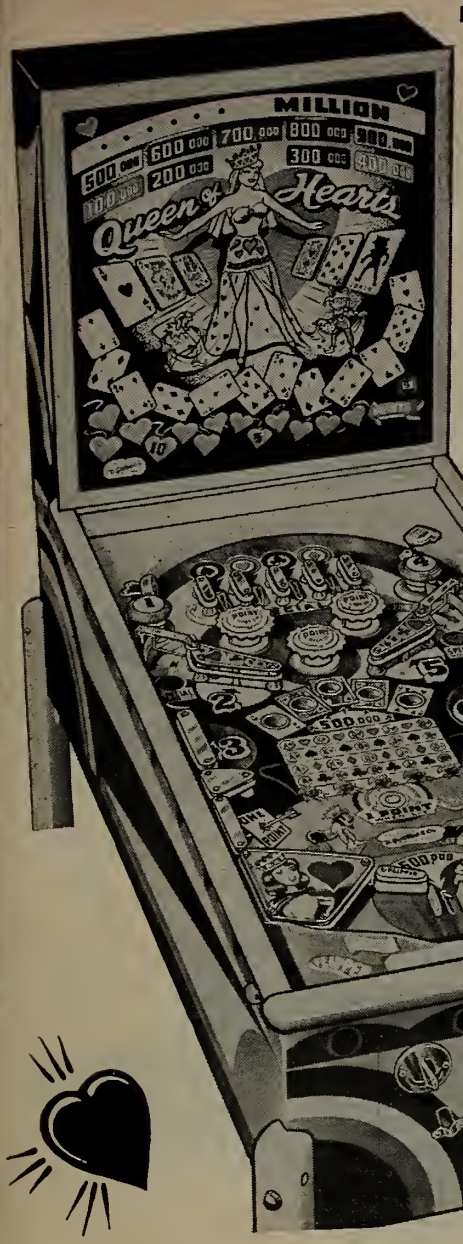
MIAMI MURMURS

Radio station WQAM's disk jockey **Harry Burge** conducts a daily program here called the "Jukebox Serenade" from 4:30 to 5:00 PM listing the top recordings. His program is prepared from information taken from The Cash Box listings as well as from those obtained from the Automatic Music Operators Assn. **Mrs. Shapiro**, secretary of the association, supplies Burge with her list after getting the information from the local operators. Mention is made on every program of both The Cash Box and the AMOA. Burge makes the point to his listeners that record hits are made by the public who puts its coins into juke boxes. . . . Max Weiss, Brooklyn, N. Y. coinman one of the many vacationing here. Max aching to joust with **Willie (Little Napoleon) Blatt** for the gin rummy title. However, before these card artists could get into action, they attended the fights at the Auditorium, a weekly event with local coinmen. . . . **Mr. and Mrs. Skolnick**, another Brooklyn resident, arrive for a vacation. . . . Les **Montooth**, Peoria, Ill., visits the AMOA and compares notes about their respective associations. . . . "Senator" **Al Bodkin** and his beautiful wife, expected here any moment now . . . **Sam Schlesinger**, Square Amusement, Poughkeepsie, N. Y., resting up a bit here . . . **Jack Lovelady**, who sold his route to **Milty Green**, and moved to Atlanta, Ga., in town. Jack, who is now in the Butane Gas business, still likes to know what's going on in the coin machines biz. . . . **Willie Blatt** states he's practicing very hard at "gin" awaiting the arrival of the bunch from United Mfg. Co. . . . **Mac Lesnick**, Seeburg distrib in Baltimore, in town, but we understand he's been hit with the virus (imported from the North, no doubt). . . . We've had numbers of coinmen here this winter, and we're told a great many more have plans to visit here before the season ends.

DALLAS DOINGS

The weather in Texas is Spring-like and business is at a peak. All the operators and distributors seem optimistic. But despite the sunny weather we continue to hear of operators who are battling the flu. **Tommy Chatten** over at Commercial music is back on the job after a week in bed with the flu. . . . **Audrey Hunter** over at State Music Distributors says that their "Atomic Jets" and "Aqua Jets" are selling well. Ditto for the Keeney Television sets. . . . **Jess Henderson**, who was hit by an automobile several months ago is still in the hospital. We are all hoping he will get better soon. . . . **Mr. and Mrs. Mac Duce** of Sweetwater have sold their record shop. Mac has gone into the used car business. Says its great. Mrs. Duce was in town this week introducing the new record shop owner to the record distributors.

We are glad to hear that **Bill Tomlinson** is getting out of the Veterans Hospital. . . . **J. T. Stewart** of Gregg Novelty Company in Longview was going through his record inventory the other day and was delighted to find some old **Hank Williams'** records. They are just like money in the bank, he says. . . . **Garland Delemar**, East Waco mayor in town. . . . **E. J. Shelby** operator and Hummingbird drummer, was in Dallas this week talking up new hits on his Hummingbird label. . . . We saw **Alma William** of Automatic Novelty Sales in Mineola in Dallas this week. . . . **Jimmy Garrett** of Longview was in town making the rounds of distributors. . . . Ditto for **B. G. Lawrence, Cecil Brock** and **Pete Purvis**, all of Stephenville.



GOTTLIEB'S

Queen of Hearts

WITH

5 BRAND NEW

"DROP-THRU" BALL TRAP HOLES

. . . TEN—JACK—QUEEN—KING—ACE

REPLAYS FOR:

STRAIGHT!

FULL HOUSE!

4 OF A KIND!

5 OF A KIND!

REPLAY for NEW "4-SUIT" ROLL-OVERS When Lit

REPLAY for NEW "ROLL UNDER" GATES When Lit by Nos. 1 to 6 in Rotation

REPLAYS for POINTS • HIGH SCORE

NEW PARTS CATALOG Now Available from Gottlieb Distributors

Fully illustrated; also contains adjustment instructions and complete lubrication check list.

• 3 "POP" BUMPERS •
• SUPER-ACTION CYCLONIC KICKERS •
• SUPER-POWER FLIPPERS •

BE SURE! ORDER AT ONCE FROM YOUR DISTRIBUTOR

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"There is no substitute for Quality!"

Music Ops Help Polio Drive

HELP POLIO
One Day's Collection from this Jute Box is being donated to the
MARCH OF DIMES POLIO FUND
Your Dimes and Quarters will help Crippled Children

ROCKFORD, ILL.—Pictured above is Dennis Casola, oldest son of Lou Casola of Mid-West Distributing Company, this city. All operators in Rockford went all out to help the "March of Dimes" drive. They gave one complete day's intake from all of their phonographs to the "March of Dimes." (See *The Cash Box*, Feb. 7 issue, page 34.)

This picture is symbolical of what happened in many other communities thruout the nation where operators of all types of equipment gave part or all of their receipts for certain periods of time to the "March of Dimes."

Like Lou Casola, operators, have always made it their business to cooperate in every outstanding national charitable drive like the "March of Dimes," "Damon Runyon Memorial Cancer Fund," and many, many others, including the Red Cross, Community Chests, etc., which have all benefited from the outstanding charitableness of the members of the coin operated machines industry.

CAPTURE and HOLD CHOICE LOCATIONS!

OPERATE THE KEENEY DELUXE ELECTRIC CIGARETTE VENDOR

★ Operotes on ony combination of nickels, dimes ond o quorter thru o single coin opening.
★ 9 Double columns dispense olternotely ot bottom. Alwoys fresh cigorettes. Holds 432 packs.
★ Dispenses regulor or King size pocks. Instontoneous price adjustments on eoch column.

THE PACK YOU SEE—IS THE PACK YOU GET!

Swing-up front top for easy looding. 3-woy motch vending.

WRITE WIRE PHONE

SCOTT-CROSSE COMPANY
INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET PHILADELPHIA, PA.

WE'VE GOT IT!!
EXCLUSIVE DISTRIBUTORS FOR
ROCK-OLA 1953
"fireball"
120 Selections
C'MON IN AND SEE IT!!

SPECIALS!!

LONG BEACH, floor sample	$279.50
TURF KING, ea.	89.50
HAYBURNER, ea.	239.50
WILLIAMS DELUXE WORLD SERIES, ea.	174.50
SEEBURG BEAR GUN, ea.	264.50

BALLY BINGO GAMES-Write

Bally BEAUTY CHAMPION SPACE SHIP

LAKE CITY AMUSEMENT CO. 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577)

"Pete The Rabbit"

CASH IN JOIN THE EASTER BUSINESS PARADE

BROUGHT TO YOU BY EXHIBIT JUST IN TIME TO CASH IN ON THE BIG EASTER BUSINESS PARADE

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WILL PAY TOP PRICE
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(Tel.: SUperior 1-4600)

Parking Meters Installed In Jamaica, N. Y.

NEW YORK—New York's expanded parking meter program went into effect this week when the first of 13,000 new meters was installed in the Jamaica area of Queens. Most of the machines will collect a dime-an-hour fee. A few in the fringe areas will permit two hours' parking for 10 cents.

The 13,000 meters will be in operation by the end of May.

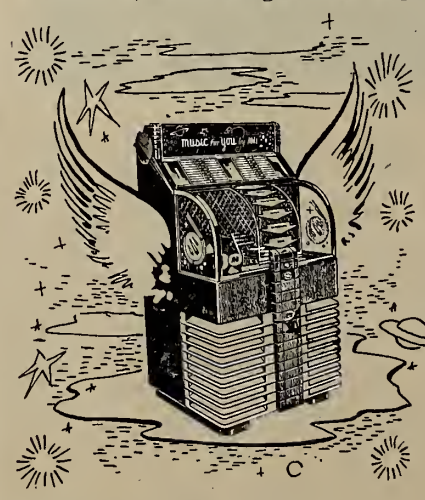
After the Jamaica installation is completed, 530 meters will be placed in and around Third Avenue and East 149th St., the busy section of the Bronx.

Bill Fitzgerald, AMI Adv. Head Blamed For "Flying Juke Box"

GRAND RAPIDS, MICH—Story appearing in a local paper: *"So THAT'S What It Was!"*

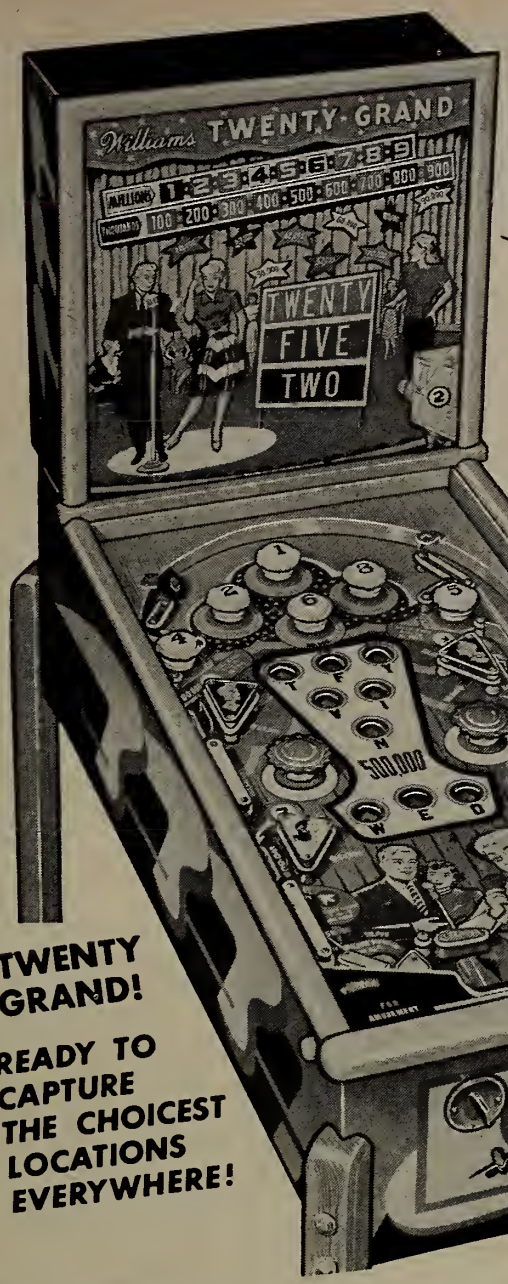
"The 'flying juke box' apparently was observed by several Grand Rapids residents who told The Herald, Sunday night, they had given chase to the strange objects by automobile—without luck."

Being the city where the AMI juke boxes are manufactured, Bill FitzGerald, advertising and sales promotion man for the manufacturer, is being blamed for the whole gosh darn thing. His own associates are even looking at him curiously. One of these men cautiously asked Bill, "Don't you think you're overworking?"



Denying all complicity, Bill frantically states, "Believe me, I ain't guilty. Too many locations want the Model 'D' for me to be taking them off the line and sending them on interplanetary flights. Publicity isn't THAT important!"

(*Ed Comment*: The Cash Box, *with its many inside sources, made a complete investigation, and the only thing we can say to Bill is "We're not convinced."*



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TOP'S THEM ALL FOR 1953

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GREAT NEW 5-BALL

TWENTY GRAND

FEATURING:

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DIFFERENT

NEW!

BETTER

New!

FAST!

NEW!

See Your Distributor Now!

✓ 1 TO 8

GOOD FOR ONE REPLAY and lite-up two bottom rollovers for replays.

✓ TOP ROLLOVERS lite-up and increase from 50,000 to 500,000 when ball is trapped in "N" hole.

✓ SPELL AWARDS: TWO-FIVE-TWENTY by trapping balls in center panel.

✓ 9 TRAPHOLES score ½ million each!

✓ 2 THUMPER BUMPERS — 2 FLIPPERS

✓ TWO AUTOMATIC FLIPPERS lite-up at bottom for increased values.

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READY TO CAPTURE THE CHOICEST LOCATIONS EVERYWHERE!

Williams MANUFACTURING COMPANY

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TWENTY GRAND!

CREATORS OF DEPENDABLE PLAY APPEAL!

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Bally Service School In Cleveland

CLEVELAND, O.—Joe Abraham, head of Lake City Amusement Company, this city, played host to quite a large group of operators who visited his headquarters to take part in a Bally Service School session held on January 14 and 15.

Bob Breither, Bally chief field engineer conducted the classes.

Pictured above, top, left (l to r): Jack Beiter, Joe Abraham, Del Beiter and Jim Schlarb. The operators are all from Beiter Music Co. Newcomerstown, O.

Top, right (l to r): Harry Jacobs and Eddie Miles of Lake City and Nazeed George, of George Brothers, Warren, O.

Bottom, left: Left rear—Frank Duda, Dover Novelty Co., Dover, O.; Right rear—George Bello of New Philadelphia, O.; Lower left—Fred Johnson; Lower right—K. W. Brewer; and in the center—Bob Breither, Bally chief field engineer. Johnson and Brewer are from Peninsular Candy Co., Port Clinton, O.

Bottom, right: Paul Campisi (left) and Tony Toutoglino of Elum Music Co., Massilon, O. discuss the lesson of the day.

Wurlitzer Sales & Profits Up 1st Nine Months Of Fiscal Year

CHICAGO — Consolidated operations of The Rudolph Wurlitzer Company, according to a statement issued by R. C. Rolfing, this city, for the third quarter of 1952 (Oct., Nov., and Dec.) resulted in a net profit of $222,-848.17, or 27c per share, after all reserves and taxes. This compares with a profit of $253,710.31, or 30c per share, for the same period a year ago.

Sales for the third quarter were $10,925.949.68 as compared with $8,692,780.32 for the same period a year ago.

For the first nine months (April to December inclusive) net profit was $587,836.07 (including profit resulting from the sale of real estate) or 71c per share, after all reserves and taxes. This compares with a profit of $566,-577.49, or 68c per share, for the same period last year.

Sales for the first nine months were $25,877,800.68, as compared with $20,-665,133.67 for the same period a year ago.

"Production of pianos, electric organs and coin operated phonographs continues according to government regulations," stated Rolfing, "and to date we have had no difficulty in selling all the civilian products we are permitted to make."

ORDER NOW!

The Greatest

Bally's "SPACE SHIP"

RUNYON SALES COMPANY

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FROM THE NATION'S

LARGEST coin machine STOCK

SEND FOR OUR COMPLETE PRICE LIST

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.

855 N. BROAD STREET, PHILA. 23, PA.

PHONE: STEVENSON 2-2903

Dear Mr. Editor:

This is a letter which will show you how things goes in this here business. Sally (that's Mrs. Slugger) she is home sick. We even had to call a doctor.

Anyways while Sally (that's Mrs. Slugger) is sick I am down here at the store and I am taking service calls. Sam Simpson, my helper, he is out on the route doing the collecting and the servicing while I am all tied up down here with the telephone. (I only hope that he don't lose us some of our stops).

Believe me, this ain't no easy job, sticking by the telephone here. Some of these here calls gets you plenty good and nuts. Some gets you mad. Some makes you laugh. But all in all they are something plenty.

Anyways I gets a call from a very good spot. This guy is a Polish guy. He has a very nice tavern. But he don't talk too good English.

Anyways, he calls me up. He says. "Solly, yoo sand ofer som racorts fer da moosic mahsheen, hah." (I am going to try to write you just like he is talking to me).

So I says to him, I says, "What kind of records you got in mind Stanley?"

(His name is Stanley Woroscynskieskiewicz. Anyways that is how it is spelt out on the route card by Sally (that's Mrs. Slugger) and she is always right.)

So he quick starts to telling me what kind of records they is. But I can not understand a single one word of what he is saying.

So I says, "Look, Stanley, you take it slow and easy like. Okay?," I says.

So he says, says he, "Wot's matter wit yoo? Yoo nots? Where's my goil frand, Sally? She know right avay qvick."

So I says, "Look, Stanley, Sally she is sick at home today. You take it kind of easy like with me. You spell these here records out for me. And you do not talk so fast on the telephone. You hears me?," I says to Stanley.

So he says right back to me kind of getting mad like, "Wot is matter with yoo? I cannot spall these. Yoo take down like I'm talling yoo", he says.

I sees there is no use with this here Stanley. So I says kind of quiet like to kind of easy him down a little, "Okay, Stanley. You tell them to me all over again. But you do it slow like this time."

So Stanley says to me, "Hay, yoo. You horry opp. I got me bisniss to take care. I got no time to make foolishniss. You take down wot I am talling yoo. And you do this qvick. Hokay?"

He again rattles off this here stuff and I can not make no heads or no tails out of this here whole thing.

So I says, says I, "Hey, Stanley, maybe you got this list written down. Maybe. Hey?"

So Stanley he says to me, "Wot's matter with yoo. Yoo nots? I no write. Yoo take down like I talling yoo. Like Sally do. Yoo horry opp too. I got no time. I bizzy. I got bisniss to take care. Horry opp, yoo", he says.

Anyways I sees that this ain't not going to be no good. So I says to Stanley, "Okay. You tell me them names once again. I will put them down."

He once again rattles them off. I do not understand even one single one word what he says.

Then he says, says he, "Yoo got dem now, hah? Hokay. Yoo rosh dem ofer to me qvick. I need fer moosic mahsheen rite avay. Horry opp", he says.

So I says, "Sure, Stanley", I says, "I got them all down written here on paper. Don't you worry about nothin', Stanley."

Well, to make a long story real shorter, I am stuck. But stuck good. I do not put down nothin' on the paper. I do not even know one single one word he says. So I sits back and I figures out I better wait for Sam Simpson. Maybe Sam was there and maybe he will know what this here Stanley wants anyways.

When Sam Simpson comes in he don't know from nothin'. (I told you he was a simp's son). He tries to get them records on the telephone from Stanley. But I catch on right quick he can not even make out what Stanley is saying to him, not counting what them records are anyways. So I quick pulls him off the telephone.

I says, "I better calls up Solly (that's Mrs. Slugger) and have her phone up this here Stanley or we are going to lose us a good spot", I says.

So I calls up Sally (that's Mrs. Slugger) and I says to her, "How are you feeling sweetheart? I am alright", I tells her.

Then I says to her, "This here Stanley calls up on records he wants, Sally. But I do not know what he is saying. What should I do?", I says.

Says she, "Okay, you lunkhead. I will call up Stanley. You do not even know how to write down things. You are a jerk", etc., etc., But I hangs up by this time.

The phone rings as I am still wiping off the sweat off my head. It is Sally again. She says, "Okay. I got the list. Send Sam Simpson over here to get it. You dumb dope", she says, "when you see it you will see how simple it is to copy down things.

"Even a simple brain like you got", she trumpets, "should be able to copy down things. You don't have to think, you jerk", she screams, "to copy down.

"And what is more", she goes on and on and on and she says, says she, "you are disturbing me while I am home sick. You better not call me again", she says, "or I will come down to the store and knock your thick block off".

She was saying plenty more, too, but I cuts her off by hanging up the telephone very soft and easy like.

Then I grabs Sam Simpson and I says to him, "Sam", I says, "you go on over to my house and get a list from Sally. Do it right away", I says to him, "and you come on right back here without stopping off anywheres. You hear me?", I says.

Anyways, Sam comes back. This is the list he gives to me. This is the records what Stanley Woroscynskieskiewicz wants. And this is what Sally says was so easy to copy down:

"Czerwony Kogut"; "Moje Serce"; "Na Zdrowie"; "Nowe Czasy"; "Owczarski Taniec"; "Majowy Kwiat"; "Jedzie Jasio"; "Polsak Babka"; "Starokrajski Oberek"; "Wesoly Piesek".

What are you going to do?

Sincerely,
Solly Slugger
"Your Operator Friend"

We went down to Baltimore this past Sunday night (Feb. 1) for the Fifth Annual banquet of the Machine Operators Association (as we've been doing these past years) and once again left with the impression that this party is one of the greatest. We know that a tremendous amount of effort and hard work goes into the planning, organizing and conducting of the party, and it would be unfair to give credit to only a few individuals. The operator members should be greatly appreciative, and pay homage to all who produce such a smoothly run, highly successful party. . . . **Irv Goldner**, president, as usual made a short welcoming speech—highly professional, we may say. Irv thanked all his associates who made the event so outstanding, paying particular praise to **Bernard Rose**, who was slated for the president's post of the association, but had to pass it up for the time being, due to ill health. Rose, by the way, was active on the floor, performing many duties. . . . And, of course, **Harry Rosenberg**, he of the golden voice and sharp wit, once again handled the chore of master of ceremonies. Harry introduced all the celebrities, out-of-town visitors, and members of the executive staff of the association. In addition, this year, for his own physical and mental welfare, made a point of calling on Mrs. Rosenberg for a bow. . . . The city officials in attendance, too numerous to mention in this space (see story elsewhere), were headed by the Mayor of Baltimore, the **Honorable Thomas H. D'Alesandro**, who made one of the finest and shortest speeches of all time. . . Visitors from the factories were: **Sam Stern** and **Harry Stern**, Williams Manufacturing Company; **Herb Oettinger** and **Ray Rhiel**, United Manufacturing Company; **Jack Nelson** and **Dan Moloney**, Bally Manufacturing Company; **Sol Gottlieb**, D. Gottlieb & Company, **Sam Wolberg**, Chicago Coin Machine Company; **Jack Mitnick** and **John Stuart**, AMI, Inc.; and **Lenny Schneller**, Nate Schneller, Inc. . . . Thanks again, fellows, for a most wonderful evening.

* * *

It was nice seeing so many of our Baltimore friends—**Chris Christopher**, **Sol Silverman**, **Frank Crowley**, **Sam Weisman**, **Herman Perin**, **Irv Blumenfeld**, **Harry Hoffman**, **George Goldman**, **Moe Kaminsky**, **Maurice Davis**, **Pete Mongelli**, **Mike Mongelli**, **Maury Sykes**, and many others. . . . Missed **Mac Lesnick**, who is in Miami Beach. . . . **Barney (Shugy) Sugerman**, Runyon Sales, finally drops a card about his cruise, Shugy and the missus visited the Virgin Islands, Barbados, Antiqua and Trinidad. He should be back in the office when you read this. . . . **Jack Mitnick**, AMI regional representative, off for the southern climes for several weeks. . . . **Al Schlesinger**, Poughkeepsie, N. Y., in town for a visit. Al trying to make up his mind whether to go to Miami Beach or Japan. . . . Another visitor here was **Abe Rechtschafer** of Hartford, Conn. Abe knows where he's going—it's to Miami Beach with the wife. He leaves Feb. 15. . . . Abe Lipsky, Young Distributors, home ill with the flu. That keeps **Joe Young** really hopping, as demand for the Wurlitzer 1500 keeps steadily increasing. . . . **Al Simon**, Albert Simon, Inc., was supposed to go to the Baltimore banquet with Sam Wolberg of ChiCoin, but at the last moment, the virus caught up with him. . . . In this column, Jan. 31 issue, we wrote about **Paul Tartaglia** and his five sons. It's now called to our attention by **Meyer Parkoff** of Atlantic-New York Corp., that we overlooked mentioning the real power behind the throne—she's Paul's daughter, **Ann**, who keeps her eagle eye on the green stuff, and we don't mean Paul's broccoli. . . . **Dave Lowy**, Dave Lowy & Co., moves his offices back to his original spot, 594 Tenth Ave. . . . . The energetic, ever smiling **Greco** boys (**Tom and Joe**), from Glasco, N.Y., spread some cheer along coinrow this week. . . . **Frank Mencuri**, Exhibit sales manager, evidently couldn't complete his business last week, so he stayed around for this week. **Mike Munves**, local distributor, saw to it that Frank was entertained royally during his stay. . . . There was a load of music machines on the floor of Koeppel Distributing Co., when we dropped in. However, **Harry** and **Hymie** smiled, explaining they wouldn't be there long. . . . Ran into **Marvin Liebowitz**, former pin game operator. One of the few who left the business at that time, Marvin still has a coin chute running thru his blood. We spoke of many of our friends, and Marvin asked that we say hello to them all. . . . **Nat Cohn**, Conat Sales, visited his soldier son, **Teddy**, at Aberdeen, Md., this week-end, and reports the boy is getting along swell. . . . **Marty Sonin**, local op, extremely anxious over his son, **Gilbert**, who has been active on the front line in Korea for the past eight months. He should have had a rest period after a certain number of hours at the front, and is long overdue. The boy has only until the beginning of April to wait for his discharge from the service. . . . **Al Blendow**, sales mgr. for Meteor Mfg., kiddie ride manufacturers, visits along coinrow.

THRU THE COIN CHUTE

CHICAGO CHATTER

The good and the bad came into very sharp focus this week. . . . The good—the great **Edgewater Heart Fund** (originated by **Al Stern**) and which offers any and every coinman stricken with this terrible disease free heart surgery and treatment. **The Edgewater Heart Fund is a memorial to George D. Moloney.** It is the hope of all who are donating to it, and helping it continue on ahead, that everyone in the industry will drop a check into the mail (which is tax deductible)—to: **Edgewater Heart Fund, Edgewater Hospital, Chicago, Ill.** Remember the heart is the No. 1 cause of death in America today. Help yourself and help others. Keep this great memorial to **George D. Mononey** going ahead with the necessary research to bring an end, if at all possible, to the thousands of deaths from heart conditions. . . . **The bad**—the fact that the rumor mongers are on the loose again. The big loose-lipped blabber-mouths are again yapping away about everything they don't know one damn thing about. All they do is bring damage and injury to people. This past week three different, vicious rumors were circulating which, when checked directly with the people concerned, turned out to be absolute fabrications—and, in one case, a complete and disgusting distortion of the truth. Next time one of these filthy mouthed rumor-mongers gets you in a corner and begins to tell you "the inside"—either make him report "facts"—or advise this column just who he is and what he said. People here who have been the innocent objects of these filthy mouthed rumor-mongers would very, very much like to trace them down.

When we, at long last, did get thru to **Bill O'Donnell**, over at Bally, all Bill said was, "Man, oh, man, oh, man, oh, man, talk about being busy—WOW." From what we gathered in the twenty or so seconds we could talk to him (as long distance phone calls waited) was that "Beach Club" orders have exceeded anything yet known to the firm. And that's sayin' but plenty. . . . Got a glimpse of **Ray Moloney** as he dashed in and out of his office this past week. The guy looks just as chipper as ever. And that charmin' smile is bigger than ever.

In answer to our letters came the news from all over the country that the operators look forward to 1953 being their best year yet, provided, of course, everything else is equal. And states, counties and cities don't tax them out of business. . . . **Jack Nelson** and **Dan Moloney** back from enjoying the big Baltimore ops association dinner report it was "terrific." . . . Disregard all rumors you hear about Washington, D. C. and amusements until official report is made very soon by **The Cash Box**. . . . **Ralph Heft** of **Ray Cunliffe**'s outfit sending us the pictures he took of the burning of the first 25 old pre-war juke boxes. He will take more pics as they burn more of 'em as the weeks go by. . . . **Bill Fitzgerald** continues to vociferously deny that he had anything at all to do with those "flying juke boxes" people reported seeing over Western Michigan (and which stories appeared in the press). But (????). . . . "Thousands for defense but not one cent for tribute" may well become the slogan of the juke box biz if ASCAP gets some Congressman to again introduce legislation to amend the Copyright Act of 1909 and try to force juke box ops to pay royalty-tribute for copyrighted music. . . . One cute gag that got lots of attention, **"Estimated Deficit Report—1952"** sent out by Exhibit Supply. . . . **Willie Blatt** writes up from Miami that some op visiting here saw a phono with two 50 selection mechanisms in it back to back. Anyone see such a phono in a coffee shop near the Hilton? . . . **Art Weinand** comments, "I'd sure like to become a member of the '20 Year Club' but," he buts, "I'm only in the coinbiz 17 years tho, believe me," he says, "the hours I've worked actually makes this 34 years. So what about a membership card?" . . . **Frank LaMaskin** of Suzie's Arcade who, because of building remodeling, was forced to sell an ABT 6-gun Rifle Range, reports that the little ad he ran in **The Cash Box** last week got him phone calls from almost everywhere. . . . **Dom Pigati** of Highwood phones to say, "I'm on my way to Miami for a coupla weeks." Lucky stiff. . . . **Frank Mencuri** in New York all this last week where some really big deals for Exhibit equipment were cooking.

Bill DeSelm talking "Show Boat" and more "Show Boat" and trying to think up some way to launch the game on a Mississippi River steamboat with a big show on a real showboat. . . . **Raymond Williams**, the big oil man, in from Dallas and visiting the beer city of Milwaukee. **(Raymond and beer?)**. . . . **Herman Paster** in town this past week reports business zooming ahead. . . . **Earl Palmer** now with United. Was with Exhibit for 31 years, he reports. . . . **Johnny Casola** still in Birmingham with his dad but reports that his dad's on the way back to health. . . . Chicago miracle—**Max Sparks**, mechanic, calls up looking for a job. . . . **Len Micon** so busy he hasn't the time to completely finish phone conversations. At the pace World Wide's going right now seems like Al Stern can take it real easy down in Miami. . . . **Freddie Skor** reports that they cut down on attendance figures at their Rock-Ola "School" because they've learned smaller classes get more out of the course. . . . **Tillie Galgano** did herself proud at the Automatic Phono Bowling League the other night—rolling a 212 . . . which you and you and me cannot ever seem to do. . . . **Mary Gillette** must have been the big inspiration. Her team took the fine Decca bowling team over the hurdles in two straight games. And increased their lead by two games. Seems like Mary should show up more often. . . . **Dave Bender** of Coven Distribs recovering in the Evanston Hospital, Evanston, Ill. **(Drop him a card)** . . . . **Carl Christiansen** scooting thru that Indiana territory that Wurlitzer allotted to Coven Distribs while **Ben Coven** busier than a bee interviewing and hiring salesmen to help Carl cover this area. Ben reports that his charming wife, Trudy, rid of the flu and that both kids, **Larry** and **Jeffrey** also feeling fine. . . . **Herb Oettinger** and **Ray Riehl** still talking about the nice time they had at the Baltimore ops' party. . . . **Paul Huebsch** of Keeney reports that many changes made at the factory. **Roy Guilfoyle** is now Executive Vice-President in charge. In the meantime, **Roy McGinnis** down to his home in Miami. (Just can't forget that phone number Roy has in his Miami home: 868788). . . . **Alvin Gottlieb** reports that firm had to install more trunk lines so that they could get themselves "at least one open line" for outgoing calls.

Election postponed for 30 days by music ops' assn here. Seems like **Ray Cunliffe** will be re-elected president. But there may be a change in other positions and in board of directors. . . . **Eddie** and **Morrie Ginsberg** working away all day long at Atlas as those Seeburgs go out almost before they're even unpacked. Reason for the long hours for Morrie and Eddie—**Nate Feinstein** on the road visiting ops. . . . **Sam Stern** advises the firm going ahead as speedily as possible filling orders on "Twenty Grand." **Harry Stern** covering the south on present road trip. . . . **Charles (Jimmy) Johnson** of Globe modestly admits having entered into the coinbiz in '28. Says he, as he gets his card from the **'20 Year Club,'** "I was collecting at a tender age." . . . If you need factory space one of the mfrs here may be able to help you out. . . . **Nate Gottlieb** claims that he never would have believed that **Dave** would have turned fisherman. "But," Nate buts, "I guess it was those two big ones he caught on his first attempt." . . . **Vic Comforte** discussing kiddie rides. But still scratching his pate. . . . **Earl Kiess** came up with some very informative material re: records ops are not getting. . . . **Paul Golden** reports, "Someone must take the lead," as he scoots about town interviewing schools regarding a "School for Mechanics." Claims that all the ops want and need the "School" but none making any effort. . . .By the way if you, too, received a letter from C. Ted Houchins of Hinton, W. Va. please remember that The Cash Box doesn't even know this person and, especially, most definitely does not endorse any statements appearing in his letter. . . . **Bob Lindelof** hoping for games to be licensed. . . . **Vince Shay** phones to say, "Why not run a big dinner for all the members of the **'20 Year Club.'** Let everyone put up a double sawbuck," says he, "and let's get together again." . . . Association here has given up trying to get ops together on Wednesday and Friday nights. "These are the fight nights," laments **Ray Cunliffe**, "and no one shows up." (Ain't it the truth?)

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NEWEST 6 PLAYER
10th FRAME SPECIAL BOWLER
10th FRAME plus 5th FRAME
"DOUBLE SCORE FEATURE"
1. SCORES MADE IN 5th FRAME DOUBLED!
2. 10th FRAME FEATURE!
3. HIGH SCORE OF THE WEEK!
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NOTE!
AT YOUR REQUEST CHICAGO COIN IS AGAIN FURNISHING THEIR PROVEN SLIDE COIN SHUTE IN THIS MACHINE
• EASY TO READ INDIVIDUAL SCORE DIALS
• JUMBO "FLY-AWAY" PINS
• PUCK GLIDES SMOOTHLY OVER FORMICA PLAYFIELD
• REBOUND ACTION, 20-30 SCORING
chicago coin
MACHINE COMPANY
1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

COVEN distributing company
3181 Elston Chicago 18, Ill.
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EXCHANGE SPECIAL
WURLITZER 1015 AND 1100
COLOR CYLINDERS — $3 Per Pair
MUST HAVE YOUR OLD FRAMES — SEND THEM PREPAID TO US

THE "20 YEAR CLUB"

"a great idea"

Herb Jones
Vice-President, Bally Mfg Co.

A compilation of the members of the coin machine industry who have joined the "20 Year Club" was published in the January 24 issue of *The Cash Box*.

This was a long and imposing list of names of men and women who have been associated with the coin machine industry for 20 years or more.

After we went to press on the January 24 issue, a large number of additional applications have reached this office. We shall publish these names in a forthcoming issue.

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

SO — YOU TWENTY YEARS — WHO HAVEN'T AS YET APPLIED, MAIL IN THE COUPON BELOW.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME .....

FIRM .....

ADDRESS .....

CITY..... **ZONE**..... **STATE**.....

Date I entered the C. M. Business.....

● **Also Send Membership Card For** ●

(Enclose Names, Firms, Addresses and when they started)

CALIFORNIA CLIPPINGS

LOS ANGELES

The swing to dime play continues, with indications here all pointing to general acceptance in the not too distant future. Operators throughout the state all report that they have had no disparaging reaction from their locations and are quick to point out that their grosses have increased and their service calls dropped to a negligible margin. While there are a great many operators who remain hesitant about switching to dime play, it is important to note that they are cognizant of the trend. It is evident that operaors throughout Southern California appear to be inaugurating dime play in much the same manner that other communities are throughout the nation; that is the so-called "fringe areas" adopting dime play with the metropolitan cities holding off and watching reactions elsewhere.

* * * * *

Jack Simon and **Abe Chapman**, Simon Sales Co., continue their spree of business with Jack reporting a healthy turnover in games. Latter denies that he's dieting, by the way. We like Abe's analysis of this game called golf and also of that man called Mangrum. . . . Tex Miller in town from Blythe this past week. Man whatta trek that is. . . . The boys over at Dan Stewart Company keep rollin', with oh so many Rock-Ola "Fireball's" moving out to operators. **Jack Dolan** had a fist full of business the day we called—and don't forget to tell 'em about that terrific Chicago Coin "Name Bowler" sez Jack. Prexy **Dan Stewart** in town this week too. . . . Southland ops were praising that weather man all over the place with the thermometer hovering in the 80's. . . . The siege of colds 'n flu that laid so many coin men down appears to be on the wane. . . . Veteran games and music operator **W. Patton** in from Turlock this week on a mixture of business and pleasure. In addition to the extensive operation he has in the San Joaquin Valley, Patton is also vice-president of a California pigeon fancier's association. . . . **Lela Smith** in from Barstow. . . . **Nels Nelson** hit with a pretty bad case of the flu. . . . Business at the Laymon emporium continues to roll along in sprightly fashion, with **Ed Wilkes**, **Charley Daniels** and **Jimmy Wilkes** playing to a sizable crowd the day we called. "Can't hardly keep a machine on the floor," sez Wilkes, "and I mean both the Wurlitzer 1500 phonograph and that Bally 'Beauty.'" Latter game is hailed as one of the most successful ever by operators throughout the area.

* * * * *

Dan Donahue, Seeburg factory representative out this way, due to visit Salt Lake City shortly. . . . **Joe Duarte**, Badger Sales export manager tells us that '53 has all the earmarks of becoming the biggest export year ever for the firm. . . . **Morry Wiczer**, Wico Corp., busier than ever with the baseball season rapidly descending upon us. The firm's automatic pitching machine will kick off in this area at the end of this month, with many of the major league ball clubs quartering here for spring training. . . . **Nick Carter**, **Lee Cate** and **S. Chapman**, Nickabob Co. doing a whale of a job with the beautiful AMI Model "D." . . . **Mary and Kay Solle**, Leuenhagen's Record Bar, looking prettier 'n ever while raving about the great new **Dinah Shore** disking called "Salome." . . . **Al Silberman**, Badger Sales Co., not only points with pride to his "20 Year Club" membership card, but also to the new six drink "Soda-Shoppe." Understand that operators are literally waiting on line to get their hands on one of 'em. . . . **Phil Robinson**, Chicago Coin's regional rep, just beaming all over the place. The reaction to the firm's "Name Bowler" and "10th Frame Bowler" has been so great sez Phil. We're delivering all we can get, too, adds the Beau Brummel himself.

* * * * *

Bob Portale joined the Advance Automatic firm up Frisco way this past week. Bob is one of the most well liked chaps in the business. . . . **Lyn Brown**, Exhibit Supply's regional rep, reports a sizable increase in sales of the firm's "Space Gun." "Operators are finding the gun a natural in kiddie ride locations because of its specific design," sez Lyn, who is also readying plans for the expected rush in business via Exhibit's "Pete The Rabbit" come Easter time. . . . **Jack Spencer** of Big Bear Lake, and **Joe Boll** of Twenty-Nine Palms in town again this past week. Jack reports there's still some snow and skiing up at the resort. . . . **Bill Happel**, prexy of Badger Sales all smiles as ops continue to rave 'n rave about Williams' "Twenty Grand." . . . **Hank Tronick**, Minthorne Music Co., happier 'n a kid with a lollipop; as he puts it "I somehow managed to find time to grab a full hour for lunch." Hank and **George Mahlum**, two of the busiest fellows in town, continue doing a superb job with the fabulous Seeburg phono. . . . **C. L. Andrews** of Lompoc looking over some new equipment along Pico this week . . . ditto **Jack Neal** of San Bernardino. . . . Like that conversation between two ops along the row, "why ain't you in the association." . . . **George Regas** of San Diego also another visitor to sunny Los Angeles this week . . . and so many many sighs up and down coin row as ops discover that pert **Jo Ann Lewis** will no longer be with us. Gal leaves for Tucson and a wedding February 7. . . . **Fred Gaunt**, **Al Bettlemen** and major domo **Charlie Robinson** enthused like mad with the reaction to United's new "Show Boat." Ops have taken to the fast play of the game like a duck takes to water. . . . **Jack Lewis**, California Music Co., seems to agree with the compliments being paid by **Mary Solle** to **Dinah Shore**'s disking of "Salome." . . . The **Bob Smiths**, Sr. and Jr., have shaken their respective colds and are back raring to go over at Automatic Enterprises. . . . **Kenny Wolfe** in from San Diego . . . ditto **E. E. Peterson** from same said fair city.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classied ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT — Operators and Distributors who are interested in adding America's finest folder vending postage stamp machine to their present route. Steady year round income. For free folders and complete data write SCHWARTZ DISTRIBUTING CO., 1800 S.W. 17th STREET, MIAMI 45, FLA.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT — Shuffles, Rebounds, Bowlettes, Star Series, All Stars, Five Balls, A1 Condition Only. Any Quantity at the right price. Can pick up in states bordering Eastern Canada. E. LIEBMAN, 12 Baby Point Rd., Toronto 9, Ontario, Canada.

WANT—Palm Beaches, Atlantic Cities, Spot Lites, Bright Spots, United Leader, Stars, Boleros, 100 Record Seeburgs and late model Phonographs, Exhibit Guns, Seeburg Bear Guns, Hobby Horses. Give best price in first letter. VALLEY DISTRIBUTORS, 710 12TH STREET, SACRAMENTO, CALIF.

WANT — We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: TIlden 4-9040.

WANT — Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal 6L7 Metal. Will pay $40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Keeney 4 Player Conversions, for long board with return puck; Genco Scoreboards; Late 5 balls. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, O. Tel.: UNiversity 6900.

WANT—AMI D40—D80, 40 selection Hideaways, Wall Boxes, Steppers, Speakers, Seeburg 100's, Hideaways, Wall Boxes; Wurlitzer 1017, 1217, 1400, 1100; Latest amusement games, Metal Typers, Heavy Hitters, Silver Bullets, Arcade Guns, Scales, etc. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT — Chicago Coin Basketball Champ, LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINNESOTA.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B, C, and D; Seeburg Phonograph Model M 100 A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO 18, ILL. Tel: INdependence 3-2210.

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at $2 per thousand. Write, wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUnkirk 3-1810.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—United Alleys: 5 Player $215; 5 Player with Formica and large pins $240; 6 Player $240; 6 Player with Formica and large pins $265; 6 Player Deluxe $325; 6 Player Supers $350. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND 15, OHIO. Tel: TOwer 1-6715

FOR SALE — Best Buy In Town — Three United 5 Bowlers, disappearing pins $150 ea.; Three United 6 Way Bowlers, disappearing pins $175; One Bally Bright Lights, drop chute $175; Three United A.B.C., drop chute $150 ea. LEE NOVELTY COMPANY, 1004 SPRING STREET, SHREVEPORT 69, LA.

FOR SALE—We have all type Bingos at right prices. Genco's 400—all latest factory improvements for right results. Clean—ready for location $275. MERIT INDUSTRIES, 542 W. 63rd St., CHICAGO 21, ILL. Tel: ENglewood 4-9202 and 4-9204.

FOR SALE — Keeney 4 Player $75; Genco Targets $60; Bally Baseball $50; Telequiz & Film $75; all in excellent condition, ready to operate. NATIONAL NOVELTY COMPANY, MERRICK, N. Y.

FOR SALE—Ready for location. C.C. King Pin $125; Genco Hits and Runs $75; The Thing $45; Harvest Time $50; Bomber $70; Tahiti $62.50; Utah $50; Stop & Go $70; Star Series $49.50; Chicago Coin Pistol $95; Dale Gun $45. AMUSEMENT ARCADE CO., 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—4 Exhibit Pony Express $249.50 ea; 2 Keeney League Bowler, Four Player, $89.50 ea. Send for bargain list. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE — Chicago Coin Pistols $65; Chicago Coin Hit Parades $75; Penny Counter Grippers $20; Bingo Roll $50; 750 Wurlitzers $45. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 7-6213.

FOR SALE—Match The Wheel Shuffle Alley Conversion. Attached to top of head. Fits all types shuffle alleys. Only action matching unit. Only two wires to attach. Sample $42.50. Write for quantity price. One third deposit with order. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVE., BROOKLYN 30, N. Y.

FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Frolics—Ready for location—$495 ea.; Coney Island, Atlantic City, Bright Spot — Write; 40 pieces prewar music—F.O.B. Cleveland $1000. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel: HEnderson 1-7577.

FOR SALE — Bowlette $25; Long Beach $325; Leader $300; Stars $365; Star Series $45; Tri-Score $40; Temptation $33; Trade Winds $25; Three Feathers $45; Triple Action $25. Plenty of other bargains. F. O. B. St. Louis. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVENUE, ST. LOUIS 15, MO.

FOR SALE—Seeburg M100 A phonographs, thoroughly reconditioned and refinished. Look and operate like new phonographs $649; Seeburg 148ML reconditioned, refinished $259; Seeburg 147M reconditioned, refinished $159; Seeburg H146 Hideaway reconditioned, refinished $115. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—ABC $175; Long Beach $375; 5 Star $50; County Fair $175; Steeplechase $225; Stars $450; AMI "A" $325; "B" $425; "C" $475; 1015 $100; Evans $350. Write for Wholesale Premium List. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GEneva 0972.

FOR SALE — Williams Games: Long Beach, new, $319.50; Horse Feathers, new, $319.50; Slug Fest, like new, $189.50; Hayburner, like new, $149.50; Sea Jockey, like new, $159.50. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON. Tel.: ATwater 7565.

FOR SALE — Reconditioned Wurlitzers: 1250's $425; 1100's $300; 1015's $150; 1080's $150. Seeburgs: 146M $150; 147M $175; 148M $275. Packard Manhattan's $125 Packard Sevens $75; Wall Boxes 3-W-2 L 56's $12.50; WL-1 56's $10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Kiddie Rides—Beautiful Exhibit Big Broncos; Space Ships, all makes; Midget Movies; Boat Rides; Automobile Rides . . . all guaranteed 100%. Must be satisfied or may return within 30 days for full refund. WANTED to buy: Wurlitzer 1015's; 1100's, 1250's, 1400's. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, MASS.

FOR SALE—Keeney Super DeLuxe League Bowler (Mystery Score) $275. United Five Player $200. plus crating. ANTHONY HIRT, 2420 NO. 8 ST., SHEBOYGAN, WISC. Tel: 5197.

FOR SALE—AMI "A" $350; C.C. Hit Parade New $175; Wilcox Gay Recordio $125; Thunderbolt Horses $450; Turf Kings Clean $125; Winner $100; Mutoscope Silver Gloves $250; A.B.C. $165; Shoot-A-Line New $200. WOLF DISTRIBUTING CO., 8690 W. COLFAX, DENVER, COLO. Tel.: BElmont 3-4074.

FOR SALE—Packard Wall Boxes $4 ea.; Wurlitzer 3031's $5 ea.; Wurlitzer 3025's $6 ea.; Photo Finishes and Citations $25 ea.; Universal Five Stars $100 ea.; Rock-Ola Playmasters $50 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL.

FOR SALE—3 model 1450 Wurlitzers $695. ea; 4 model 3020 Wall Boxes $25. ea; 4 model 3020-48 Wall Boxes $35. ea; 3 model 3025 Wall Boxes $5. ea; 1 model 1428 Magic Glow Rock-Ola $250. All this equiphas been shopped and in working condition. T. D. BUTCHER, 409 N. OAKLAND, CARBONDALE, ILL.

FOR SALE — Photomatic—4 for 25c camera; semi-automatic, complete with darkroom, in A-1 condition. Will sell outright or trade for music, pin, or bingo games. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD 5, CONN. Tel.: 6-3583.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Offered at the lowest prices in the midwest. Bally Frolics; Palm Beach; Spot Lights, Atlantic Citys, United Bolero and ABC's. All games ready for location. Contact us immediately. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAin 8751

FOR SALE — Seeburg Wall Boxes 3W2L56 5¢ $10 each; 3W5 & 7L56 (5-10-25) $25 each; Post-war Seeburg, AMI, Wurlitzer, and Rock-Ola phonographs at lowest prices. Be wise and buy at SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J. Tel: BIgelow 8-3524.

FOR SALE — Reconditioned — Thing $25; Lucky Inning $35; Photo Finish $35; Citation $35; Champion $45; Winner $85; Goalee $75; Carnival $25; Control Tower $85; J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3 MO.

FOR SALE—1 Exhibit Jet Gun $195; 1 United A.B.C. $125; Bally Futurity $249.50 Clean; 1 Genco Springtime $95; 1 Dale Gun $49.50; 1 Hayburner $175; 1 Chicago Coin Baseball Shuffle Alley $49.50. AUTOMATIC AMUSEMENT CO., 308 N.W. EIGHTH ST., EVANSVILLE, INDIANA.

FOR SALE—United Skee Alley $85; HyRoll $50; Zingo $225; Wurlitzer Skeeball $100; A.B.C. $225; Wm. Jalopy $200; Exhibit Six Shooter $175; Genco Score Unit $90; Wall-O-Matics $10; Star Speakers $18; Bank Ball $125. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—24 W4-L56 (5-10-15) $34.50 ea; 11 W1-L56 (5c) Remote $4.50 ea; 11 30W (5c) Rock-Ola Postwar $4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

FOR SALE—Wurlitzer 1100 $349; Seeburg 148ML $265; 146S $115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Close outs right off the route — reconditioned like new: Coney Islands with latest improvement—5 finger contacts $335; Atlantic Cities $435; Bright Spots $315; Leaders $310; Bright Lights $220; Genco 400's $295; Genco Jumpin' Jacks (new write); Turf Kings $120; Citations $30; Hot Rods $40; Genco Advance Rolls $30; Flipper Pins (write). Genco 400's equipped with latest factory improvements for ideal results. One-third deposit. Balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.

FOR SALE—Fifteen Turf Kings, uncrated, make offer. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

FOR SALE—M-100A $625. WANT—Selective Midget Juke Boxes (45 R.P.M.) Write: SAKS MUSIC, 599 W. 176th ST., NEW YORK, N. Y.

FOR SALE — Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate $295; Turf King—used—$145; Three Mechanical Horses (Thunderbolts) $574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND. Tel: MUlberry 2110.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price $49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Sacrifice—25 3020 Wurlitzer Boxes; 2 1017 Wurlitzer Hideaways; 7 4000 Model Wurlitzer Star Speakers; 2 219 Wurlitzer Steppers; 6 2140 Wurlitzer 5 & 10 Boxes; 1 Model 212 Master Unit; 1 Model 216 Receiving Unit. All in grand condition. Package deal only $899.50 F.O.B. Glens Falls. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, N. Y.

FOR SALE — New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Wm. Long Beach $295; Wm. Music Mite $65; Bally Shuffle Line $99.50; Thunderbolt Horse $550; Wm. Sea Jockeys $159.50; Quizz Time $65; C. C. 4 Player Derby $175. All types used pins. MILLER NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel: 9-8632 and 5743. GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Exhibit Gun Patrol $175; Exhibit Jet Gun $195; Exhibit 6 Shooter $150; C. C. Pistol $125; C. C. 4-Player Derby $150; Williams Horsefeathers $150; C. C. King Pin $150; Evans Bat-a-Score $175; Mutoscope Sky Fighter $125; Wilcox Recordio $125; Jungle Joe $125; Int. Mut. Deluxe Photo-mats $395. WANT—We will buy at once —Quote lowest prices on Wurlitzer model 1250; Seeburg M100 78 r.p.m.; Seeburg M100-45 BL. BUSH DISTRIBUTING COMPANY, 286 N. W. TWENTY-NINTH STREET, MIAMI 37, FLA.

FOR SALE—(3) Spotlites @ $275; (2) Steeple Chase @ $130; (2) A.B.C. @ $120. One-third deposit with order. JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, N. Y. Tel.: 2-7462.

FOR SALE — "Closeouts" — Williams Sweetheart, Chicago Coin Pin Bowler, Gottlieb's Knockout $50 each; 5 Winners $75; 5 Turf Kings $110; 5 Champions $39.50. All machines cleaned and ready for location. MICKEY ANDERSON, 314 E. 11th STREET, ERIE PA. Tel.: 22-894.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Seeburg 147 $99; Packard Manhattan $99; Shuffle Alley Express $29.50; Genco Target $39.50; Viking Popcorn Machine $79; Spares & Strikes $149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Coney Islands $335; Atlantic Cities $425; Universal Five Star $75; Keeney Lite-A-Line $95; Skee Alley $65. Frolics — write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—C. C. Six Player 10th Frame Bowler $395; United Six Player Shuffle Alley (Formica Top & Jumbo Pins) $250; Six Player DeLuxe $295; Bear Gun $225; Bing-A-Roll $40. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Spot Lite $375; A.B.C. $175; Zingo $200; Lite-A-Line $125; Bright Lights $325; Coney Island $350; Flying Saucer $65; Tri Score $50; Big Inning $75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHeeling 5472.

FOR SALE — United Steeplechase $295; Coney Island $245; Touchdown $245; Williams Spark Plug $250; Hayburner $245; Sea Jockey $245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel: 3-7648.

FOR SALE—Spotlite $319.50; Frolic $475; Long Beach $275; Good Five Balls used on location only. Write for list. UNITED NOVELTY CO., INC., 111 W. DIVISION ST., BILOXI, MISS.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bomber $40; Judy $45; King Pin $50; Buttons & Bows $32.50; Thing $32.50; What's My Line $49.50; Tri-Score $35; Harvest Time $35; Knock Out $45; Punchy $40; Fighting Irish $45; Gin Rummy $42.50; Spring Time $85; Bit Hit $165; Slug Fest $140; Whiz Kids $105; Hits & Runs, Genco, $55; Canasta $25; Boston $39.50; 49 Majors $27.50; Jennie $50; Tumbleweed $52.50; St. Louis $32.50; Red Shoes $60; Tucson $22.50; Hit Parade $27.50; South Pacific $49.50; Shanty Town $62.50; Morroco $22.50; Bank-A-Ball $35; Mardi Gras $27.50; Rainbow $22.50; Just 21 $15; Play Tune $30; Freshie $42.50; MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, 14, OHIO. Tel: SUperior 1-4600.

FOR SALE—115 New and used wall boxes $100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MOntana 5000-1-2.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: SAcramento 2-5050.

FOR SALE—Spotlite $375; Harvest Time $50; Knockout $60; Utah $35; Five Star $100; King Pin $50; Cinderella, Wisconsin, Ramona, Shanghai $15 each. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON W. VIRGINIA. Tel: 3-0311.

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

FOR SALE—Bally Sunshine Parks, Atlantic Citys, Palm Beaches and Frolics. Also, all late Gottlieb 5-ball used games. If interested, call, write or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA, Tel: CAnal 8318.

FOR SALE—Wurlitzer 1080 $179.50 ea.: Wurlitzer 1100 $375 ea.; 10 Seeburg 100A—78 $675. Plus $10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—Compare our prices: Clean equipment ready for location. Exhibit's Silver Bullets $110; Bally's Hi-Rolls $39; Turf King, like new $95; Photo-Finish $40; Universal's Winner $45. No Crating charge. Write, wire, or phone for more bargains. STANLEY AMUSEMENT COMPANY (Since 1939), 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON. Tel: HI 5110.

MISCELLANEOUS

NOTICE—"O.P.S. Off". Hawley Dime Converter Kit for old style and new style Packard Boxes. 25 Lots, $1.25 ea.; Samples $1.50. Contains Dime Glass, Dime Bushings, parts for rejector. Dime Bushings available, 25c ea. HAWLEY DISTRIBUTING, 2720 W. PICO BLVD., LOS ANGELES, CALIFORNIA.

NOTICE — Phonograph Motors Rewound. Aireon, AMI, Evans, Mills, Rock-Ola, Seeburg Wurlitzer split-phase phonograph motors rewound for $5. No extras. 24 hour service. If it's used in a coin machine we'll rewind it. CAROLINA ELECTRIC CO. BOX 125, MATTHEWS, NORTH CAROLINA.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York Ctiy, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

Did YOU Fill Out The Last

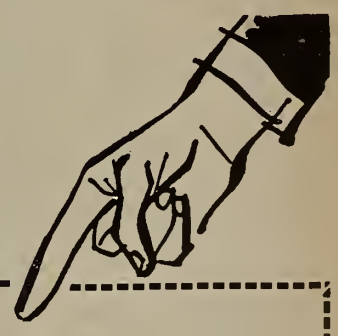
(JANUARY 31st)

"END-OF-MONTH INVENTORY ISSUE"

of The Cash Box

FOR YOUR FIRM?

IF YOU DIDN'T, THEN TEAR OUT AND MAIL THIS COUPON TODAY!



THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Gentlemen:

Please send me a free copy of the last "End-Of-Month Inventory Issue" of *The Cash Box*. I'm enclosing $15 for a full year's subscription for 52 weeks which includes the "End-Of-Month Inventory Issue" (the last issue of each month) and which lets me know just where I stand as far as what my equipment is worth by compiling a permanent monthly inventory record.

FIRM NAME .....

ADDRESS .....

CITY..... ZONE.... STATE.....

Individual's Name .....

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
697th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

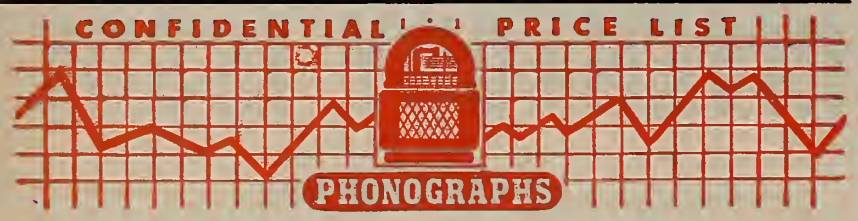
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity



WURLITZER

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600 K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	39.50
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	39.50	89.50
4. 750M	50.00	79.50
2. 750E	45.00	55.00
4. 780M Colonial	49.50	99.50
2. 780E	75.00	89.50
4. 800	39.50	79.00
4. 850	59.50	79.50
4. 950	59.00	99.50
4* 1015	100.00	175.00
4. 1017 Hideaway	99.50	115.00
4* 1100	269.50	375.00
4* 1080	119.50	179.50
2* 1250	399.00	450.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	4.95	9.95
2. 3045 Wall Box	5.00	25.00
4. 3020 Wall Box	24.50	26.50
4. 3025	5.95	6.00
2. 2140 Wall Box	10.95	17.50
2. 219 Stepper	17.50	22.50
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 Wls Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	40.50
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
4. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
3* 146S	95.00	129.00
4* 146M	125.00	150.00
1. 147S	125.00	140.00
1* 147M	140.00	175.00
4. 148S	125.00	219.00
4* 148M	195.00	275.00
4* 148ML	240.00	265.00
2* M-100-78	625.00	675.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	7.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4* 3W2 Wall-a-Matic	10.00	15.00
4* W1L-56 Wall Box 5c	4.50	10.00
4* 3W5-L56 Wall Box 5, 10, 25c	25.00	34.50
1. W4L-56	37.50	40.00
2. W6L-56-5/10/25 Wireless	30.00	40.00
4. 3W7-L-56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	50.00	79.50
4. Commando	30.00	49.50
2* 1422 Phono ('46)	69.50	125.00
2. 1424 Phono (Hideaway)	99.50	169.00
4* 1426 Phono ('47)	109.50	150.00
4* 1428	250.00	275.00
4. 1432 (Rocket '51)	395.00	419.00
4. 1434	529.00	575.00
4. Magic Glo (1428)	295.00	325.00
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

PACKARD

2* Pla Mor Wall & Bar Box	3.50	7.50
4. Manhattan	79.00	125.00
4. Model 7 Phono	49.00	75.00

ROCK-OLA

4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
4. Panorama Peek (Con)	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	149.50	250.00

AMI

4. W.O.M. 5/10	25.00	35.00
6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
2* Model A '46	235.00	350.00
1* Model B '48	425.00	450.00
2* Model C	425.00	475.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	50.00	79.50
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

4. ChiCoin Band Box	125.00	150.00
4. Chicago Coin Hit Parade	75.00	139.50
4. Ristaucrat	35.00	79.50
4. Williams Music Mite	65.00	79.50
4. Evans Constellation	350.00	395.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
4* A.B.C. (Un 5/51)	125.00	225.00
4. Ali Baba (Got 6/48)	25.00	35.00
4. Alice (Got 8/48)	19.00	39.50
2. Aquacade (Un 4/49)	32.50	39.50
4. Arcade (Wm 11/51)	115.00	195.00
4. Arizona (Un 5/50)	27.50	50.00
2* Atlantic City (B 5/52)	394.50	435.00
4. Baby Face (Un 1/49)	24.50	39.00
4. Ballerina (B 48)	10.00	35.00
4. Band Leader	25.00	59.50
4. Banjo	20.00	29.50
4. Bank-A-Ball (Got)	35.00	50.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
2. Basketball (Got 10/49)	89.50	120.00
4. Be Bop (Ex)	49.50	80.00
4. Bermuda (CC 11/47)	20.00	24.50
3. Big Hit (7/52)	160.00	195.00
4. Big Top	49.50	64.50
4. Black Gold	25.00	59.50
4. Blue Skies (Un 11/48)	24.50	40.00
4* Bolero (Un 1/52)	215.00	250.00
4* Bomber (CC 5/51)	40.00	70.00
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 11/47)	39.50	75.00
4. Bowling Champ (Got 2/49)	44.50	65.00
4. Bowl. League (Got 8/47)	10.00	50.00
1* Bright Lights (B 5/51)	209.50	325.00
1* Bright Spot (B 11/51)	294.50	339.00
2. Broadway (B)	175.00	189.50
4. Buffalo Bill (Got 5/50)	49.50	79.50
1. Buccaneer (Got 10/48)	27.50	34.50
2. Buttons & Bows (Got 3/49)	32.50	35.00
4. Camel Caravan	39.50	69.50
4. Caravan (Wm 7/52)	195.00	250.00
4. Campus	55.00	95.00
2. Canasta (Ge 7/50)	25.00	75.00
4. Carnival (B '48)	25.00	49.50
4. Carolina (Un 3/49)	22.00	34.50
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	15.00	25.00
1* Champion (B '48)	39.50	69.50
4. Champion (CC 6/49)	64.50	69.50
4. Chico	27.00	45.00
4. Chinatown (Got 10/52)	195.00	215.00
4. Cinderella (Got 3/47)	15.00	29.50
4. Circus (Un 9/52)	465.00	490.00
4* Citation (B '48)	24.50	55.00
4. Cleopatra	15.00	24.50
4. College Daze (Got 8/49)	60.00	85.00
3* Coney Island (B 9/51)	245.00	335.00
4. Contact	22.50	55.00
4. Control Tower (Wm 4/51)	75.00	110.00
2. County Fair (Un)	160.00	175.00
4. Crazy Ball (CC 7/48)	29.50	49.50
4. Crossroads (Got 5/52)	160.00	195.00
4. Cyclone (Got 5/51)	135.00	139.50
4. Dallas (Wm 2/49)	39.50	44.50
4. De Icer (Wm 11/49)	59.50	89.50
1. Dew Wa Ditty (Wm 6/48)	20.00	34.50
4. Domino (Wm 6/52)	185.00	225.00
4. Double Action	75.00	79.50
2. Dble. Feature (Got 12/50)	60.00	125.00
1* Dbl. Shuffle (Got 6/49)	49.50	125.00
1. Dreamy (Wm 3/50)	70.00	89.50
4. Eight Ball	120.00	175.00
4. Entry (B '47)	25.00	65.00
2. El Paso (Wm 11/48)	32.50	39.50
2. Fighting Irish (CC 10/50)	35.00	45.00
4* Five Star (Univ. 5/51)	50.00	125.00
4. Floating Power	32.50	44.50
4. Flying Saucers (Ge 12/50)	65.00	69.50
1. Football (CC 8/49)	25.00	79.50
7. Four Corners (Wm 12/52)	235.00	245.00
2. Four Horsemen (Got 9/50)	65.00	110.00
2* Four Hundred (Ge '52)	245.00	295.00
2. Four Stars (Got 6/52)	185.00	225.00
4. Freshie (Wm 9/49)	42.50	79.00
1* Frolics (B 10/52)	435.00	495.00

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1* Futurity (Ge 6/52)	249.50	285.00
2. Georgia (Wm 9/50)	60.00	110.00
4. Gin Rummy	35.00	42.50
4. Gizmo (Wm 8/48)	19.50	45.00
4. Glamour	24.50	110.00
2. Globe Trotter	135.00	175.00
4. Gold Cup (B '48)	15.00	24.50
6. Gold Mine	29.50	49.50
2. Golden Gloves (CC 7/49)	75.00	95.00
4. Gondola	19.50	25.00
4. Grand Award (CC 1/49)	20.00	49.00
1. Handicap	225.00	295.00
4. Happy-Go-Lucky	149.50	165.00
4. Harvest Moon (Got12/48)	25.00	49.00
1* Harvest Time (Ge 9/50)	35.00	89.50
4. Harvey (Wm)	125.00	175.00
4. Hawaii (Un 8/47)	20.00	29.50
2* Hayburner (Wm 7/51)	125.00	239.50
6. Hi Ride	15.00	25.00
4. Hit Parade	27.50	39.50
4. Hit Parade (CC)	27.50	29.50
4. Hit & Runs (Ge 5/51)	55.00	75.00
1. Hit 'N' Run (Got 4/52)	169.50	175.00
4. Holiday (CC 12/48)	15.00	49.50
4. Holiday (Ke 12/51)	225.00	250.00
4. Hong Kong (Wm 10/52)	225.00	250.00
4. Horse Shoe (Wm)	149.50	159.50
4. Hot Rods (B '49)	40.00	65.00
4. Humpty Dumpty (Got 10/47)	19.50	25.00
4. Jack 'N Jill (Got 4/48)	25.00	49.50
2. Jalopy (Wm 9/51)	125.00	200.00
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	50.00	119.50
4. Jockey Special (B '47)	19.00	25.00
4. Joker (Got 11/50)	110.00	119.50
1. Judy (Ex 7/50)	50.00	85.00
4. Just 21 (Got 10/50)	15.00	39.00
4. K. C. Jones	50.00	100.00
1. King Arthur (Got 10/49)	40.00	95.00
4. King Cole (Got 5/48)	20.00	72.50
1* King Pin (CC)	50.00	129.50
4* Knockout (Got 1/51)	45.00	85.00
4. Lady Robin Hood (Got 1/48)	25.00	39.50
1* Leaders (Un)	295.00	325.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4. Lite-A-Line (Ke 6/51)	95.00	125.00
1* Long Beach (Wm 8/52)	275.00	395.00
4. Lucky Inning (Wm 5/50)	35.00	50.00
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	100.00	110.00
4. Majors '49 (CC 2/49)	27.50	49.50
4. Major League Baseball	20.00	39.50
4. Manhattan (Un 2/48)	22.50	34.50
4. Majorettes (Wm 4/52)	165.00	175.00
4. Mardi Gras	27.50	29.50
4. Marjorie (Got 7/47)	14.50	29.50
2. Maryland (Wm 4/49)	32.50	50.00
4. Merry Widow	24.50	29.50
4. Melody (B 47)	15.00	49.50
4. Mercury (Ge)	45.00	85.00
4. Mermaid (Got 6/51)	80.00	135.00
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	90.00	115.00
4. Monterrey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 12/49)	20.00	39.50
4. Morocco	22.50	49.50
4. Nevada (Un 10/47)	15.00	29.50
4. Niagara	135.00	225.00
2. Nifty (Wm 12/50)	60.00	100.00
6. Nudgy (B 47)	25.00	39.50
4. Oasis	75.00	85.00
4. Oklahoma (Un 6/49)	49.50	64.50
4. Old Faithful (Got 1/50)	65.00	110.00
2. Olympics (Wm)	165.00	180.00
4. One Two Three	34.50	45.00
2. Palm Beach (B 7/52)	469.50	475.00
4. Paradise (Un 7/48)	12.50	20.00
1. Paratrooper (Wm 9/52)	195.00	235.00
4. Phoenix	29.50	49.50
4* Photo Finish	25.00	40.00
4. Pin Bowler (CC 7/50)	50.00	89.50
4. Pinch Hitter (Un 5/49)	20.00	49.50
2. Pinky (Wm 10/50)	60.00	99.50
6. Pin Up Cirl	15.00	29.50
4. Play Ball (CC 1/51)	35.00	45.00
4. Play Boy (CC 5/47)	35.00	95.00
4. Playland (Ex 8/50)	65.00	89.50
4. Playtime (Ex)	40.00	65.00
4. Puddin Head	35.00	39.50
2. Punchy (CC 11/50)	40.00	75.00
2. Quarterback (Wm)	29.50	79.50
4. Quartet (Got 2/52)	165.00	185.00
1. Rag Mop (Wm 11/50)	99.50	110.00
4. Rainbow (Wm 9/48)	22.50	39.50
4. Ramona (Un 2/49)	15.00	20.00
4. Rancho (B '48)	10.00	25.00
6. Record Time	22.50	59.50
4* Red Shoes (Un 12/50)	60.00	89.50
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	25.00	79.50
6. Riviera	14.50	25.00
2. Rocket (Ge 5/50)	45.00	79.50
4. Rockettes (Got 8/50)	99.50	125.00
4. Rondevoo (Un 5/48)	15.00	29.50
2. Rose Bowl (Got 10/51)	139.50	149.50
4. Round Up (Got 11/48)	19.00	34.50
4. St. Louis (Wm 2/49)	32.50	44.50
4. Sally (CC 10/48)	10.00	20.00
2. Samba	27.50	59.50
4. Saratoga (Wm 10/48)	17.00	39.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	29.50	34.50
6. Sea Hawk	15.00	22.00
4* Sea Jockeys (Wm 12/51)	149.50	245.00
6. Sea Isle (CC 11/47)	14.50	19.50
2. Select-A-Card (Got 4/50)	25.00	79.50
4. Serenade (Un 12/48)	29.50	34.50
4. Shanghai (CC 4/48)	15.00	29.50
4. Shantytown	62.50	89.00
4. Sharpshooter (Ge)	45.00	49.50
2. Shoo Shoo (Wm 2/51)	45.00	90.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	10.00	39.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	22.50	29.50
4. Skill Pool (Got 9/52)	195.00	235.00
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
2. Slugfest (Wm 3/52)	80.00	189.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
2. South Pacific (Ge 3/50)	49.50	79.50
2* Spark Plugs (Wm 10/51)	149.50	195.00
4. Special Entry (B '49)	19.00	25.00
6. Speed Ball	14.50	32.50
4. Speedway (Wm 9/48)	35.00	39.50
4. Spinball (CC 5/48)	10.00	25.00
4. Spot Bowler (Got 10/50)	119.50	135.00
2* Spot-Lite (B 1/52)	299.50	375.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
2. Sportsman (Wm)	115.00	125.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
4. Springtime (Ge)	85.00	95.00
6. Stage Door Canteen	10.00	25.00
4. Stars (Un 6/52)	365.00	450.00
4. Stardust (Un 5/48)	14.50	20.00
4. Steeple Chase (Un 2/52)	225.00	295.00
4. Stop & Go (Ge 3/51)	70.00	89.50
4. Stormy (Wm 1/48)	29.50	49.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	24.50	34.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	10.00	49.50
4. Sunshine Park (B 12/52)	395.00	400.00
6. Supercharger	19.50	24.50
4. Super Hockey	49.50	59.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	59.50
7. Sweepstakes	235.00	275.00
1. Sweetheart (Wm 7/50)	50.00	89.50
4. Tahiti (CC 10/49)	50.00	62.50
4. Tampico (Un 7/49)	55.00	64.50
6. Target Skill	12.50	19.50
2. Telecard (Got 1/49)	10.00	27.50
4. Temptation	25.00	33.00
4. Tennessee (Wm 2/48)	29.50	32.50
2. Thing (CC 2/51)	32.50	45.00
4. Three Feathers	45.00	64.50
4. Three Four Five (Un 10/51)	145.00	325.00
4. Three Musketeers (Got 7/49)	85.00	110.00
4. Thrill (CC 9/48)	25.00	29.50
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
2. Touchdown (Un)	160.00	245.00
6. Towers	12.50	15.00
4. Trade Winds	25.00	29.50
6. Treasure Chest	14.50	30.00
4. Trigger	119.50	135.00
4. Trinidad (CC 3/48)	15.00	24.50
4. Triple Action	25.00	79.50
4. Triplets (Got 7/50)	80.00	94.50
2* Tri-Score (Ge 1/51)	32.50	85.00
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48)	10.00	22.50
4. Tucson (Wm 1/49)	22.50	44.50
4. Tumbleweed	52.50	95.00
6. Turf Champ	24.50	39.50
2* Turf King (B 6/50)	79.50	145.00
2. Utah (Un 8/49)	35.00	50.00
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	20.00	29.50
1. Watch My Line (Got 9/51)	49.50	99.50
7. Whizz Kids	139.50	175.00
6. Wild Fire	19.50	30.00
4. Wild West	125.00	169.50
4* Winner (Univ.)	45.00	100.00
4. Wisconsin (Un 3/48)	15.00	34.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	15.00	25.00
1. Zingo (Un 10/51)	200.00	225.00

CONFIDENTIAL PRICE LIST
SHUFFLES — REBOUNDS

4* Bally Shuffle-Line	95.00	125.00
4. Bally Hook Bowler	95.00	145.00
1. Bally Baseball	29.00	59.00
2. Bally Shuffle Champ	25.00	49.00
4. Bally Shuffle-Bowler	24.50	29.00
2. Bally Speed Bowler	24.50	39.00
4. ChiCoin Bowling Alley	45.00	55.00
4. ChiCoin Alley w/con.	35.00	79.50
4. ChiCoin Ace Bowl	79.50	110.00
4. ChiCoin Bowl Classic	59.50	69.50
4. ChiCoin Horseshoes	75.00	129.50
4. ChiCoin Rebound	25.00	45.00
4. ChiCoin Baseball	45.00	49.00
1. ChiCoin Trophy	59.50	89.50
4. ChiCoin 6 Player	295.00	300.00
2. ChiCoin 6 Player Deluxe	265.00	295.00
4. Exhibit Strike	25.00	89.50
4. Exhibit Twin Rotation	395.00	475.00
4* Genco Shuffle Target	39.50	95.00
4. Genco Bowling League	24.50	45.00
4. Genco Baseball	25.00	79.50
4. Genco 8 Player Reb'd	125.00	150.00
4. Ge Target Skill	100.00	125.00
1. Gottlieb Bowlette	25.00	40.00
4. Keeney ABC Bowler	15.00	25.00
4. Keeney Bowling Champ	50.00	95.00
4. Keeney King Pin	35.00	50.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	15.00	24.50
4. Keeney Lucky Strike	35.00	75.00
4. Keeney Dbl. Bowler	50.00	79.50
2* Keeney League Bowl	99.00	139.50
4. Keeney Duck Pins	15.00	125.00
4. Keeney Super Deluxe League	275.00	295.00
4. Keeney DeLuxe League Bowler	245.00	265.00
1. Keeney Big League Bowl	195.00	225.00
2* Keeney 4-Way Bowl	69.50	89.50
4. Keeney 6-Player	225.00	250.00
4. Keeney Super DeLuxe	275.00	295.00
4. Rock-Ola Shuffle Jungle	24.50	75.00
4. Rock-Ola Shuffle-Lane	24.50	29.00
4. Univ. Deluxe Twin	85.00	95.00
2* Un. Deluxe 6-Player	295.00	325.00
4. Un. Super 6 Play	350.00	375.00
1. Un. Dbl. Shuffle	40.00	59.00
4. Un. Official Bowler	349.50	365.00
4. United Shuffle Alley	15.00	29.00
4. Un. Shuffle w/con.	25.00	50.00
4* Un. Shuffle Alley Exp.	29.50	49.00
4. Un. 2-play Express	35.00	60.00
4. Un. Sin Rebound	50.00	70.00
4. Un. Twin Rebound	145.00	165.00
2. United Slugger	59.00	65.00
4* United Skee Alley	65.00	85.00
2* Un. 4-Player	175.00	195.00
4* Un. 5-Player	200.00	225.00
2* Un. 6-Player	225.00	265.00
4. Un. Shuffle-Cade	150.00	189.50
4. Un. Twin Shuffle Cade	75.00	175.00
4. Univ. Super Twin	39.50	69.00
4. Universal Twin Bowler	35.00	49.50
4. Univ. HiScore Bowler	45.00	145.00
4. Williams DeLuxe Bowler	34.50	39.00
4. Williams Twin Shuffle	29.50	45.00
1. Williams Dbl. Head	45.00	59.00

CONFIDENTIAL PRICE LIST
ARCADE EQUIPMENT

4. Advance Rolls	30.00	35.00
6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
4* Bally Big Inning	75.00	165.00
4. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	49.50	65.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	125.00
4. Bally Undersea Raider	90.00	95.00
4. Bank Roll	59.50	125.00
2. Bing-A-Roll	40.00	50.00
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	75.00
4. ChiCoin Basketball Champ	195.00	225.00
4* ChiCoin 4 Player Derby	175.00	295.00
4* ChiCoin Goalee	75.00	125.00
4* ChiCoin Hockey	49.50	75.00
4. Chi Midget Skee	125.00	150.00
4* ChiCoin Pistol	65.00	95.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	100.00	185.00
4. Evans Ski Roll	125.00	150.00
4. Evans Super Bomber	50.00	125.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	34.50	75.00
6. Evans Tommy Gun	49.50	100.00
4* Exhibit Dale Gun	45.00	65.00
4. Exhibit Gun Patrol	175.00	195.00
1. Exhibit Jet Gun	195.00	225.00
2. Exhibit Pony Express	224.50	385.00
6. Exhibit Rotary Mdsr.	175.00	275.00
2. Exhibit Silver Bullets	110.00	125.00
4. Exhibit Six Shooter	165.00	175.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
4. Genco Glider	30.00	39.50
6. Genco Play Ball	29.50	65.00
4. Hy Roll	39.00	50.00
4. Jack Rabbit	55.00	95.00
4. Keeney Air Raider	95.00	119.00
4. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	49.50	125.00
4. Keeney Texas Leaguer	40.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	75.00
4. Mutoscope Ace Bombers	100.00	150.00
4. Muto. Atomic Bomber	95.00	125.00
4. Mutoscope Dr. Mobile	95.00	150.00
4. Mutos. Fly. Saucers	100.00	150.00
4. Mutos. Photo. (Pre-War)	250.00	350.00
4. Mutoscope Silver Gloves	250.00	275.00
4. Mutoscope Sky Fighter	85.00	125.00
4. Mutoscope Voice-O-Graph 35c	425.00	535.00
4. QT Pool Table	89.50	125.00
4. Quizzer	75.00	95.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	75.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
1. Scientific Batting Pr.	29.50	69.50
4. Scientific Pitch 'Em	140.00	185.00
1* Seeburg Bear Gun	189.50	275.00
4. Seeburg Chicken Sam	105.00	110.00
4. Seeburg Shoot the Chute	49.50	75.00
4. Set Shot Basketball	250.00	375.00
6. Skee Barrel Roll	25.00	49.50
4. Spares & Strikes	149.00	160.00
4. Supreme Bolascore	40.00	95.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
4. Telequiz	75.00	139.00
4. Un. Team Hockey	65.00	95.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	85.00
4. Western Baseball '40	60.00	85.00
6. Whizz	15.00	24.50
4* Wilcox-Gay Recordio	125.00	149.50
4. Williams All Stars	35.00	65.00
6. Williams Box Score	39.50	65.00
4* Williams Star Series	45.00	100.00
1* Williams Super World Series	195.00	250.00
4. Williams Quarterback	75.00	85.00
4. Wurlitzer Skeeball	100.00	150.00

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CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	$175.00	$250.00
4. Du Grenier (Mod. A-7)	110.00	140.00
4. Du Grenier (Mod. A-9)	120.00	150.00
4. Du Grenier (Mod. AC-7)	125.00	155.00
4. Du Grenier (Mod. AC-9)	130.00	160.00
4. Du Grenier (Mod. E-7)	135.00	165.00
4. Du Grenier (Mod. ES-9)	140.00	170.00
4. Du Grenier (Mod. E-9)	145.00	175.00
4. Du Grenier (Mod. ES-11)	150.00	180.00
4. DuGrenier "W" (9 col.)	65.00	85.00
4. DuGrenier "S" (7 col.)	69.50	85.00
4. DuGrenier "S" (9 col.)	69.50	85.00
4. DuGrenier Champion (9 col.)	85.00	97.50
4. DuGrenier Champion (11 col.)	97.50	125.00
4. Eastern Electric C-8	139.00	150.00
4. Electro (8-col.)	229.50	250.00
4. Electro (10 col.)	249.50	255.00
4. Lehigh PX (Elec. 8 col.)	125.00	145.00
4. Lehigh PX (10 col.)	89.50	149.50
4. Lehigh King Size	125.00	145.00
4. National 750	85.00	125.00
4. National 950	85.00	105.00
4. National 930	90.00	130.00
4. National 9-A (9 col.)	85.00	125.00
4. National Electric	95.00	139.50
4. Rowe Diplomat (10-col.)	179.50	185.00
4. Rowe Imperial (6 col.)	79.50	95.00
4. Rowe Imperial (8 col.)	80.00	85.00
4. Rowe Royal (6 col.)	79.50	100.00
4. Rowe Royal (8 col.)	95.00	130.00
4. Rowe Royal (10 col.)	95.00	140.00
4. Rowe President (8 col.)	100.00	145.00
4. Rowe President (10 col.)	100.00	125.00
4. Rowe Crusader (10 col.)	98.50	155.00
4. Rowe Electric (8 col.)	125.00	150.00
4. Uneeda "A" (6 col.)	45.00	60.00
4. Uneeda "A" (8 col.)	49.50	90.00
4. Uneeda "A" (9 col.)	59.50	85.00
4. Uneeda "E" (6 col.)	50.00	79.50
4. Uneeda "E" (8 col.)	79.50	95.00
4. Uneeda "E" (9 col.)	75.00	80.00
4. Uneeda "E" (12 col.)	65.00	80.00
4. Uneeda "E" (15 col.)	75.00	95.00
4. Uneeda 500 (7 col.)	90.00	95.00
4. Uneeda 500 (9 col.)	79.50	110.00
4. Uneeda 500 (15 col.)	75.00	115.00
4. Uneeda Monarch (8 col.)	95.00	115.00
4. Uneeda Monarch (10 col.)	79.50	110.00
4. Uneeda Monarch (12 col.)	79.50	135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 49.50	$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00	87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00	95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00	125.00
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00	97.50
4. Stoner (Mod. 120, 5 col.)	89.50	95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00	100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00	95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00	300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50	99.50
4. Coan "U-Select-It"	35.00	50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$300.00	$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00	225.00
4. Bert Mills Coffee Bar, 600 cups	200.00	250.00
4. Bert Mills Coffee Bar, 500 cups	300.00	375.00
4. Chef-Way, Model 100, cap. 400-600	375.00	400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	375.00	400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$275.00	$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00
4. Lyons # 1400, single flavor, 5c	425.00	475.00
4. Lyons # 1400-2F	475.00	650.00
4. Lyons Model 500, 5c single	225.00	275.00
4. Mills Automatic Fountain, 400 cups	150.00	250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00	175.00
4. Soda Shoppe	975.00	1025.00
4. Spacarb single 5c, 1000 cups	135.00	175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00	650.00
4. SuperVend 3 flavor, 600 cup A-1	275.00	325.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00	250.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	$100.00	$125.00
4. Refreshomat, 5c, 10c 300 cups	240.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$325.00	$450.00
4. Refresher, 3 sel., 300 can cap.	550.00	600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	$250.00	$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00	475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	

AMI, INC.

Model D-40 Phonograph	$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO

Beach Club	$ 665.00
The Champion (Mech. Horse)	1,065.00
Space Ship	1,165.00

CHICAGO COIN

Band Box (New Model)	$229.50
Bowl-A-Ball	695.00
6 Player Super Match Bowler	599.50
10th Frame Special Bowler	589.50
Name Bowler	599.50

H. C. EVANS & CO.

Century (Model 2045)	$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Complete Package of Three Bodies, 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base	1,195.00
Space Gun	375.00
Space Patrol	1,047.50
Stratogun	375.00
Silent Salesman (Card Vendor)	79.50
Super Twin Rotation	695.00

D. GOTTLIEB & CO.

Queen of Hearts	$349.50

INTERNATIONAL MUTO. CORP.

Photomat '52	$1,900.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$284.50
Coin Changer Model	304.50
Team Bowler	645.00

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	$125.00
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	$1,065.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Airplane Ride)	$995.00
Aqua Jet (Boat Ride)	

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R.C. Special)	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Show Boat	$690.00
10th Frame Star Shuffle Alley	605.00
10th Frame Super Shuffle Alley	590.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	$1,095.00

WILLIAMS MFG. CO.

Twenty Grand	$349.50

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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UNITED'S SHOW BOAT

WITH

NEW TYPE EXTRA-BALLS FEATURE

Ball in **14 or 18** Pocket When Lit Releases Extra Ball

Ball in **16** Pocket When Lit Releases Extra Ball

Ball in **15 or 17** Pocket When Lit Releases Extra Ball

3 Extra Balls Maximum

NEW TYPE EXTRA-CARDS FEATURE

EACH COIN

LIGHTS ONE TO SIX CARDS

•

A Tremendous Extra-Play Attraction!

DOUBLE AND TRIPLE SCORE FEATURES

★

3-4-5
IN-LINE SCORING
DIAGONAL
VERTICAL
HORIZONTAL

★

HINGED FRONT DOOR

★

SEE YOUR DISTRIBUTOR

EASY TO SERVICE

MECHANISM LOCATED IN BACK BOX AND ON HINGED BACK DOOR

SLUG REJECTOR COIN-CHUTE

•

TANDARD PINBALL CABINET SIZE

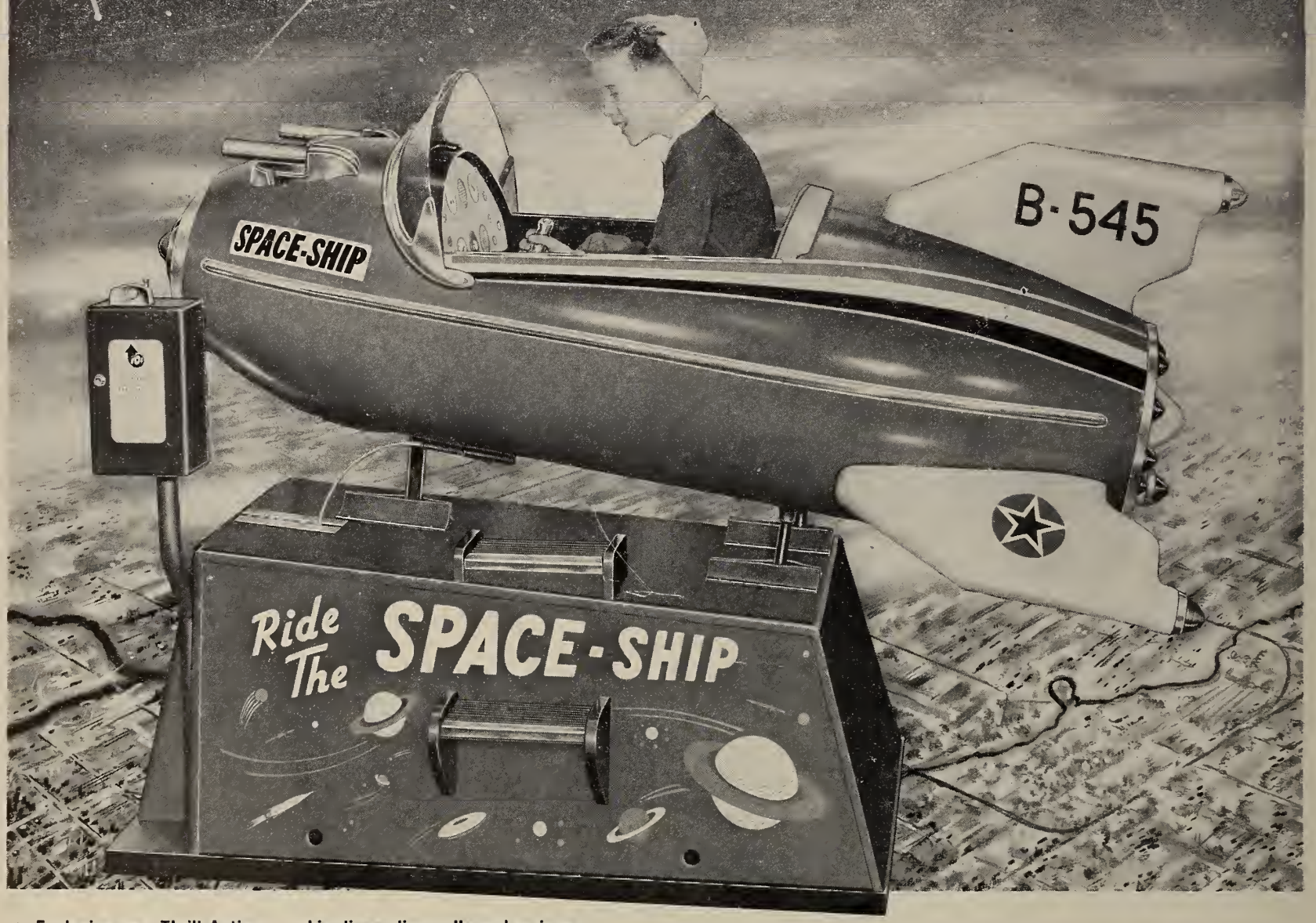
UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

FASTEST PROFIT-PRODUCER EVER BUILT IN KIDDY-RIDE CLASS

Bally® SPACE-SHIP

new exclusive DIVE-DIP-ROLL-SWING action
captures biggest play, insures biggest profit



- ★ Exclusive new Thrill-Action . . . ship dives, dips, rolls and swings
- ★ Variable speed controlled by pilot
- ★ Colorful Eye-Appeal attracts attention on location
- ★ Colored Lights flash in nose, tail, wings, and dials of realistic instrument-panel
- ★ Airblast blows from concealed blower
- ★ Twin Ray-Guns with exciting sound-effects
- ★ Positively Safe
- ★ Sturdy Construction
- ★ Simple Mechanism
- ★ National Rejector

FINANCE PLAN
NOW AVAILABLE
SEE YOUR DISTRIBUTOR

See the Bally SPACE-SHIP in action . . . surging forward, gliding backward . . . dipping and rising . . . rolling from side to side . . . swinging and banking like a jet-fighter in battle . . . and you will see why junior space-pilots prefer the Bally SPACE-SHIP . . . why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember . . . you can build a big-profit route of Bally Kiddy-Rides with a small cash investment. Ask your Bally Distributor for details of the Bally Kiddy-Ride Finance Plan.

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